

WIPO Roundtable on Technical Assistance and Capacity Building Theme 2: Planning and Design

## Legislative Advice

Trademarks

- Industrial Designs
- Geographical Indications



### **Evolution**

- More nimble
- More interactive
- More responsive to the real local needs



## Planning

- Trigger: written request
  - Formal letter
  - Email communication
- Initial dialogue (various formats possible)
  - Policy background
  - Objectives
  - Target dates
- Dialogue drives planning
  - How urgent?
  - Which part is most urgent?
  - Prioritization based on needs rather than sequential

WIPO WORLD INTELLECTUAL PROPERTY ORGANIZATION

# Design

#### Type of review

- Paris and TRIPS
- Internal coherence
- Options available
- Only if requested: beyond minimum standards
- Typical output structure
  - Policy choices
  - Compliance with international norms
  - Other comments
- In some cases: economic impact analysis
- Continuing dialogue
  - More required

