

Madrid Goods & Services Manager MGS

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Head, Goods & Services Database Section

Geneva June 29, 2017

What is MGS?

WIPO's trademark classification tool;

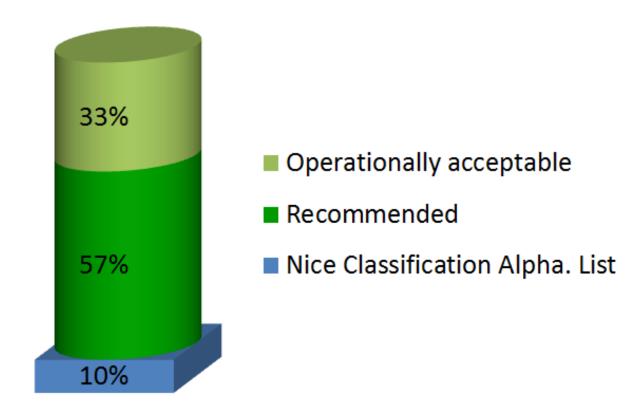
Your gateway to a large and growing database of goods and services;

Your tool to compile lists of goods and services required for national and international trademark filing; and

A way to save you time and money.

What does MGS contain?

91,000 English terms (May 2017)



Which languages in MGS?



For national filings, choose from 18 languages:

Arabic	Chinese	Dutch	English	French	German
Hebrew	Italian	Japanese	Korean	Mongolian	Norwegian
Portuguese	Russian	Serbian	Spanish	Turkish	Ukrainian

For international filings, translate into

English, French or Spanish

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How can MGS help?



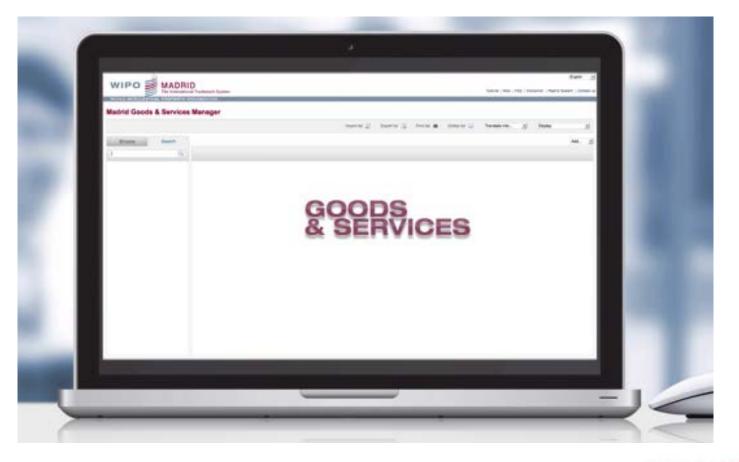


National IP offices

International Bureau of WIPO



So, how does MGS work?



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Tutorial | Help | FAQ | Disclaimer | Madrid System | Nice Classification | Explanatory Notes | Contact us

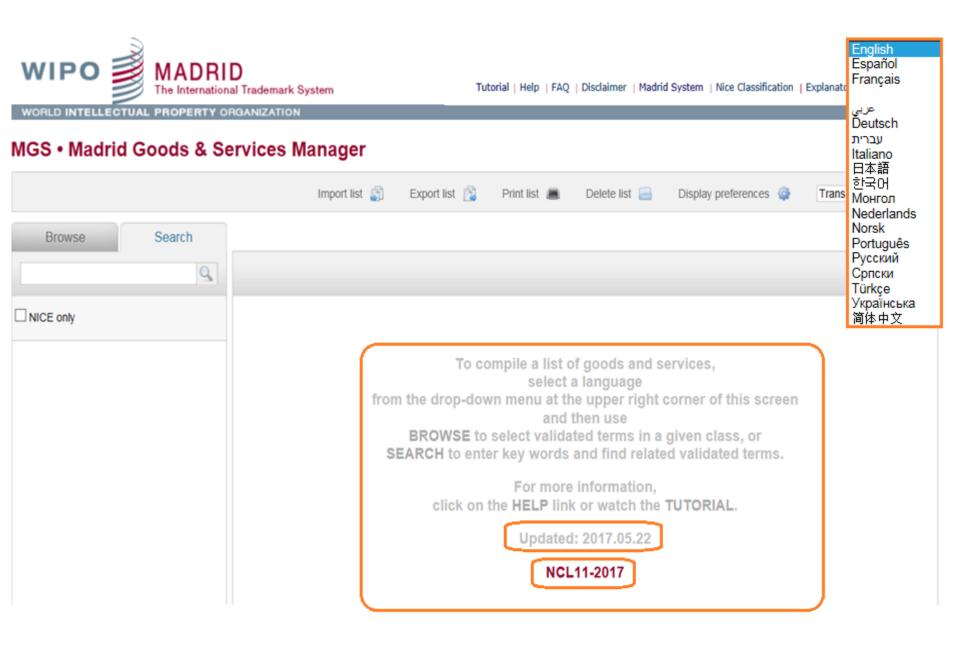
WORLD INTELLECTUAL PROPERTY ORGANIZATION

