

SRI LANKA

85th Sri Lanka ranks 85th among the 132 economies featured in the GII 2022.

The Global Innovation Index (GII) ranks world economies according to their innovation capabilities. Consisting of roughly 80 indicators, grouped into innovation inputs and outputs, the GII aims to capture the multi-dimensional facets of innovation.

The following table shows the rankings of Sri Lanka over the past three years, noting that data availability and changes to the GII model framework influence year-on-year comparisons of the GII rankings. The statistical confidence interval for the ranking of Sri Lanka in the GII 2022 is between ranks 80 and 87.

| GIIYR | GII | Innovation inputs | Innovation outputs |
|-------|-----|-------------------|--------------------|
| 2020 | 101 | 107 | 83 |
| 2021 | 95 | 103 | 85 |
| 2022 | 85 | 102 | 68 |

Rankings for Sri Lanka (2020–2022)

- Sri Lanka performs better in innovation outputs than innovation inputs in 2022.
- This year Sri Lanka ranks 102nd in innovation inputs, higher than both 2021 and 2020.
- As for innovation outputs, Sri Lanka ranks 68th. This position is higher than both 2021 and 2020.

11th Sri Lanka ranks 11th among the 36 lower-middle-income group economies.

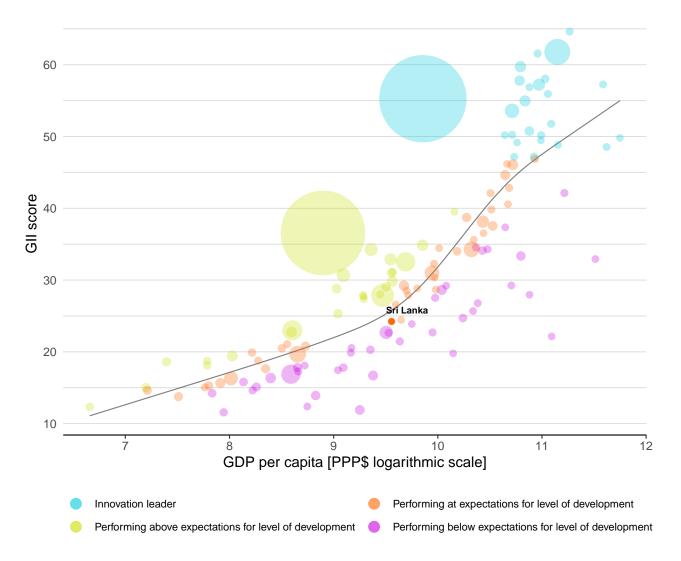
5th Sri Lanka ranks 5th among the 10 economies in Central and Southern Asia.



EXPECTED VS. OBSERVED INNOVATION PERFORMANCE

The bubble chart below shows the relationship between income levels (GDP per capita) and innovation performance (GII score). The trend line gives an indication of the expected innovation performance according to income level. Economies appearing above the trend line are performing better than expected and those below are performing below expectations.

Relative to GDP, Sri Lanka's performance is at expectations for its level of development.



