

ARBITRATION AND MEDIATION CENTER

# WIPO LIST OF NEUTRALS BIOGRAPHICAL DATA

Mengyuan LI Shanghai People's Republic of China



Nationality: Chinese

### **EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

LL.M., Master of Law, Renmin, University of China; Masters, Software Engineering, Fudan University; LL.B., Bachelor of Law, East China University of Political Science and Law.

Admitted as a licensed lawyer in Shanghai, China.

## **LANGUAGES**

Chinese, English

#### PRESENT POSITION

Partner, Attorney at Law, Head of the Legal Department, Shanghai Beshining Law Firm

# **MEMBERSHIP IN PROFESSIONAL BODIES**

Committee Member, Intellectual Property Business Research Committee of Shanghai Bar Association; Specially Invited Mediator, Professional People's Mediation Center for Intellectual Property Disputes of Xuhui District;

Distinguished Lecturer, Shanghai Intellectual Property Service Center.

#### **AREAS OF SPECIALIZATION**

Intellectual Property; Corporate; Dispute Resolution; Foreign Business.

#### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Representing and advising international and domestic clients in prosecuting and protecting their intellectual property in China.

Acted as a counsel in various cases in courts of first instance, appellate courts, and the Supreme Court in China from 2015 to the present, including trademark infringement, copyright infringement in computer programs, unfair competition including domain names and trade secret, patent infringement.

#### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has offered many domain name related legal services to clients, including domain name application strategy and management, domain name registration and maintenance, domain name dispute resolution (including consultation and negotiation) and domain name transfer.

#### **MAJOR PUBLICATIONS**

A Practical Guide to In-house Counsels, Shanghai Bar Association.

#### **EXPERIENCE IN COURT LITIGATION**

Acted as lead counsel in over 100 court cases in courts of first instance and second instance in China from 2015 to the present. Represented and assisted in IP disputes for many domestic and international well-known brands and high-tech companies.

Subject matter of the court cases concerned trademark infringement, infringement upon patent rights, general contractual disputes, unfair competition, and disputes involving licensing contracts.

#### PROFESSIONAL TRAINING IN ARBITRATION

Attended multiple trainings held by Shanghai Bar Association, including commercial arbitration skills, precautions for international arbitration, etc.

Professional training of arbitration laws and procedures as part of Master's Law degree.

#### **EXPERIENCE IN ARBITRATION**

Acted as counsel or adviser in multiple arbitrations.

The subject matters of the arbitrations concerned intellectual property, transfer or license of trademarks, disputes over equity transfer agreement, contractual disputes, etc.

#### PROFESSIONAL TRAINING IN MEDIATION

Participated in practical mediation training course of Shanghai Xuhui People's Court, Oct. 2021;

# **EXPERIENCE IN MEDIATION**

Professional People's Mediation Center for Intellectual Property Disputes of Xuhui District, Specially Invited Mediator

Represented clients for mediation regarding trademark infringement and unfair competition disputes, patent infringement disputes, contractual disputes, etc.