

# DL-303: Specialized Course on the Madrid System for the International Registration of Marks



Australian Government  
IP Australia





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### Course description

The Madrid System for the International Registration of Marks is a convenient and cost-effective solution for registering and managing trademarks worldwide. The purpose of this course is to give you a detailed overview of the System and explore its benefits, core principles and various operation processes.

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### Curriculum

This specialized course consists of the following topics

- Introduction to the Madrid System
- Overview of the accession process
- Role of the office of origin
- Role of the office of a designated contracting party
- Communication with WIPO and online tools and services
- Post-registration management

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### Final assessment and certificate

The final assessment for this course is comprised of a series of multiple-choice questions. If you pass the assessment, you will be eligible to receive a certificate awarded by the WIPO Academy.

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### Eligibility

The target audiences for this course are:

- Government officials and IP office staff of current and new members of the Madrid System.
- Individuals interested in trademark registration, i.e. trademark agents, other IP professionals, trademark owners as well as academics and students.

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### Recommended prior knowledge

This course is open to any individual wishing to obtain a deep understanding of the Madrid System. A basic knowledge of intellectual property and trademark rights is recommended.

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### Duration

This tutored course requires approximately 15 hours of study time over a period of six weeks.

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### Language

English.

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### Registration

Registration will be announced on the WIPO Academy platform at <http://welc.wipo.int>.

