
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Leo LIU
Partner
FuJae Partners
Shanghai
China



Nationality: Chinese

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Vanderbilt University, 2012;
M.A., Leiden University, 2009;
LL.B., ECUPL, 2007.

LANGUAGES

Mandarin Chinese, English

PRESENT POSITION

Partner, FuJae Partners

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

In-house Counsel, Tesla Shanghai;
Senior Associate, MWE China Law Offices;
International Associate, Baker & McKenzie Shanghai.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, Shanghai Bar Association;
Member, New York Bar Association.

September 26, 2024

AREAS OF SPECIALIZATION

Intellectual Property, Corporate Compliance, and Dispute Resolution.

EXPERIENCE IN INTELLECTUAL PROPERTY

Assist in the drafting of the IP protection guidelines for Chinese outbound investment in the US for the PRC State Intellectual Property Office.

Assist a major industrial MNC with its IP enforcement, unfair competition, data compliance, and transactional issues.

Assist a major electric vehicle MNC with its IP enforcement and trade secret matters.

Assist a major German machinery conglomerate with its trademark strategy in its M&A transaction.

Assist a public Chinese high-tech company with its US patent strategy and dispute resolution.

Assist a Chinese startup plant-based meat company with its IP strategy, supply chain management, and corporate/regulatory compliance.

Assist a major Spanish cosmetic company in its IP enforcement and supply partnership with Chinese manufacturers in China.

Assist a major German industrial MNC, a major Italian coffee machine manufacturer, and a major US MLM company with their commercial arbitration in Shanghai.

Expand the company IP practice in criminal enforcement, online enforcement, well-known trademark recognition litigation, and patent prosecution.

Streamline the company trademark portfolio management to facilitate day-to-day business operation and enforcement.

Assist a major US beverage corporation, a major liquor distributor, and several luxury brands in their intellectual property rights enforcement (administrative, civil, and criminal) and trademark portfolio management in China.

Assist a major US electric company with its trademark portfolio management and Customs protection.

Assist a major Dutch company with its IP litigation and Customs protection.

Assist several major multinational brands with their M&A due diligence, IP licensing structuring, and domain disputes.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Assist a major luxury shoe brand with its domain name dispute resolution (UDRP).

Assist several other brand owners to prepare and file UDRP filings.

MAJOR PUBLICATIONS

Co-author, "Risky Business", China Law & Practice, March 2011.

EXPERIENCE IN COURT LITIGATION

Represent a major liquor distributor in its criminal cases regarding counterfeits.

Represent a medical device company in its labor dispute.

Represent a cosmetics company in its labor dispute and contract dispute.

Initiate a trademark infringement lawsuit involving well-known trademark recognition.

Assist a pharmaceutical company in its employee-related trade secret case.

PROFESSIONAL TRAINING IN ARBITRATION

Attend trainings organized by Shanghai Bar Association.

EXPERIENCE IN ARBITRATION

Represent a major coffee machine manufacturer in its distribution contract dispute.
Represent a major German industrial MNC in its construction contract dispute.
Represent a cosmetics company in its contract dispute.

EXPERIENCE IN MEDIATION

Represent clients in court-administered mediation for labor and commercial lawsuits.