The positive relationship between innovation and development

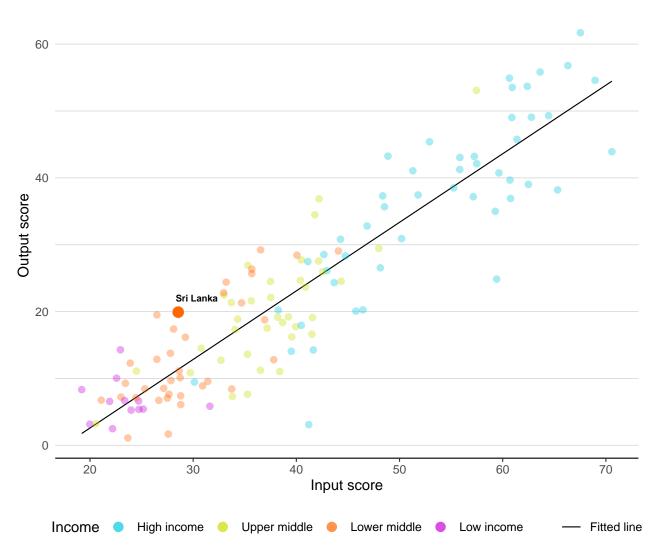


EFFECTIVELY TRANSLATING INNOVATION INVESTMENTS INTO INNOVATION OUTPUTS

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The chart below shows the relationship between innovation inputs and innovation outputs. Economies above the line are effectively translating costly innovation investments into more and higher-quality outputs.

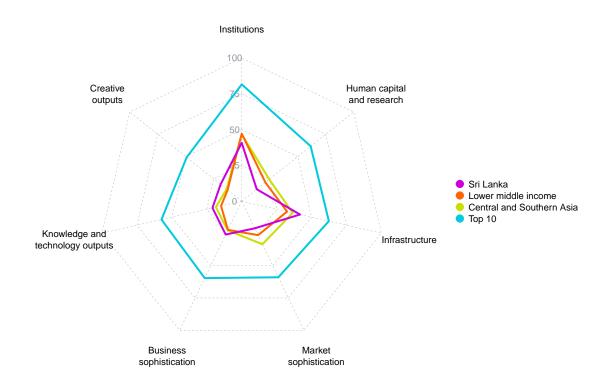
Sri Lanka produces more innovation outputs relative to its level of innovation investments.



Innovation input to output performance

BENCHMARKING AGAINST OTHER LOWER MIDDLE-INCOME GROUP ECONOMIES AND CENTRAL AND SOUTHERN ASIA

The seven GII pillar scores for Sri Lanka

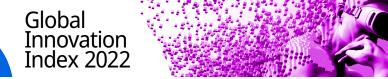


Lower-middle-income group economies

Sri Lanka performs above the lower-middle-income group average in four pillars, namely: Infrastructure; Business sophistication; Knowledge and technology outputs; and, Creative outputs.

Central and Southern Asia

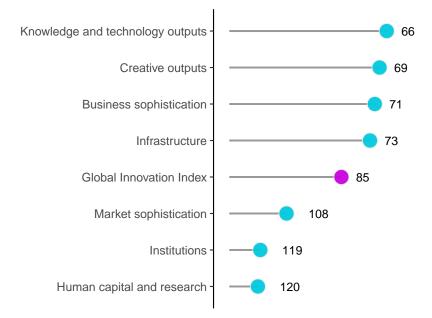
Sri Lanka performs above the regional average in four pillars, namely: Infrastructure; Business sophistication; Knowledge and technology outputs; and, Creative outputs.



OVERVIEW OF RANKINGS IN THE SEVEN GII 2022 AREAS

Sri Lanka performs best in Knowledge and technology outputs and its weakest performance is in Human capital and research.

The seven GII pillar ranks for Sri Lanka



Note: The highest possible ranking in each pillar is 1.

The full WIPO Intellectual Property Statistics profile for Sri Lanka can be found at:

https://www.wipo.int/ipstats/en/statistics/country_profile/profile.jsp?code=LK.



INNOVATION STRENGTHS AND WEAKNESSES

The table below gives an overview of the indicator strengths and weaknesses of Sri Lanka in the GII 2022.

