
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Xu LIN
Shanghai
People's Republic of China



Nationality: China

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., East China University of Political Science and Law
LL.M., Turin University (WIPO program)

China Bar

LANGUAGES

Chinese
English

PRESENT POSITION

Partner, Jin Mao Law Firm

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Taylor Wessing (Shanghai Office)
U.S. Consulate General Shanghai (USPTO Shanghai)

MEMBERSHIP IN PROFESSIONAL BODIES

Elected as the Vice Chair of the EU Chamber of Commerce IP Working Group (Shanghai), 2012 – 2014;
Appointed as the invited researcher of the Center for Intellectual Property Study of Fudan University, 2015;
Elected as the National Chair of the EU Chamber of Commerce IP Working Group, 2018;
Appointed as the off-campus tutor for graduate students in Shanghai University of International Business and Economics, 2018;

October 17, 2025

Appointed as the distinguished expert of Shanghai International Trade Service Base for Overseas Intellectual Property Rights Protection, and the consulting expert of the first China International Import Expo, 2018;

Appointed as a mediator on IP civil disputes by Shanghai High Court and Shanghai IP Administration, 2021;
Appointed as a member of Intellectual Property Professional Committee of the Shanghai Bar Association, 2024.

AREAS OF SPECIALIZATION

Intellectual Property – Trademarks, copyright, domain names.

EXPERIENCE IN INTELLECTUAL PROPERTY

Has over 25 years of work experience in the field of intellectual property. Work has involved designing IP strategies, handling IP prosecutions, enforcement, investigation, litigation, and due diligence, as well as providing trademark management services to famous brands. Has also worked extensively drafting and reviewing IP related contracts like confidentiality agreements, service invention contracts, IP licensing and technology transfer agreements.

Has represented many world-famous brands as a litigator in dozens of trademark infringement cases, securing punitive damage for clients in several instances. Some of the cases handled have been selected as model cases.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Negotiated and purchased a domain name for a big US client.

Handled a copyright infringement and unfair competition case involving a domain name for a German client. Advised on domain name matters for many clients.

MAJOR PUBLICATIONS

Chapter 5 “Legal Practice of Intellectual Property for Foreign-Invested Enterprises” in the Book “Legal Practice of Foreign Investment”, published by Law Press China, 2021;

“Analysis on Copyright Issues in Computer Software-Generated Report”, in the Book called “Collection of Legal Essays” for Jin Mao Law Firm (35th Anniversary), published by Shanghai Lexicon Publishing House in 2023.

Published many articles in China IP Newspaper.

EXPERIENCE IN COURT LITIGATION

Acted as a lead counsel in over 60 court cases in courts of first instance, appellate courts, and Supreme Court in China from 2017 to the present.

Subject matter of the court cases concerned trademark infringement (over 30), administrative cases of trademark prosecution (over 8), unfair competition, copyright and patent infringement.

PROFESSIONAL TRAINING IN MEDIATION

Participated many mediation courses organized by China National IP Administration, Supreme Court, and Shanghai IP Court.

EXPERIENCE IN MEDIATION

Acted as a counsel in over 20 national mediations concerning trademark and copyright infringement cases and unfair competition.