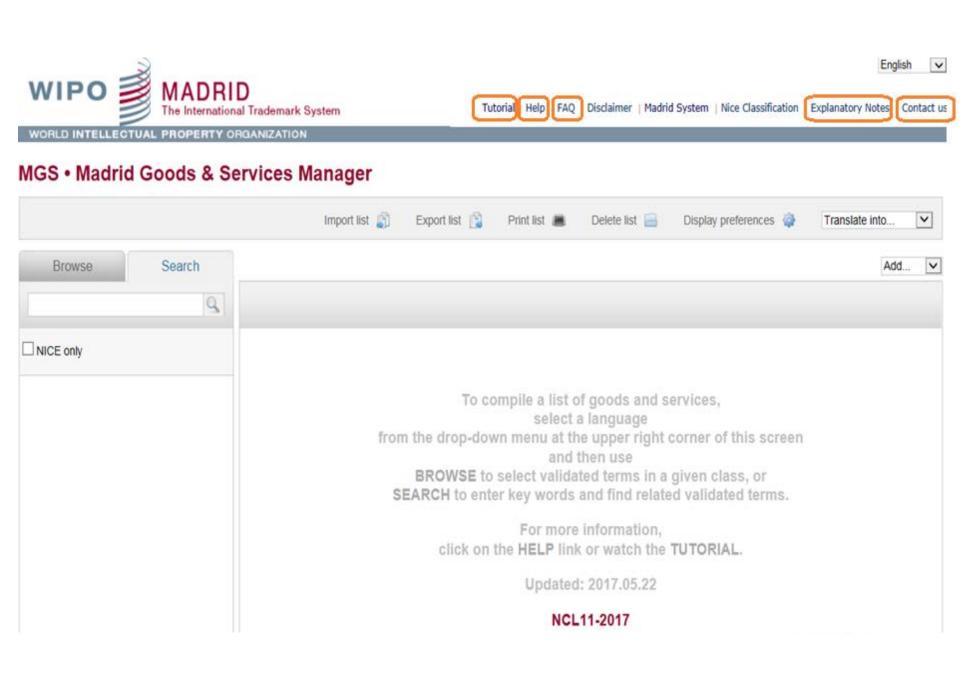
MGS • Madrid Goods & Services Manager

	Import list 👔 Export list 🛐 Print list 🔳 Delete list 🧮 Display preferences 🎲	Translate into
Browse Search		Add 🔽
Q.		
	To compile a list of goods and services, select a language from the drop-down menu at the upper right corner of this screen and then use BROWSE to select validated terms in a given class, or SEARCH to enter key words and find related validated terms. For more information, click on the HELP link or watch the TUTORIAL. Updated: 2017.05.22	
	NCL11-2017	

