# Helping Developing Countries "push back": Public Interest Intellectual Property Advisors (PIIPA)

Steven C. Price, Ph.D.
CEO/President
C/O National Museum of Natural History,
MRC 105
Smithsonian Institution
PO Box 37012
Washington, DC 20013
scprice@piipa.org
www.piipa.org

There is a Developing Country
"push back" against the
Intellectual Property System
regarding genetic resources

### Some Things Developed Countries Are Doing

- PIPRA
- Humanitarian Use Clauses for license agreements
- ICBGs
- PIIPA

#### Public Intellectual Property Resource for Agriculture

(PIPRA)

Addressing freedom-to-operate issues in developing country agriculture as well as minor crops in the United States

Provide enabling technologies to researchers which have been developed with "Freedom to Operate" Philosophy; i.e. Royalty Free

# There is a growing awareness that University License Agreements should have:

### Humanitarian Use Clauses

#### Give development, manufacture, and distribution rights to developing countries if restricted to developing countries

# May require companies to license developing countries at no royalty rate

It may permit anyone to use the technology and develop it, but no one can appropriate outputs exclusively; improvers must share access to their improvements--almost the "old" plant breeder model

### ICBG Model International Cooperative

- Involves Universities/Developing
  Countries/ at least one company
- Promotes benefit sharing and capacity building

### Some Things Developing Countries Are Doing

- Attack validity of patents
- Promote Benefit Sharing
- Examine compatibility of National Laws with International Laws
- Negotiate Fair Deals

#### Some Things Developing Countries Can Do

Attack validity of patents--PIIPA
Promote Benefit Sharing--PIIPA
Negotiate Fair Deals--PIIPA
Examine compatibility of National
Laws with International Law--PIIPA

#### Public Interest Intellectual Property Advisors

(PIIPA)

# Facilitate the linking of free legal assistance with Developing Countries and Non-Profits

In 2002 PIIPA was approached by the Kenyan Wildlife Service to help with an alleged misappropriation of biological materials by Genencor International and Proctor & Gamble

# PIIPA was approached by Peru to help determine if a New Jersey company's patent on maca root was valid

### Examine compatibility of National Laws with International Law

PIIPA was approached by a working group of the Peruvian Patent Office (National Institute for the Defense of Competition and Protection of Intellectual Property - INDECOPI) and NGOS (SPDA)

INDECOPI requested that PIIPA provide a legal analysis on whether existing national laws requiring disclosing the origin of genetic materials are compatible with existing international treaties

#### PIIPA obtained assistance from the Glushko-Samuelson Intellectual Property Law Clinic, Washington College of Law American University

The Analysis concluded: "...an
FTA [Free Trade Agreement]
that would authorize--but would
not mandate--any of these forms
of national requirements for CBD
disclosures in patent applications
should be fully consistent with
existing international patent
treaties"

#### This memo was made publically available on

www.piipa.org