Strengths and weaknesses for Sri Lanka

| | Strengths | | | Weaknesses | |
|-------|--|------|-------|---|------|
| Code | Indicator name | Rank | Code | Indicator name | Rank |
| 3.3.1 | GDP/unit of energy use | 7 | 1.2.3 | Cost of redundancy dismissal | 131 |
| 5.1.4 | GERD financed by business, % | 42 | 2.1.1 | Expenditure on education, % GDP | 125 |
| 5.2.1 | University-industry R&D collaboration | 51 | 2.1.2 | Government funding/pupil, secondary, % GDP/cap | 105 |
| 5.2.2 | State of cluster development and depth | 52 | 2.2.3 | Tertiary inbound mobility, % | 101 |
| 5.2.4 | Joint venture/strategic alliance deals/bn PPP\$ GDP | 32 | 2.3.2 | Gross expenditure on R&D, % GDP | 102 |
| 5.3.3 | ICT services imports, % total trade | 43 | 2.3.3 | Global corporate R&D investors, top 3, mn USD | 38 |
| 6.2.3 | Software spending, % GDP | 25 | 2.3.4 | QS university ranking, top 3 | 72 |
| 6.3.4 | ICT services exports, % total trade | 15 | 4.2.2 | Venture capital investors, deals/bn PPP\$ GDP | 92 |
| 7.2.4 | Printing and other media, % manufacturing | 11 | 4.2.3 | Venture capital recipients, deals/bn PPP\$ GDP | 94 |
| 7.3.3 | GitHub commit pushes received/mn pop. 15–69 | 43 | 4.2.4 | Venture capital received, value, % GDP | 97 |