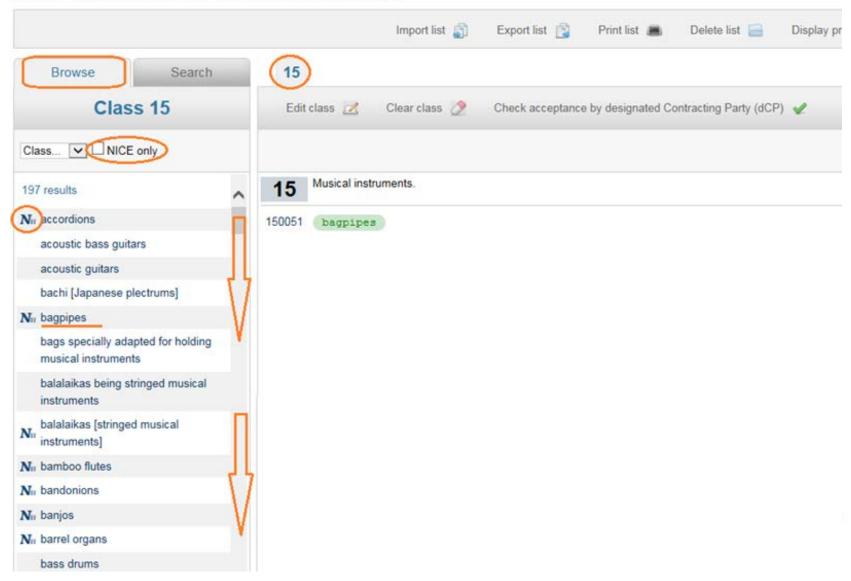
V

English





Browse per class



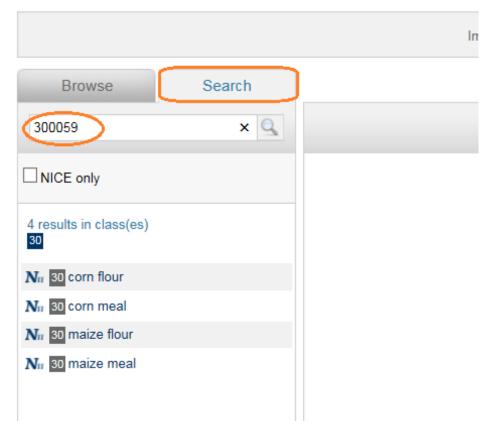
Search key words

			Import list 👔	Export list	Print list 🔳	Delete list 📄	Dis
Browse Se	earch	0					
bread	Q	Edit class 📝	Clear class 🧷	Check acceptance	e by designated C	ontracting Party (dCF	P) 🖌
64 results in class(es) 1 5 7 8 11 20 21 29 30 35	<u>~</u> 30		cocoa and artificial co ey, treacle; yeast, bakir				
Nn 30 bread		bread b	uns				
8 bread knives							
11 bread machines	II.						
Nn 11 bread toasters							
N _{II} 21 bread bins	V						
Nn 21 bread boards	•						
21 bread boxes							
21 bread tongs							
30 bread buns	п						
30 bread crumb							
30 bread dough	ĮĻ						
30 bread flour	V						
30 bread mixes	V						

Search key words

		Import list 👔	Export list 👔 Print list	🔳 Delete list 📄	Display preferences 🎡
Browse Search	30				
bread	Edi	class 📝 Clear class ⊘ C	Check acceptance by designa	ted Contracting Party (dCP)	*
38 / 64 results in class(ep)	30	Coffee, tea, cocoa and artificial coffee sugar, honey, treacle; yeast, baking-p	; rice; tapioca and sago; flour owder; salt; mustard; vinegar	r and preparations made from r, sauces [condiments]; spice	m cereals; bread, pastries ar es; ice.
Nn 30 bread		bread buns bread pudding			
30 bread buns	300110	bread rolls			
30 bread crumb		garlic bread			
30 bread dough					
30 bread flour					
30 bread mixes					
30 bread pudding					
Nn 30 bread rolls					
30 bread sticks					
30 Danish bread					
30 French bread					
30 fresh bread					
30 fruit bread					
30 garlic bread					
30 multigrain bread					

Search a Nice Basic Number



30	Coffee, tea, cocoa and artificial coffee; ris sugar, honey, treacle; yeast, baking-pow
300059	corn flour
300059	corn meal
300059	maize flour
300059	maize meal



