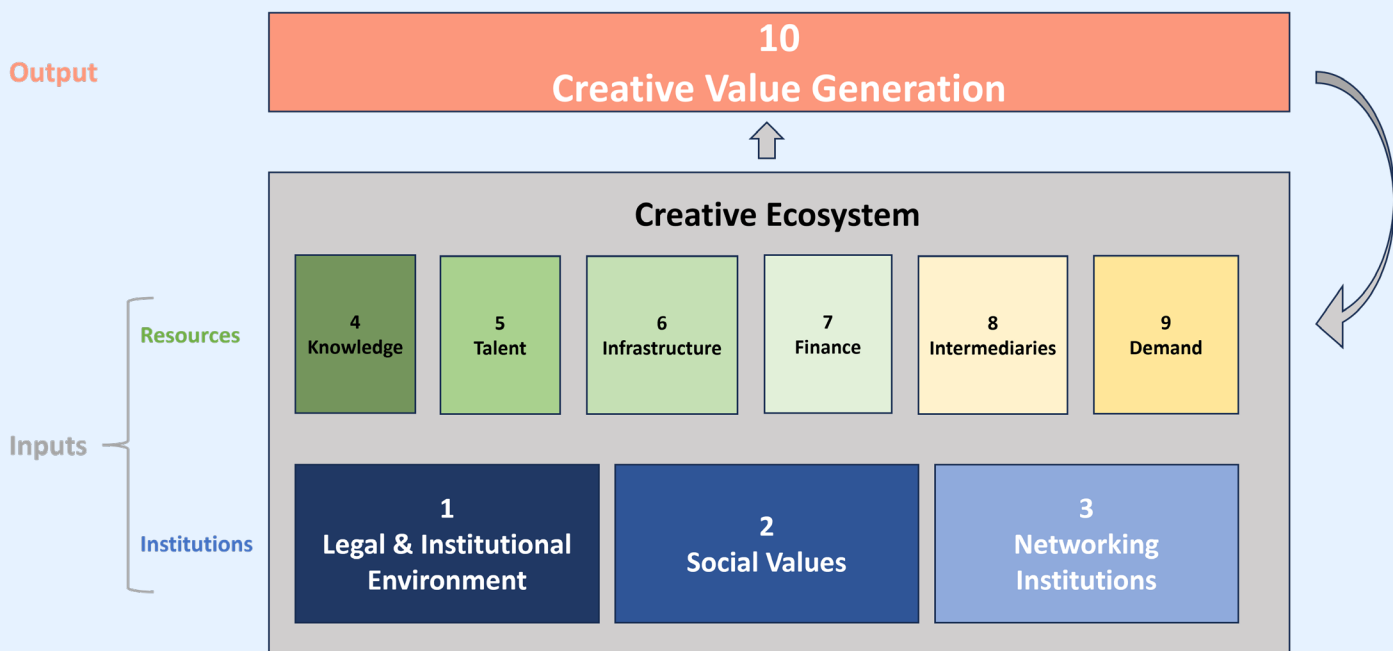# Creative Economy Data Model

The Creative Economy Data Model is a measurement tool to assess the creative capability in a society. The model evaluates the creative ecosystems of regions by comparing their institutional environment and their available resources that are relevant for creativity and creative production. It identifies the strengths and weaknesses of creative ecosystems and supports evidence-based policies for national creative economies.

Output

10
Creative Value Generation

Creative Ecosystem

Inputs

Resources

| **4** Knowledge | **5** Talent | **6** Infrastructure | **7** Finance | **8** Intermediaries | **9** Demand |

Institutions

| **1** Legal & Institutional Environment | **2** Social Values | **3** Networking Institutions |

Components
- Inclusion of economic, social, and cultural elements
- Focus on Intellectual Property and Copyright
- Focus on digital transformation

Objectives
- Holistic overview of the national creative economy
- Regional comparison of creative ecosystems
- Evidence-based recommendations for creative economy policies