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Sri Lanka

| Ou | tput rank | Input rank | Income | Reg | jion | Popula | ation (mn) | GDP, PPP\$ (bn) | GDP pe | r capita, | PPP\$ |
|--|--|--|-----------------------|---|---|---|---|---|----------|--|---|
| | 68 | 102 | Lower middle | C | 5A | : | 21.5 | 311.2 | | 14,123 | |
| | | | | Score/ Value | Bank | | | | | Score/ | Rank |
| î | Institution | าร | | 40.8 | 119 O | ÷ | Business s | ophistication | | 25.8 | 71 |
| .1 .2 2.1 2.2 2.3 3.3 3.1 3.2 | Political envi Political and d Government Regulatory qu Rule of law* Cost of redun Business env Policies for do Entrepreneur | ronment operational stability effectiveness* mvironment uality* idancy dismissal | lture* | 57.7 67.3 48.2 21.3 40.5 44.9 58.5 43.3 43.3 n/a 13.4 | 72 ◆ 71 ↑ 74 ◆ 132 ○ ◇ ⊗ 86 62 ◆ 131 ○ ◇ (79) ⊗ 85 n/a 120 ○ 113 ○ ○ | 5.1 5.1.1 5.1.2 5.1.3 5.1.4 5.1.5 5.2 5.2.1 5.2.2 5.2.3 5.2.4 5.2.5 5.2.4 5.2.5 5.3.1 | Knowledge u Knowledge-ii Firms offerin GERD perforr GERD finance Females emp Innovation li University-in State of clust GERD finance Joint venture Patent familie Knowledge a Intellectual p | vorkers htensive employment, % g formal training, % hed by business, % GDP d by business, % loyed w/advanced degrees, % nkages dustry R&D collaboration [†] er development and depth [†] d by abroad, % GDP //strategic alliance deals/bn P es/bn PPP\$ GDP ibsorption roperty payments, % total tradu | | 23.0 24.1 18.4 0.1 40.3 3.5 23.4 49.0 49.6 0.0 0.1 0.0 31.1 n/a | 85 60 84 71 42 98 64 51 52 75 32 89 60 n/a |
| 1.3 1.4 | Government School life ex PISA scales in | on education, % GD funding/pupil, seco pectancy, years r reading, maths and r ratio, secondary cation | ndary, % GDP/cap ୧ | 6.8 | 125 ○ | 5.3.3 5.3.4 | ICT services i FDI net inflov Research tale | ports, % total trade mports, % total trade <i>vs</i> , % GDP .nt, % in businesses e and technology output | e ts | 7.4 1.8 1.1 20.0 21.0 | 82 43 99 53 66 |
| .2.2 .2.3 . 3 .3.1 .3.2 .3.3 | Graduates in Tertiary inbox Research and Researchers, Gross expend Global corpor | Iment, % gross science and engine und mobility, % d development (R& FTE/mn pop. diture on R&D, % GE rate R&D investors, ranking, top 3* | D) Р Ф | | 95 n/a 101 ○ 104 88 102 ○ 38 ○ ◇ 72 ○ ◇ | 6.1.3 6.1.4 6.1.5 6.2 6.2.1 | PCT patents I Utility model Scientific and Citable docur Knowledge i Labor produc | igin/bn PPP\$ GDP by origin/bn PPP\$ GDP s by origin/bn PPP\$ GDP l technical articles/bn PPP\$ GDF nents H-index mpact tivity growth, % | | 7.4 1.2 0.1 n/a 5.5 10.6 22.6 1.4 | 60 59 n/a 110 69 79 52 |
| 1 | Infrastruc | | n technologies (ICTs) | 41.8 67.9 81.2 | 73 ◆ 82 ◆ 82 | 6.2.3 6.2.4 | Software spe ISO 9001 qua | ses/th pop. 15–64 nding, % GDP lity certificates/bn PPP\$ GDP ınufacturing, % | e | 0.4 4.3 | 88 25 63 92 |
| 1.2 1.3 1.4 2 2.1 | ICT use* Government' E-participatio General infra Electricity out | a structure tput, GWh/mn pop. | ē | 47.2 71.8 71.4 20.2 746.3 | 96 63 ◆ 66 ◆ 107 101 | 6.3.2 6.3.3 | Production a High-tech ex | liffusion roperty receipts, % total trade nd export complexity ports, % total trade exports, % total trade | | 32.9 n/a 35.9 1.0 6.3 | 48 n/a 73 72 15 |
| | Logistics perf Gross capital | formance* formation, % GDP | | 25.6 23.4 | 88 64 | €, | Creative o | utputs | | 18.9 | 69 |
| 3.2 3.3 | ISO 14001 er | nergy use al performance* nvironmental certif | icates/bn PPP\$ GDP | 37.1 22.9 34.7 1.5 | 37 ● ◆ 7 ● ◆ 92 59 ◆ | 7.1 7.1.1 7.1.2 7.1.3 7.1.4 | Trademarks b Global brand | ssets set intensity, top 15, % by origin/bn PPP\$ GDP value, top 5,000, % GDP signs by origin/bn PPP\$ GDP | Q | 20.5 35.0 22.5 12.3 0.9 | 77 65 90 56 72 |
| ĨĤ | Market so | phistication | | 21.0 | 108 | 7.2 7.2.1 | | ds and services creative services exports, % tota | al trade | 31.2 n/a | |
| 1.2 1.3 | Domestic cre Loans from m | artups and scaleup dit to private sector nicrofinance institut | , % GDP @ | 0.6 | 105 n/a 71 36 | 7.2.2 7.2.3 7.2.4 | National feat Entertainmer Printing and | ure films/mn pop. 15–69 nt and media market/th pop. 15 other media, % manufacturing ds exports, % total trade | | n/a n/a | n/a |
| .2.1 .2.2 .2.3 | Venture capit Venture capit | alization, % GDP al investors, deals/l al recipients, deals/ al received, value, % | bn PPP\$ GDP | 2.2 18.7 0.0 0.0 0.0 | 103 ○ 62 92 ○ ◇ 94 ○ 97 ○ | | Country-code GitHub comn | ivity evel domains (TLDs)/th pop. 15- e TLDs/th pop. 15–69 nit pushes received/mn pop. 15- reation/bn PPP\$ GDP | | 3.2 0.8 0.9 10.5 0.8 | 69 99 87 43 77 |
| .3.2 | Applied tariff Domestic ind | ification, and marl rate, weighted avg ustry diversificatior rket scale, bn PPP\$ | , % | 47.6 6.3 76.7 311.2 | 86 100 72 55 | | | | | 2.0 | |

NOTES:
Indicates a strength;

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DATA AVAILABILITY

The following tables list indicators that are either missing or outdated for Sri Lanka.

