

WIPO and the Sustainable Development Goals (SDGs)



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The Sustainable Development Goals (SDGs)

- Adopted UNGA September 25, 2015
- 17 Goals
 - 169 Targets
- “These are **universal** goals and targets which **involve the entire world**, developed and developing countries alike. They are **integrated and indivisible** and balance the three dimensions of sustainable development.” (Para.5)
- Means of Implementation
 - “a **revitalized Global Partnership**”
 - “bringing together Governments, the private sector, civil society, the United Nations system and other actors and mobilizing all available resources” (Para. 39)



SDGs



Innovation



Education

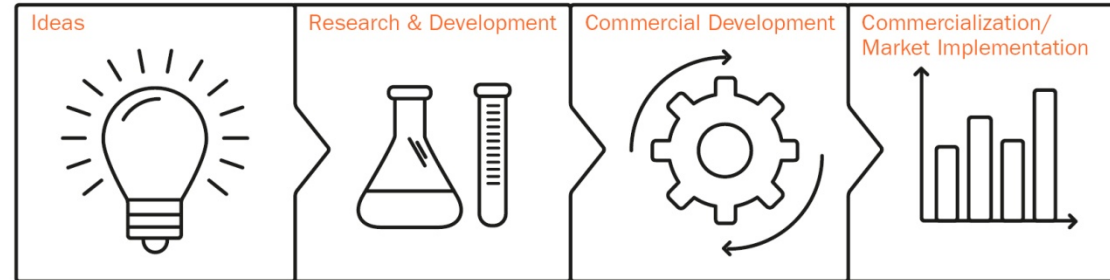


Health

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION



SDG 9: Industry, **Innovation** and Infrastructure



WIPO Contributions

- Legal Framework ————— ○ 26 multilateral treaties
- Systems ————— ○ PCT; Madrid; Hague; Lisbon Agreement; WIPO Arbitration and Mediation Center
- Databases & Platforms ————— ○ Patentscope; Global Brands Database; Global Designs Database; WIPO Lex; IP Statistics Data Center; Industrial Property Automation System (IPAS); Centralized Access to Search & Examination (CASE); Digital Access Service (DAS); Technology and Innovation Support Centers (TISCs)
- Analysis & Statistics ————— ○ World IP Reports; World IP Indicators; Global Innovation Index
- Partnerships ————— ○ Access to Research for Development & Innovation (ARDI); Access to Specialized Patent Information (ASPI); WIPO Re:Search; WIPO Green; Inventor Assistance Program
- Capacity Building ————— ○ Academy; National Strategies; Regulatory Framework Advice; Technical Infrastructure Coordination; Appropriate Technology; SMEs; University IP Policies



SDGs



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The Innovation Ecosystem

How WIPO's programs contribute

1. Establishing a **legal framework** for IP as an essential (but not sufficient) component of the innovation ecosystem in the global economy
(- Treaties)
2. Cost-effectiveness, transactional efficiency and simplicity in the **operation** of the IP System internationally
(- Treaties; Global IP Systems; Platforms; Databases)
3. Enhancing **capacity** across the innovation ecosystem
(- Global IP Systems; Platforms and Technical Infrastructure; Partnerships; WIPO Academy; Capacity Building)
4. Economic **intelligence**
(- Databases; Economic and Statistical Reports)



SDGs



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Innovation and the other SDGs

1. Innovation has an impact on a number of other SDGs.

Innovation in practice contributes **directly** to the achievement of certain SDGs, notably

- o SDG 2 – Zero hunger
- o SDG 3 – Good health and well-being
- o SDG 6 – Clean water and sanitation
- o SDG 7 – Affordable and clean energy
- o SDG 8 – Decent work and economic growth
- o SDG 11 – Sustainable cities and communities
- o SDG 13 – Climate action

Innovation as a policy setting can **assist** in realizing other SDGs, notably

- o SDG 1 – No poverty
- o SDG 8 – Decent work and economic growth
- o SDG 14 – Life below water
- o SDG 15 – Life on land



SDGs



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Innovation and the other SDGs

2. Certain SDGs are relevant to the settings of an innovation policy framework

- o SDG 5 – Gender equality
- o SDG 8 – Decent work and economic growth
- o SDG 10 – Reduced inequalities
- o SDG 12 – Responsible consumption and production

3. SDG 17 is a **modality**

- o SDG 17 – Partnerships for the goals



SDGs



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SDG 4: Quality Education

1. Copyright as the principal mechanism for financing cultural production
 - Legal framework in treaties
 - Normative discussions
2. Partnerships
 - Accessible Books Consortium (ABC)
 - Enhancing publishing capacity
3. Capacity building
 - Legal and technical advice
 - Collective and individual rights management
 - Human resource capacity building



SDGs



Innovation



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SDG 3: Good **Health** and Well-Being

1. Health and innovation

- Standing Committee on the Law of Patents (SCP)
- Trilateral Cooperation (WHO – WIPO – WTO)

2. Upstream (R&D) activities

- WIPO Re:Search (neglected tropical diseases, malaria & tuberculosis)
- Patentscope database

3. Operational (use of IP) activities

- Patentscope database
- Trilateral Cooperation



SDGs



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