

# Enabling Innovation at the Sub-National Level

On the occasion of the 65<sup>th</sup> Series of Meetings of the Assemblies of the Member States of the World Intellectual Property Organization (WIPO), the WIPO Secretariat is pleased to invite you to a hybrid panel discussion:

## **Measuring and Promoting Sub-national Innovation Performance: The Role of Innovation Indices**

**Friday, July 12**

**7.45 a.m. to 8.15 a.m. Light breakfast served.**

**8.15 a.m. to 10.00 a.m. (CEST)**

**Main Building, Room B**

**WIPO Headquarters, Geneva**

**Panelists will share their experiences developing sub-national innovation indices using the GII framework and other tools, and discuss how sub-national innovation performance is fostered as a result.**

The session will be held in English.

You can also [join the webcast](#) of the event.



## Welcome remarks

**Marco M. Alemán**, Assistant Director General, IP and Innovation Ecosystems Sector (IES), WIPO

**Rowell Barba**, Director General, Intellectual Property Office of the Philippines, The Philippines

## Measuring Sub-national Innovation Performance and Launch of the WIPO Toolkit

**Gaétan de Rassenfosse**, Professor, École polytechnique fédérale de Lausanne

**Lorena Rivera León**, Economist, Department for Economics and Data Analytics (DEDA), IES, WIPO

## Presentation and Discussion of Sub-National Innovation Indices

Chair: **Sacha Wunsch-Vincent**, Head, Section, DEDA, IES, WIPO

"Brazil Innovation Index (BII)," **Rodrigo Ventura**, Chief Economist, Economic Affairs Advisory (AECON), National Institute of Industrial Property (INPI), Brazil

"Vietnamese Regional Innovation Index," **Nguyen Vo Hung**, Researcher, Viet Nam Institute for Science, Technology and Innovation, Ministry of Science and Technology (MOST), Viet Nam

"Índice Departamental de Innovación para Colombia," **Mónica Lorena Ortiz Medina**, Technical Director of Innovation and Business Development, National Planning Department, Colombia

"European Regional Innovation Scoreboard," **Hugo Hollanders**, Senior Researcher, Maastricht University UNU-MERIT, The Netherlands

"India Innovation Index," **Ashok A. Sonkusare**, Deputy Adviser (S&T), National Institution for Transforming India (NITI) Aayog, India

## Conclusions

**Carsten Fink**, Chief Economist, WIPO