

WIPO



WORLD INTELLECTUAL PROPERTY ORGANIZATION
GENEVA

E

WIPO/SMEs/GE/03/INF/1 Rev.

ORIGINAL: English

DATE: May 13, 2003

**WIPO FORUM ON INTELLECTUAL PROPERTY AND
SMALL AND MEDIUM-SIZED ENTERPRISES
FOR INTELLECTUAL PROPERTY OFFICES
OF OECD COUNTRIES**

Geneva, May 21 to 23, 2003

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, May 21, 2003

8.30 – 9.30	Registration
9.30 – 9.45	Opening Ceremony : Address on behalf of the Director General by: Mrs. Rita Hayes, Deputy Director General, Office of Global Communications and Public Diplomacy and Industry Advisory Commission, World Intellectual Property Organization (WIPO)
9.45 – 10.15	Keynote address: WIPO and its Relations with the OECD Countries <u>Speaker:</u> Mr. Philippe Petit, Deputy Director General, Administrative Support Services and External Relations, WIPO
10.15 – 10.45	Introduction to the Small and Medium-sized Enterprises (SMEs) Division of WIPO <u>Speaker:</u> Mr. Guriqbal Singh Jaiya, Director, SMEs Division, WIPO
10.45 – 11.00	Forum on IP and SMEs, Organization, Objectives and Expectations <u>Speaker:</u> Mr. Federico Guicciardini, Deputy Director, SMEs Division, WIPO
11.00 – 11.30	Coffee Break
11.30 – 12.00	Introduction to the WIPO Outreach Program and Project Development <u>Speaker:</u> Mr. John Tarpey, Senior Counsellor, Office of Global Communications and Public Diplomacy, WIPO
12.00 – 13.00	Theme 1: Outreach and Support Programs for University and Incubators <u>Speakers:</u> Mr. Pascal Duyck, Training Design Manager, National Institute of Industrial Property (INPI), Paris

Wednesday, May 21, 2003 (continued)

Mr. Peter van Dongen M. Sc., Account Manager of
Universities and Technology Institutes, Netherlands
Industrial Property Office (NIPO), Rijswijk, Netherlands

13.00 – 14.30 Lunch

14.30 – 16.00 Theme 2: Outreach and Support Programs for Entrepreneurs and
SMEs

Speakers: Mr. Richard Leclerc, Manager of Outreach Program,
Canadian Intellectual Property Office (CIPO), Hull,
Quebec, Canada

Mr. Lawrence Smith-Higgins, Marketing Executive of
Marketing and Information Division, The Patent Office,
Newport, United Kingdom

Mr. Mika Waris, Head of Marketing, National Board of
Patents and Registration of Finland, Helsinki

16.00 – 16.30 Coffee Break

16.30 – 17.30 Mr. Chaho Jung, Director, Precision Machinery
Examination Division, Korean Intellectual Property Office
(KIPO), Taejon, Republic of Korea

Mr. Steve Allen, European Projects Manager,
the Industrial Property Europe Project

17.30 – 18.00 Discussion

Thursday, May 22, 2003

9.30 – 11.00 Theme 3: Studies/Research on Use of Intellectual Property System
by SMEs

Speakers: Mrs. Carlotta Graffigna, Director-Advisor, Administrative
Support Services and External Relations, WIPO

Mr. Guriqbal Singh Jaiya, Director, SMEs Division,
WIPO

Thursday, May 22, 2003 (continued)

Mr. Eric J. Iversen, Researcher, Studies in Technology, Innovation and Economic Policy Group (STEP Group), Oslo

Mr. Esteban Burrone, Consultant, SMEs Division, WIPO

11.00 – 11.30 Coffee Break

11.30 – 12.30 Theme 4: Marketing of the Services of IP Offices

Speakers: Mr. António Branco, Director, Portuguese Industrial Property Office, Lisbon

Mr. Marcus Höpperger, Head, Information and Training Section, Sector of Trademarks, Industrial Designs, Geographical Indications and Enforcement, Trademarks, Industrial Designs and Geographical Indications Department, WIPO

12.30 – 13.00 Discussion

13.00 – 14.30 Lunch Break

14.30 – 15.30 Theme 5: E-Learning Programs on IP for Entrepreneurs, Engineers, Managers, etc.

Speakers: Mrs. Francesca Toso Dunant, Head, Distance Learning Section, Sector of Cooperation for Development, WIPO Worldwide Academy and Division of Human Resources Development, WIPO

Ms. Mirja Kuusmanen, Product Manager, National Board of Patents and Registration of Finland, Helsinki

15.30 – 16.00 Discussion

16.00 – 16.30 Coffee Break

16.30 – 17.30 Mr. Sang-Youp Song, Korea Invention Promotion Association (KIPA), Seoul

Thursday, May 22, 2003 (continued)

Mr. Kyung-Pyo Lee, President, Korea Invention
Promotion Association (KIPA), Seoul

17.30 – 18.00 Discussion

18.00 – 19.00 Reception offered by WIPO

Friday, May 23, 2003

9.30 – 10.30 Theme 6: Patent Information Services

Speakers: Mr. Roland Tschudin, Head of Training Center for
Patents, Trademarks, Design and Authors Rights,
Swiss Federal Institute of Intellectual Property, Bern

Mr. Hubert Rothe, Head of Section on Industrial Property
Information for the Public, Supply of Literature,
German Patent and Trade Mark Office, Munich

10.30 – 11.00 Discussion

11.00 – 11.30 Coffee Break

11.30 – 12.30 Theme 7: Electronic Filing (Utility Models, Patents, Trademarks,
Industrial Design)

Speakers: “Trade Marks and Designs Electronic Services for SMEs:
Office for Harmonization in the Internal Market’s
Experience”.

Mr. Nicolas Vigneron, General Affairs and External
Relations Department, Office for Harmonization in the
Internal Market (OHIM), Alicante, Spain

Mr. Jong-An Kim, Senior Director, Information Planning
Division, KIPO

Mr. Neil Wilson, Head, IT Services Division, WIPO

12.30 – 13.00 Discussion

13.00 – 14.30 Lunch Break

Friday, May 23, 2003 (continued)

- | | |
|---------------|--|
| 14.30 – 15.00 | Innovation Support Services |
| | <u>Speaker:</u> Mr. Vladimir Yossifov, Director, Division for
Infrastructure Services and Innovation Promotion, WIPO |
| 15.00 – 15.30 | Theme 8: International Benchmarking and Evaluation of Outreach
Activities of IP Offices |
| | <u>Speaker:</u> Mr. Guriqbal Singh Jaiya, Director, SMEs Division,
WIPO |
| 15.30 – 16.00 | Discussion |
| 16.00 – 16.30 | Coffee Break |
| 16.30 – 18.00 | Round Table: Scope of, and Modalities for, Cooperation in Outreach and
Support Policies, Programs and Activities of OECD IP
Offices and WIPO for Entrepreneurs and SMEs:
Challenges and Prospects |
| | <u>Participants:</u> All participants and WIPO officials |

[End of document]