Missing data for Sri Lanka

| Code | Indicator name | Economy year | Model year | Source |
|-------|---|-----------------|---------------|--|
| 1.3.2 | Entrepreneurship policies and culture | n/a | 2021 | Global Entrepreneurship Monitor |
| 2.1.4 | PISA scales in reading, maths and science | n/a | 2018 | OECD, PISA |
| 2.2.2 | Graduates in science and engineering, $\%$ | n/a | 2020 | UNESCO Institute for Statistics |
| 4.1.1 | Finance for startups and scaleups | n/a | 2021 | Global Entrepreneurship Monitor |
| 5.3.1 | Intellectual property payments, % total trade | n/a | 2020 | World Trade Organization and United Nations Conference on Trade and Development |
| 6.1.3 | Utility models by origin/bn PPP\$ GDP | n/a | 2020 | World Intellectual Property Organization |
| 6.3.1 | Intellectual property receipts, % total trade | n/a | 2020 | World Trade Organization and United Nations Conference on Trade and Development |
| 7.2.1 | Cultural and creative services exports, % total trade | n/a | 2020 | World Trade Organization and United Nations Conference on Trade and Development |
| 7.2.2 | National feature films/mn pop. 15–69 | n/a | 2019 | OMDIA |
| 7.2.3 | Entertainment and media market/th pop. 15–69 |) n/a | 2021 | PwC, GEMO |

Outdated data for Sri Lanka

| Code | Indicator name | Economy year | Model year | Source |
|-------|---|-----------------|---------------|---|
| 2.1.1 | Expenditure on education, % GDP | 2019 | 2020 | UNESCO Institute for Statistics |
| 2.1.3 | School life expectancy, years | 2018 | 2019 | UNESCO Institute for Statistics |
| 2.3.1 | Researchers, FTE/mn pop. | 2018 | 2020 | UNESCO Institute for Statistics |
| 2.3.2 | Gross expenditure on R&D, % GDP | 2018 | 2020 | UNESCO Institute for Statistics |
| 3.2.1 | Electricity output, GWh/mn pop. | 2019 | 2020 | International Energy Agency |
| 4.1.2 | Domestic credit to private sector, % GDP | 2019 | 2020 | International Monetary Fund |
| 4.1.3 | Loans from microfinance institutions, % GDP | 2014 | 2020 | International Monetary Fund, Financial Access Survey (FAS) |
| 4.3.2 | Domestic industry diversification | 2018 | 2019 | United Nations Industrial Development Organization |
| 5.1.1 | Knowledge-intensive employment, % | 2019 | 2021 | International Labour Organization |
| 5.1.2 | Firms offering formal training, % | 2011 | 2019 | World Bank Enterprise Surveys |
| 5.1.3 | GERD performed by business, % GDP | 2017 | 2020 | UNESCO Institute for Statistics |

Global Innovation Index 2022

| Code | Indicator name | Economy year | Model year | Source |
|-------|---|-----------------|---------------|---|
| 5.1.4 | GERD financed by business, % | 2017 | 2019 | UNESCO Institute for Statistics |
| 5.1.5 | Females employed w/advanced degrees, % | 2019 | 2021 | International Labour Organization |
| 5.2.3 | GERD financed by abroad, % GDP | 2017 | 2019 | UNESCO Institute for Statistics |
| 5.3.5 | Research talent, % in businesses | 2017 | 2020 | UNESCO Institute for Statistics |
| 6.2.2 | New businesses/th pop. 15–64 | 2018 | 2020 | World Bank, Enterpreneurship Database |
| 6.2.5 | High-tech manufacturing, % | 2018 | 2019 | United Nations Industrial Development Organization |
| 7.1.2 | Trademarks by origin/bn PPP\$ GDP | 2019 | 2020 | World Intellectual Property Organization |
| 7.2.4 | Printing and other media, % manufacturing | 2018 | 2019 | United Nations Industrial Development Organization |

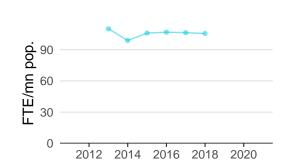
SRI LANKA'S INNOVATION SYSTEM

As far as practicable, the plots below present unscaled indicator data.