Search a Similar Group Code



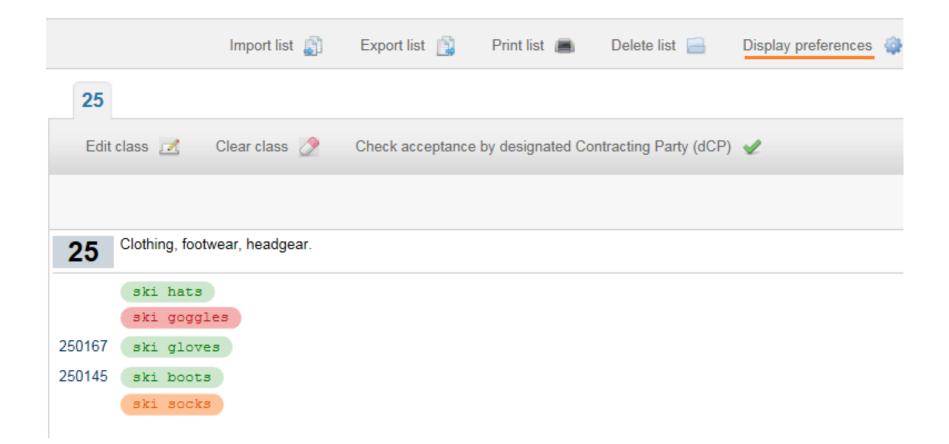
Enter free-text terms

Import list 🍶	Export list	Print list 🔳	Delete list 📄	Display preferences 🎡	Translate into
25					Add
Edit class 🗾 Clear class ⊘	Check acceptance	by designated C	ontracting Party (dCP)	1	Class 2 Class 3 Class 4 Class 5 Class 6
25 Clothing, footwear, headgear.					Class 7 Class 8 Class 9 Class 10 Class 11 Class 12
					Class 13 Class 14 Class 15 Class 16 Class 17
					Class 18 Class 19 Class 20 Class 21 Class 22
				_	Class 23 Class 24 Class 25 Class 26 Class 27
					Class 28 V Class 29

Enter free-text terms

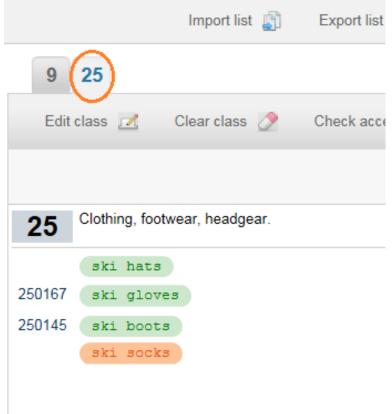
	Import list	<u>n</u>	Export list	<u>p</u>	Print list	8	Delete li:
25 Check WIPO accepta	ance 🖌	Back	¢				
ski hats; ski gog ski boots ski socks	qles; ski	qlov	es				

Enter free-text terms



		Import list 👔	Export list	Print list		Delete list 🧧
25						
Searc	ch related terms	Edit term	Z Remove tern	n 🧷	Back	()
	gles n to class 9	, headgear.				
	ski hats					
250167	ski goggles ski gloves	Misclassified	1			
250145	ski boots					
	ski socks 1	NOT FOUND				

\sim		Import list 🍶	Export list
9	25		
Edr	t class	Clear class	Check accepta
9		autical, surveying, pho ind instruments; appara	
		g, transmission or repr	
	nechanisms fo	or coin-operated appara	



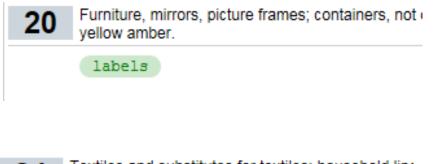
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		Import list 👔 Export list 👔 Print list
Browse	Search	25
	9	Search related terms 🔎 Edit term 🗹 Remove term 🧷
	\langle	labels Display term in classes: 6; 16; 18; 20; 24
		25 Clothing, footwear, headgear.
		labels



				Import list 👔	Export list 👔	Print list
Browse	Search	25				
labels AND (cls:6 OR cls:16	OR cl 🗙 🔍	Sea	rch related terms	2 Edit tern	n 🗾 Remov	e term 🧷
✓ NICE only		l abels Display	term in classes:	6; 16; 18; 20; 24	>	
6 results in class(es) 6 16 18 20 24	-	25	Clothing, footwea	ar, headgear.		
Nn 24 labels of textile			labels			
Nn 18 labels of leather						
Nn 20 labels of plastic						
Nn 6 labels of metal						
Nn 16 hand labelling appliant	ces					
N _{II} 16 labels of paper or card	lboard					

