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| **REGIONAL SEMINAR** | |
| OMPI/IPTK-TCEs/MEX/21 | |
| ORIGINAL: ENGLISH | |
| date: September 13, 2021 | |

**Virtual Regional Seminar on Copyright and Traditional Cultural Expressions**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Mexican National Institute of Copyright (INDAUTOR)

**September 22 to 24, 2021**

PROVISIONAL PROGRAM

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| Day 1: September 22, 2021 (Mexico City time) | | |
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| 09:00 – 09:15 | **Opening** | |
|  | Ms. Eréndira CruzVillegas Fuentes, Head, Legal Affairs Unit, Ministry of Culture, Mexico  Mr. Wend Wendland, Director, Traditional Knowledge Division, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO), Geneva  Mr. Marco Antonio Morales Montes, Esq., Legal Director and Head, National Institute of Copyright (INDAUTOR), Mexico | |
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| 09:15 – 09:30 | **Short Introduction to the Day’s Topics** | |
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|  | Moderator for the Day: | Dr. Sharon B. Le Gall, Former Deputy Dean, Senior Lecturer, Attorney-at-Law, Faculty of Law, University of the West Indies, Trinidad and Tobago |
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| 09:30 – 10:30 | **The Copyright Protection of Traditional Cultural Expressions – An Overview of Key Issues** | |
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|  | Speakers: | Ms. Daphne Zografos Johnsson, Senior Legal Officer, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva  Mr. César Callejas Hernández, Professor, Law Faculty, National Autonomous University of Mexico (UNAM), Mexico  Mr. Fausto Vienrich Enriquez, Director, Copyright Directorate, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Peru |
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| 10:30 – 10:45 | Discussion |  |
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| 10:45 – 11:45 | **Economic, Social and Cultural Benefits of the Protection for Traditional Cultural Expressions** | |
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|  | Speakers: | Ms. Patricia Adjei, Director, First Nations Arts and Culture Practice, Australian Arts Council, Sydney, Australia  Ms. Carolina Romero Romero, Lawyer specialized in Colombian Copyright Law and Traditional Cultural Expressions (TCEs), Colombia  Mr. Carlos Villaseñor Anaya, Expert, Intangible Cultural Heritage-Related Development, Mexico |
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| 11:45 – 12:00 | Discussion |  |
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| Day 2: September 23, 2021 (Mexico City time) | | |
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| 09:00 – 09:15 | **Short Introduction to the Day’s Topics** | |
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|  | Moderator for the Day: | Miss Lilyclaire Bellamy, Executive Director, Jamaica Intellectual Property Office (JIPO), Jamaica |
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| 09:15 – 10:00 | **Lessons Learned from National and Regional Legislative Initiatives on Intellectual Property and Traditional Cultural Expressions** | |
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|  | Speakers: | Mr. Nilce Ekandzi, Associate Researcher, Intellectual Property Research Institute (IRPI), France  Ms. Anna Vuopala, Senior Ministerial Adviser, Department of Culture and Art Policy, Division of Copyright Policy and Economy of Culture, Ministry of Education and Culture, Finland  Ms. Miranda Risang Ayu Palar, Head, Intellectual Property Centre on Regulation and Application Studies, Faculty of Law, Universitas Padjadjaran, Indonesia |
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| 10:00 – 10:15 | Discussion |  |
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| 10:15 – 11:00 | **Regional Experiences and Good Practices from Latin America and the Caribbean on Intellectual Property and Traditional Cultural Expressions** | |
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|  | Speakers: | Mr. Pablo Raphael de la Madrid, Director General, International Affairs, Ministry of Culture, Mexico  Mr. Aureliano Itucama, Industrial Property Examiner, Department of Collective Rights and Expressions of Folklore, Ministry of Commerce and Industry, Panama  Ms. Deyanira Camacho, International Officer in Intellectual Property, Andean Community, Peru  Dr. Marcus Goffe, Deputy Director and Legal Counsel, Jamaica Intellectual Property Office, Jamaica |
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| 11:00 – 11:15 | Discussion |  |
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| 11:15 – 11:45 | **Lessons Learned from International Negotiations of Legal Instruments to Protect Traditional Cultural Expressions** | |
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|  | Speakers: | Ms. Leticia Caminero, Consultant, Traditional Knowledge Division, Global Challenges and Partnerships Sector, WIPO, Geneva  Professor Margo Bagley, Asa Griggs Candler Professor of Law, Emory University School of Law, United States of America |
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| 11:45 – 12:00 | Discussion |  |

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| Day 3: September 24, 2021 (Mexico City time) | | |
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| 09:00 – 09:15 | **Short Introduction to the Day’s Topics** | |
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|  | Moderator for the Day: | Ms. Daphne Zografos Johnsson |
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| 09:15 – 10:15 | **Protection of Traditional Cultural Expressions: Practical Initiatives and Projects** | |
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|  | Speakers: | Ms. Catherine Bunyassi Kahuria, Deputy Chief State Counsel, International Law Division, Office of Attorney General and Department of Justice, Kenya  Ms. Jane Anderson, Associate Professor, New York University, United States of America  Mr. Manuel Mardonio Carballo, Director General, Popular, Indigenous and Urban Cultures, Ministry of Culture (México)  Mr. Carlo Scollo Lavizzari, Vice-Chair, International Society for the Development of Intellectual Property (ADALPI) |
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| 10:15 – 10:30 | Discussion |  |
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| 10:30 – 11:30 | **Strategies and Effective Use of Intellectual Property: Perspectives and Experiences of Entrepreneurs from Indigenous Peoples and Local Communities** | |
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|  | Speakers: | Ms. Solveig Ballo, CEO, Sápmi næringshage AS, Norway  Ms. Tara Gujadhur, Co-Founder, Traditional Arts and Ethnology Centre, Lao  Ms. Nancy Clara Vásquez García, Founder, Ääts *Grupo Hilando Caminos*, Mexico  Ms. Nadia Alejandra Jiménez Ortiz, Member, *Centro de Investigación en Comunicación Comunitaria A.C*. (CICC A.C.), Mexico  Ms. Rufina Edith Villa Hernández, Member, *Organización de Mujeres Masehual Siuamej Mosenyolchicauani, Cuetzalan Puebla, México* |
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| 11:30 – 11:45 | Discussion |  |
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| 11:45 – 12:00 | **Closing Remarks** | |
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|  | Speakers: | Mr. Wend Wendland  Mr. Marco Antonio Morales Montes |
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