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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Ingrīda KARIŅA-BĒRZIŅA  
Riga  
Latvia



Nationality: Latvian/American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., History, Yale University, New Haven, CT, United States of America (U.S.);  
M.A., Law and Diplomacy, The Fletcher School of Law and Diplomacy, Tufts University, Medford, MA, (U.S.);  
J.D., University of Pennsylvania Law School (U.S.)

Member:

Latvian Bar;  
Pennsylvania Bar;  
New Jersey Bar.

Licensed Trademark and Design Rights Attorney (Latvian Patent Office, EUIPO).

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### LANGUAGES

Latvian, English

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### PRESENT POSITION

Lecturer and Course Leader, Riga Graduate School of Law, since 2006;  
Lecturer and Course Leader, Stockholm School of Economics in Riga, since 2008.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner and Head of IP/IT Practice Group, COBALT Latvia, 2012 – 2020;  
Solo legal practitioner, Riga, Latvia, 2006 – 2012;  
Associate, Ballard Spahr Andrews & Ingersoll LLP (Philadelphia, U.S.), 2002, 2004 – 2005;  
Clinical Intern, The University of Pennsylvania Law School Small Business Clinic, 2001;

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Web Editor, Bain & Company (Boston), 2000;  
Intern, The Wall Street Journal (New York, London, Brussels), 1999.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Member, International Trademark Association;  
Member, Latvian Patent Attorney Association;  
Member, AIPPI.

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### AREAS OF SPECIALIZATION

Intellectual property: Trademark, design prosecution; IP litigation and disputes (patents, trademarks, designs, copyright, trade secrets, unfair competition); copyright advisory; domain name disputes and domain portfolio management; IT advisory in transactions; IT contracts (software licenses; assignment of rights, franchise agreements), data protection.

Industry experience: consumer products, IT, pharmaceuticals and life sciences, manufacturing, telecoms, media.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Active practice as intellectual property attorney from 2004 – 2020. Currently on leave to pursue PhD studies.

Practical experience: litigation (all types of IP) in civil and administrative court, trademark oppositions, drafting trademark/design right applications, managing domain registrations and transfers; IP related transactions, regulatory matters, data protection.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Domain registrations and transfers; advising clients on domain name selection and portfolio management.

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### MAJOR PUBLICATIONS

- *Enforcement of Intellectual Property Rights in the EU Member States*, (Flip Petillion, ed.) with Maija Tipaine et al., chapter on Latvia, Intersentia Cambridge, 2019;
- *Landmark IP Decisions of the European Court of Justice (2014-2018)*, 2nd edition, 2019 (Berendschot and Janssens, eds.), "Summary and Analysis of Case C- 160/15, *GS Media BV v Sanoma Media Netherlands BV, Playboy Enterprises International Inc.*, Britt Geertruida Dekker (with Agnese Gerharde);
- European Patent Academy, "IP Enforcement in Europe," chapter on Latvia with Maija Tipaine, 2020;
- European Patent Academy, "Compulsory Licensing in Europe," chapter on Latvia (European Patent Academy), with Maija Tipaine, 2019;
- "Krispy Kreme Doughnuts CTM Upheld," *INTA Bulletin*, December 1, 2015, Vol. 70 No. 21;
- European Parliament Supports Non-Agricultural GIs," *INTA Bulletin* November 15, 2015, Vol. 20 No. 70;
- "CJEU Clarifies "Mark with Reputation" in IMPULSE Case," *INTA Bulletin* November 1, 2015, Vol. 70 No. 19;
- Golden Balls and Ballon D'or, *INTA Bulletin*, February 15, 2015, Vol. 70 No. 4;
- "Authors' Works are Not Free Gifts" (in Latvian) *Bilances juridiskie padomi* No. 1 (19), January 2015;
- "Questions on Intellectual Property," (In Latvian), *Kapitāls* 10/2012;
- "Innovations are the Road to Prosperity," (in Latvian), *Ir* online, September 25, 2012;
- "*Dispatch From the Trademark Wars: Ambush Marketing and the Arena of Sports*" with Jamie B. Bischoff and Jeffrey P. Curry, *The Metropolitan Corporate Counsel* 19 (February 2005);
- The Emerging Circuit Split over Secondary Meaning in Trade Dress Law," *152 University of Pennsylvania Law Review*, 1661 (2004);

- *“Significant Victory for Fair Use Defense in Trademark Litigation,”* Ballard Spahr Andrews & Ingersoll LLP News Alert (2004).
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#### **EXPERIENCE IN COURT LITIGATION**

Acted in trademark oppositions with oral hearings before the Latvian Patent Office Board of Appeal;  
Acted in trademark and trademark matters in Latvian Civil Court);  
Acted in a Latvian Supreme Court trademark matter;  
Advised the Latvian Constitutional Court in a copyright matter.

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