Innovation inputs



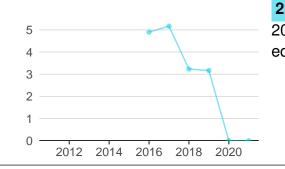
2.1.1 Expenditure on education was equal to 1.9% GDP in 2019–down by 10 percentage points from the year prior–and equivalent to an indicator rank of 125.



2.3.1 Researchers was equal to 105.6 FTE/mn pop. in 2018–down by 1 percentage point from the year prior–and equivalent to an indicator rank of 88.



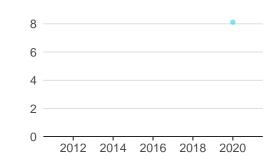




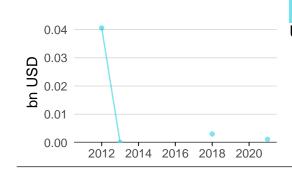
2.3.2 Gross expenditure on R&D was equal to 0.1% GDP in 2018–up by 1 percentage point from the year prior–and equivalent to an indicator rank of 102.

2.3.4 QS university ranking was equal to 0.0 in 2021–effectively unchanged from the year prior–and equivalent to an indicator rank of 72.

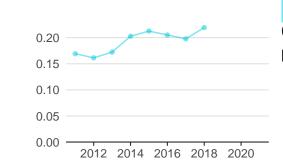




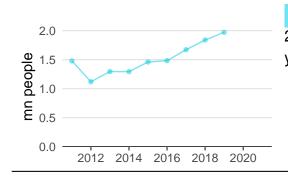
3.1.1 ICT access was equal to 8.1 in 2020 and equivalent to an indicator rank of 82.



4.2.4 Venture capital received was equal to 0.0 bn USD in 2021 and equivalent to an indicator rank of 97.

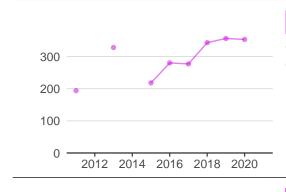


4.3.2 Domestic industry diversification was equal to 0.2 in 2018–up by 11 percentage points from the year prior–and equivalent to an indicator rank of 72.

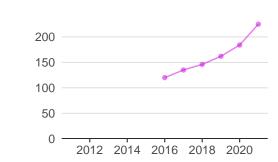


5.1.1 Knowledge-intensive employment was equal to 2.0 mn people in 2019–up by 7 percentage points from the year prior–and equivalent to an indicator rank of 60.

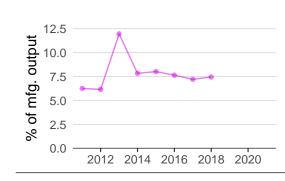
Innovation outputs



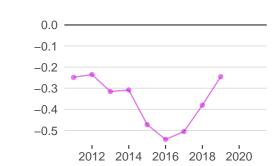
6.1.1 Patents by origin was equal to 353.0 in 2020–down by 1 percentage point from the year prior–and equivalent to an indicator rank of 60.



6.1.5 Citable documents H-index was equal to 225.0 in 2021–up by 22 percentage points from the year prior–and equivalent to an indicator rank of 69.



6.2.5 High-tech manufacturing was equal to 7.5% of mfg. output in 2018–up by 3 percentage points from the year prior–and equivalent to an indicator rank of 92.

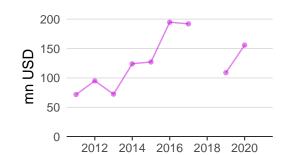


6.3.2 Production and export complexity was equal to -0.2 in 2019–up by 36 percentage points from the year prior–and equivalent to an indicator rank of 73.

