



SEMINAR

**WIPO/WEBINAR/WSO/2020/3/INF/1 PROV.
ORIGINAL: ENGLISH
DATE: SEPTEMBER 4, 2020**

Webinar for Vietnamese Businesses on Protecting Designs Internationally with the Hague System

organized by
the World Intellectual Property Organization (WIPO)

with the assistance of
the Vietnam Chamber of Commerce and Industry (VCCI) and
the Vietnam Intellectual Property Association (VIPA)

**October 21, 2020
14:30 to 16:00 (Hanoi Time)**

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, October 21, 2020 (all times are Hanoi time)

14.30 – 14.40 Welcome Address from:

- Mr. Grégoire Bisson, Director, Hague Registry, World Intellectual Property Organization (WIPO), Geneva
- IP Office of Vietnam (TBC)
- Mr. Mai Ha, President, Vietnam IP Association, Hanoi
- Mr. Peter Willimott, Officer-in-Charge, WIPO Singapore Office, Singapore

14.40 – 15.00 **Topic 1: The Hague System – Its benefits**

[Protecting a unique design in Vietnam is a good starting point but there are many other countries where a design may be commercially valuable. The Hague System, administered by WIPO, provides a practical solution for registering designs in over 90 countries (and continually expanding) by filing one international application. This topic will cover who can use the Hague System, how it works, and its main benefits.]

Speaker: Ms. Jess Honculada, Head, Hague Development and Promotion Section (HDPS), Hague Registry, WIPO

15.00 – 15.20 **Topic 2: Getting Started with International Design Protection**

[This topic helps Hague users to navigate and understand the logic of the various information tools, materials and search databases available on the WIPO website, as part of due diligence in the preparation of an international application. A tour of the new WIPO IP Portal will also be included in the session.]

Speaker: Mr. Max Germeil, Associate Market Analyst, HDPS

15.20 – 15.40 **Topic 3: Practical Session: Filing an International Application and Managing a Design under the Hague System**

[A practical session on Hague's online services (eHague, eRenewal) and the corresponding procedures, including the subsequent management of an international registration. Discussion of the importance of a filing strategy geared towards avoiding refusals will be discussed. Various payment options will also be explained.]

Speaker: Mr. Jonah Asher, Associate Communications and Business Intelligence Officer, HDPS

15.40 – 16.00 **Questions and Answers**

[End of program]