6	Common metals and their alloys, ores; metal ma items of metal hardware; metal containers for sto
	labels

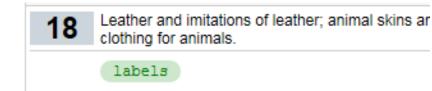


16	Paper and cardboard; printed matter; bookbinding artists' and drawing materials; paintbrushes; instr
	labels



Textiles and substitutes for textiles; household line

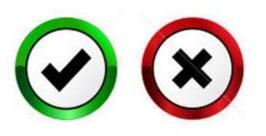
labels





	Import list 🍶	Export list 👔	Print list 🔳	Delete list					
20									
Edit	class 📝 🛛 Clear class 🧷	Check acceptance	by designated Co	ontracting Pa					
20	Furniture, mirrors, picture frames; pearl; shells; meerschaum; yellow		etal, for storage or	transport; un					
	nonmetal taps for kegs								
furniture (partitions of wood for -)									
	beds, bedding, mattresse	es, pillows and	cushions						

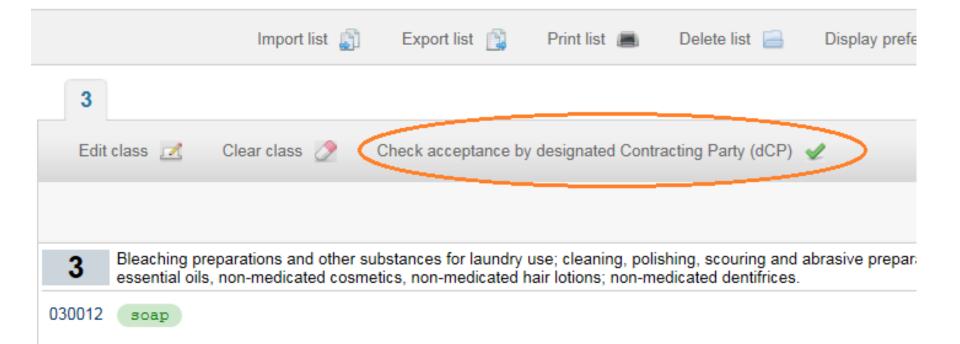
Check acceptance functions



Check Acceptance:

- > by WIPO
- by a designated Contracting Party (dCP)



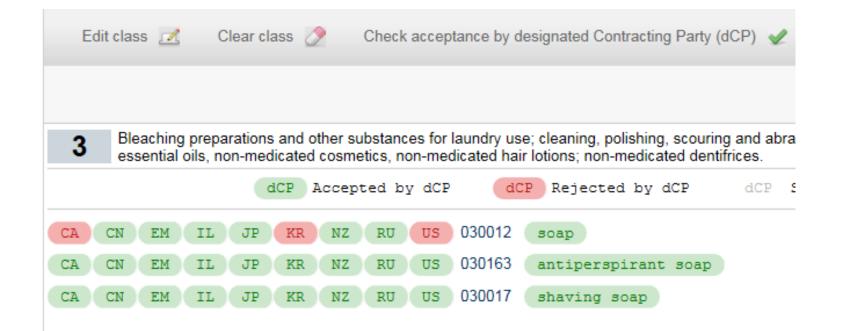


<u>Select all</u> Remove all		
 AT Austria BN Brunei Darussalam BX Benelux BY Belarus CA Canada * CH Switzerland CN China CO Colombia DE Germany DK Denmark EE Estonia * Preparing to join the Madrid System 	 EM European Union FI Finland GE Georgia GB United Kingdom IL Israel IS Iceland IT Italy JP Japan KR Republic of Korea MN Mongolia MX Mexico 	 NO Norway NZ New Zealand PT Portugal RS Republic of Serbia RU Russian Federation SE Sweden SG Singapore TR Turkey UA Ukraine US United States of America VN Vietnam

