



WIPO/SMEs/2/GE/09/INF/1

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**DATE:** September 18, 2009

**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**MEETING OF EXPERT GROUP FOR DEFINING THE SCOPE AND  
THE METHODOLOGY FOR NATIONAL SURVEYS/STUDIES ON  
INTELLECTUAL PROPERTY AND SMES**

**Geneva, September 17 and 18, 2009**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Thursday, September 17, 2009

9.30 – 10.00      Welcome addresses by Mr. G. S. Jaiya, Director, Small and Medium Sized Enterprises Division, World Intellectual Property Organization (WIPO)

10.00 – 10.30      Presentation of studies conducted by the invited experts including the methodology adopted

Speaker:

Mr. Alex ANTONITES, Chair for Entrepreneurship, Department of Business Management, University of Pretoria, Pretoria

10.30 – 11.00      Coffee Break

11.00 – 13.00      Presentation of studies conducted by the invited experts including the methodology adopted (Cont'd)

Speakers:

Mr. Martin BADER, University of St.Gallen, Rorschach am Bodensee, St. Gallen

Mr. Sergio Paulino CARVALHO, Director of Institutional Partnership and Technological Information, National Institute of Industrial Property, Rio de Janeiro

Mr. A. DAMODARAN, MHRD-Intellectual property Rights and Chairperson, Post Graduate Programme in Public Policy and Management, Indian Institute of Management, Bangalore

Mr. Mark A. DUTZ, Special Consultant, Compass Lexecon, Washington D.C.

13.00 – 14.30      Lunch Break

14.30 – 16.00

Presentation of studies conducted by the invited experts including the methodology adopted (Cont'd)

Speakers:

Mr. Christian HELMERS, Department of Economics, Oxford University, Oxford

Mr. Alfred RADAUER, Senior Consultant, Technopolis Forschungs-und Beratungsgesellschaft, Vienna

Mr. Paul JENSEN, Senior Research Fellow, Melbourne Institute of Applied Economic and Social Research, Intellectual Property Research Institute of Australia (IPRIA), And Centre for Microeconometrics, University of Melbourne, Melbourne

16.00 – 16.30      Coffee Break

16.30 – 17.30

Presentation of studies conducted by the invited experts including the methodology adopted (Cont'd)

Speakers:

Mr. Thomas John KENYON, United Nations Industrial Development Organization (UNIDO), Vienna

Mr. Florian KÖHLER, Wissenschaftlicher Mitarbeiter, Technische Universität Berlin, Institut für Technologie und Management, Berlin

Friday, September 18, 2009

09.30 – 11.00		<p>Presentation of studies conducted by the invited experts including the methodology adopted (Cont'd)</p> <p>Speakers:</p> <p>Mr. Francis A.S.T. MATAMBALYA, International Development Consultant, United Nations Industrial Development Organization (UNIDO), Vienna, Austria.</p> <p>Mr. Robert PITKETHLY, St. Peter's College, Oxford University, Oxford</p> <p>Mr. Marc TOBIAS, Head of Department, SMEs and International Markets, Fraunhofer Center for Central and Eastern Europe, Leipzig</p>
11.00 – 11.30	Coffee Break	
11.30 – 13.00	Discussion	<p>How to develop a standard methodology for conducting studies on IP and SMEs keeping in mind the constraints in developing countries and LDCs</p>
13.00 – 14.30	Lunch Break	
	Discussion	<p>Developing a standard questionnaire for conducting studies</p>
14.30 – 15.30	Coffee Break	
15.30 – 17.00	Discussion	<p>What would be the role of WIPO in facilitating the process and in follow up?</p>

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