



# IP Offices and ccTLD Registries

## Collaborating to empower brands, building a trustworthy ecommerce ecosystem

### **Raising awareness**

Raising awareness on the relationship between trademarks and country code Top-Level Domain (ccTLD) domain names

### **Strategy**

Creating a strategy to coordinate domain name registrations with trademark applications

### **Monitoring**

Helping businesses monitoring ccTLD domain names matching their trademarks

### **ADR Mechanisms**

Adopting ADR mechanisms as a best practice

## How can the WIPO Arbitration and Mediation Center help?

### **Training Workshops**

The WIPO Center training workshops provide updates on Internet dispute resolution

### **Legal Resources**

The WIPO Center provides legal resources to navigate conflicts between domain names and trademarks

### **Developing dispute resolution mechanisms**

The WIPO Center offers expertise on developing [globally recognized] dispute resolution mechanisms [that meet international standards of intellectual property protection]

### **ADR proceeding**

The WIPO Center administers ADR proceedings to address disputes between domain names and trademarks

Contact Us

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[www.wipo.int/amc/en/domains/ccTLD/](http://www.wipo.int/amc/en/domains/ccTLD/)

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