Specificity of terms

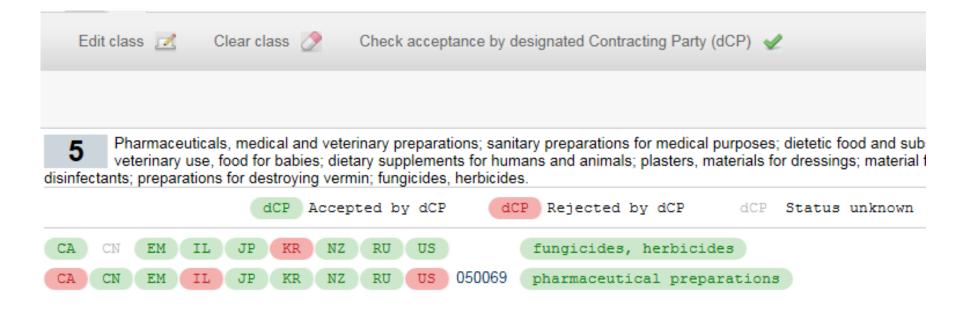
ve prep ices.
tus u

Specificity of terms



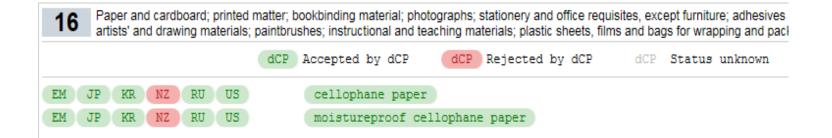
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Specificity of terms

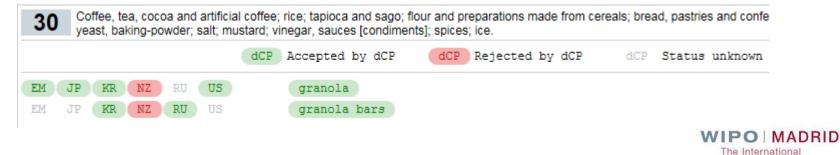


National policies on registered trademarks

"Cellophane" registered in New Zealand



"Granola" registered in New Zealand



Trademark System

National laws or policies

28	28 Games, toys and playthings; video game apparatus; gymnastic and sporting articles; decorations for Christmas trees.														
						dCP	Acce	epted by	dCP	dCP	Rejecte	d by dCP	dCP	Status	unknown
CH	CN	EM	JP	KR	NZ	RU	US	280181	Roulet	te whe	els				
CH	CN	EM	JP	KR	NZ	RU	US	280206	chips	for ga	mbling				
CH	CN	EM	JP	KR	NZ	RU	US	280202	gaming	machi	nes for	gambling			

45 Legal services; security services for the physical protection of tangible property and individuals; personal and social services rendere individuals.													
						dC	P Ac	cepte	d by dCP	dCP Rejected by dCP	dCP	Status	unknown
СН	CN	EM	IL	JP	KR	NZ	RU	US		evangelistic ministerial	services		
CH	CN	EM	IL	JP	KR	NZ	RU	US		fortune-telling			
CH	CN	EM	IL	JP	KR	NZ	RU	US	450224	astrology consultancy			

National practices

35	35 Advertising; business management; business administration; office functions.											
	dCP Accepted by dCP Rejected by dCP dCP Status unknown											
CA	CN	EM	IL	JP	KR	NZ	RU	US	on-line retail store services featuring downloadable ring tones			
CA	CN	EM	IL	JP	KR	NZ	RU	US	retail services or wholesale services for footwear			
CA	CN	EM	IL	JP	KR	NZ	RU	US	retail services or wholesale services for fruits and vegetables			

Thanks to a close cooperation between WIPO and many Offices of the Madrid System,

MGS provides unique information about the rejection of terms describing goods and services





	Import list 👔 Export list 🚉 Print list 🔳 Delete list 🛁 Disp
3	5 7 28 30 35 41 45
Edit c	class 📝 🛛 Clear class 🔗 Check acceptance by designated Contracting Party (dCP) 🖌
	Legal services; security services for the physical protection of tangible property and individuals; persor the needs of individuals.
	Evangelistic and ministerial services
	fortune-telling
	pastoral counseling

- Follow the instructions of your Browser
- Store in your File System



EXPORT

Class 3: Soap.



Fungicides, herbicides; pharmaceutical preparations; chemical preparations for pharmaceutical purposes.

Class 7:

Sifting installations; disintegrators; machines and machine tools.

