
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Qiang MA
Jingtian & Gongcheng
Beijing
People's Republic of China



Nationality: Chinese

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Lawyer, All-China Bar Association

JS.D., International IP Law, Renmin University of China, Law School;
LL.M., George Washington University Law School;
Master of Law, Peking University Law School;
Bachelor of Law, Renmin University of China, Law School;
Bachelor of Arts, Hohai University.

LANGUAGES

Chinese, English

PRESENT POSITION

Partner, Jingtian & Gongcheng, China

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Jingtian & Gongcheng 2023 –
Partner, Haiwen & Partners 2020 – 2023;
Partner, Junhe LLP, 2011 – 2020;
Partner, Unitalen Attorneys at Law 2006 – 2010;
Trademark Attorney, CCPIT Patent & Trademark Law Firm, 2001 – 2006;
Legal Counsel, Xinhua News Agency, 1999 – 2001.

September 26, 2024

MEMBERSHIP IN PROFESSIONAL BODIES

INTA
AIPPI CHINA
MARQUES
Beijing Bar Association
All-China Trademark Association

AREAS OF SPECIALIZATION

Trademark Law
Copyright Law
Unfair Competition

EXPERIENCE IN INTELLECTUAL PROPERTY

Has worked in the IP legal field for 25 years; lead partner in trademark team of four renowned firms; trademark litigator, and consultant.

Trademark prosecution, including filing, opposition, cancellation, invalidation and related administrative proceedings;
Trademark enforcement, including market supervision, sending C&D letters, administrative and criminal proceedings, conducting raids; filing and attending civil litigation;
Border protection, including filing customs registration, detecting and verifying counterfeits; handling cases before local customs;
Handling cases involving recognition of well-known trademarks to obtain recognition;
Overseas trademark protection, assisting Chinese companies to register marks and attacking passing off in foreign countries.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Assisting leading companies to commence UDRP and CNDRP domain name proceedings successfully;
Assisting some Chinese companies to successfully defend registration.

MAJOR PUBLICATIONS

Comments on types of several defenses against trademark infringement litigations, Chinese trademark, 2021;
Protection of unregistered trademark, Chinese trademark, 2021;
On trademark infringement risks in online education from perspective of defense, Chinese trademark, 2021;
Non-confusion defense in trademark infringement litigations, Chinese trademark, 2021;
A study on leniency treatment and compensation issues, Chinese trademark, 2021;
Effects of entrapped evidence in trademark litigations, Chinese trademark 2021;
On basic distinctiveness of trademarks, intellectual property, 2011;
On amendment of goods in foreign related trademark applications, Chinese trademark, 2007;
On the legal nature of masterworks titles, Chinese trademark, 2007;
A study on international exhaustion doctrine of trademark rights, intellectual property, 2003;
A study on trademark right exhaustion doctrine, modern law science, 2000;
A practical anatomy on trademark law, translator, author: Jeremy Phillips, Oxford University Press, Renmin University Press, 2014.

EXPERIENCE IN COURT LITIGATION

Acted as counsel in over 300 civil and administrative court cases in courts of first instance and appellate courts in China since 2004.

Subject matter of the court cases concerned trademark infringement, copyright infringement, unfair competition.

Also worked as coordination lawyer for Chinese companies to attend US litigations.

PROFESSIONAL TRAINING IN ARBITRATION

Currently doing the CIARB Member Course program.
