





## English Translation: Proposal of the Intellectual Property Protection Society (IPPA) on Basic Proposal for Design Law Treaty - Draft Document No. (DLT/DC/3)

With reference to the above topic, the Intellectual Property Protection Society has the honor to submit this proposal in the way of achieving the legislative objective of the Design Law Treaty.

## **Introduction of IPPA:**

The idea of establishing the association was to seek to promote competitiveness and protection of products by promoting an intellectual property culture, maximizing the economic value of intangible assets, and the need for a non-profit enterprise working alongside the public and private sectors to harness the resources and potential to enable individuals in micro and small enterprises to protect intellectual production and transform it into intangible economic assets and help them obtain best investment practices for these assets. The idea of establishing the Intellectual Property Protection Association in Saudi Arabia, which was made up of experienced academics, jurists, businessmen and media professionals.

Since the launch of Blessed Vision 2030, which aims to reach the doors of the future in order to enhance gains and achievements, the Society has sought to align intellectual property initiatives with the objectives of the Vision. The Society has approved a number of specialized initiatives in the field of copyright, commercial relations and patents, as well as focusing on the training aspect and the promotion of intellectual property culture in the Kingdom.

## Comment on [Article 22] [Decision]:

The Intellectual Property Protector's Association (IPPA), as one of the non-profit sector institutions, wishes to highlight the importance of the principle established in Article 22 of document number DLT/DC/3, which focuses on providing the necessary support for developing and least developed countries in implementing the treaty. This article aims to improve legal frameworks, train human resources, and provide appropriate technology.

IPPA also emphasizes the importance of governance in the applications of Article 22 of document DLT/DC/3 to ensure the achievement of its intended goals. This is affirmed by paragraph 1/1/22, which focuses on transparency to enhance the efficiency of providing technical assistance and capacity building, thereby promoting sustainable development and competitiveness.

IPPA sees the necessity to highlight the role of non-profit sector institutions and organizations. These institutions are key partners in facilitating access to technical assistance and developing the competencies of human resources, enabling them to bridge gaps and meet the specific needs of local communities effectively.

Therefore, we recommend including a provision in Article 22 that encourages and enables non-profit sector institutions and organizations to contribute by sharing scientific and practical expertise, thereby enhancing the effectiveness of design law and helping achieve the goals of this treaty.

[The Arabic Vision submitted on 14.11.2024]