Class 28:

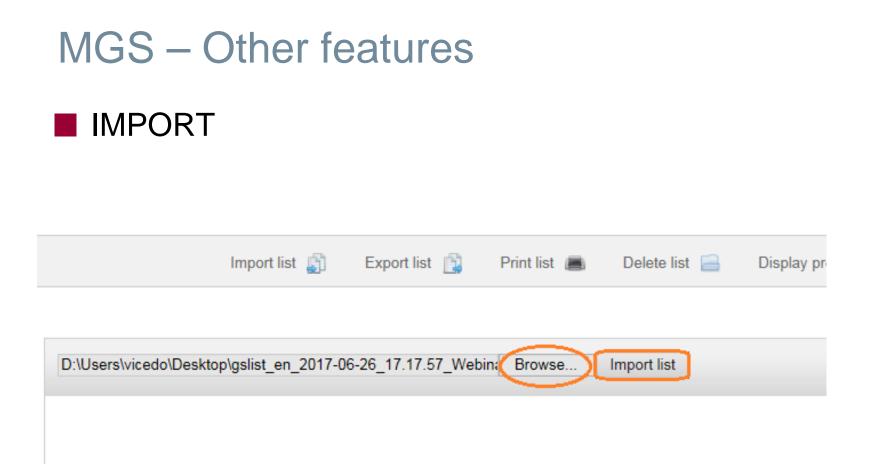
Roulette wheels; chips for gambling; gaming machines for gambling.

Class 41:

Providing casino facilities [gambling]; organization of lotteries and other gambling activities; gambling services.

Class 45:

Evangelistic and ministerial services; fortune-telling; pastoral counseling.



Follow the instructions of your Browser Import from your File System

TRANSLATE

	Import list 🍶	Export list 👔	Print list 🔳	Delete list 📄	Display preferences	Translate into Arabic
30						Chinese (simplified) Dutch
50						French
T dia at		- A Charles		in the differentian of		German
Edit ci	lass 📝 Clear class	s 🖉 Спеска	cceptance by des	ignated Contracting I	Party (dCP) 🛫	Hebrew
						Japanese
						Korean
						Mongolian
	Coffee, tea, cocoa and a	rtificial coffee: rice: t	anioca and sado:	flour and preparation	e made from coreals: br	Norwegian
30 ြိ	edible ices; sugar, honey	. treacle: veast. baki	ing-powder: salt: r	nustard: vinegar, sau	ices [condiments]: spice	s; ice. Russian
			31	, , ,		Serbian
	bread buns					Spanish
	bread buns bread crumb					Turkish
00059	bread crumb					Turkish
	bread crumb bread dough					Turkish
00059 00059 00059	bread crumb bread dough corn flour					Turkish

■ TRANSLATE

	Import list 👔 Export lis	st 🛐 Print list 🔳 Delete list 📄 Di	isplay preferences 🎡	Translate into Arabic
30 Edit	class 📝 Clear class ⊘	Check acceptance by designated Contracting Party	(dCP) 🖋	Chinese (simplified) Dutch French German Hebrew Italian Japanese Korean
30 300059 300059 300059 300059	Coffee, tea, cocoa and artificial coffe edible ices; sugar, honey, treacle; ye bread buns bread crumb bread dough corn flour corn meal maize flour maize meal	Synonym terms detected: corn flour corn meal maize flour maize meal Choose OK to keep only "corn flour"	e from cereals; bread, pastr ondiments]; spices; ice.	Mongolian Norwegian Portuguese Russian Serbian Spanish Turkish Ukrainian
		OK Cancel		

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TRANSLATE

Goods & Services Manager • Translate into... - Internet Explorer

Standard font: Pre-approved terms. Bold font: Translation not available. <u>Underlined & bold font</u>: ORANGE terms not found in the validated database.

Classe 30:

Brioches; mie de pain; pâte à pain; farine de maïs; farine de maïs; farine de maïs; farine de maïs.

39



Print | Export list | Close

X

For more information:

MGS: <u>https://webaccess.wipo.int/mgs</u>

Promotional Video: <u>http://www.wipo.int/madrid/en/video/mgs.html</u>

Comments and questions:

□ Email: <u>gs.manager@wipo.int</u>

□ In MGS: Click on the "Contact Us" link

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