Global Innovation Index 2022

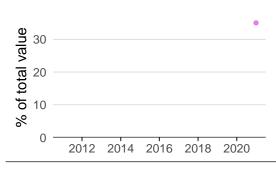
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6.3.3 High-tech exports was equal to 155.8 mn USD in 2020-up by 43 percentage points from the year prior-and equivalent to an indicator rank of 72.

A



7.1.1 Intangible asset intensity was equal to 35.0% of total value in 2021 and equivalent to an indicator rank of 65.

7.1.3 Global brand value was equal to 1.0 bn USD in 2021-down by 22 percentage points from the year prior-and equivalent to an indicator rank of 56.

0.0 2012 2014 2016 2018 2020

SRI LANKA'S INNOVATION TOP PERFORMERS

2.3.3 Global corporate R&D investors

| Firm | Industry | R&D | R&D Growth | R&D Intensity | Rank |
|------|----------|-----|---------------|------------------|------|
| | | | | | |

No observations

Source: European Commission's Joint Research Centre (https://iri.jrc.ec.europa.eu/scoreboard/2021-eu-industrial-rd-investment-scoreboard).

2.3.4 QS university ranking

| | University | Score | Rank |
|--|------------|-------|------|
|--|------------|-------|------|

No observations

Source: QS Quacquarelli Symonds Ltd (https://www.topuniversities.com/university-rankings/world-university-rankings/2022).

7.1.1 Intangible asset intensity, top 15

| Firm | Rank |
|--------------------|------|
| EXPOLANKA | 1 |
| CARSON CUMBERBATCH | 2 |
| HEMAS | 3 |

Source: Brand Finance (https://brandirectory.com/reports/gift-2021). Note: Brand Finance only provides within economy ranks.

7.1.3 Global brand value, top 5,000

| Brand | Industry | Rank |
|---------------|----------|------|
| DIALOG | Telecoms | 1 |
| BOC | Banking | 2 |
| PEOPLE'S BANK | Banking | 3 |

Source: Brand Finance (https://brandirectory.com).

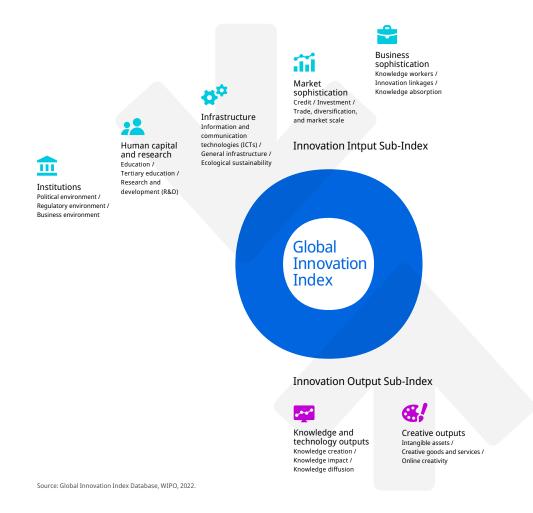
Note: Rank corresponds to within economy ranks.



ABOUT THE GLOBAL INNOVATION INDEX

The Global Innovation Index (GII) is published by the World Intellectual Property Organization (WIPO), a specialized agency of the United Nations.

Recognizing that innovation is a key driver of economic development, the GII aims to provide an innovation ranking and rich analysis referencing around 130 economies. Over the last decade, the GII has established itself as both a leading reference on innovation and a "tool for action" for economies that incorporate the GII into their innovation agendas.



The Index is a ranking of the innovation capabilities and results of world economies. It measures innovation based on criteria that include institutions, human capital and research, infrastructure, credit, investment, linkages; the creation, absorption and diffusion of knowledge; and creative outputs.

The GII has two sub-indices: the Innovation Input Sub-Index and the Innovation Output Sub-Index, and seven pillars, each consisting of three sub-pillars.