

Intellectual Property Office of Serbia

Country Report



WIPO Regional Conference "Development of National IP Strategy" Sibiu, June 21 to 22, 2012



Intellectual Property Office

- Serbia has a long tradition in IP protection since the Kingdom of Serbia was one of 11 founders of the Paris Union in 1883.
- Since its foundation, the Office was in charge for the protection of the industrial property and since 1994 for copyright and related rights.
- In the framework of the National Strategy for Sustainable Development, IPO is in charge for coordination and drafting the National IP Strategy IP



Office has four functions

- As a state body administers the granting procedures
- As a professional body keeps abreast with international regulations in the field IPR
- Cooperation with the business organizations and other stakeholders
- Dissemination of information and educational function



New function of the Office

- Since the 2007 the Law on Ministries stipulates that IPO should not be responsible only for grant procedures but it should also be:
 - the central institution which would coordinate the work of other institutions in charge of IP enforcement and implementation
 - responsible for development IPR protection and educational-informational activities in the field of IPR







The role of IPO economic development

- Encouraging the use of IP in scientific institutions and in business community, support to TTOs setting up
- Cooperation with business and intermediary institutions,
- Improving the efficiency of enforcement institutions
- Role in education of all stakeholders group
- Advisory body for stakeholders
- Raising public awareness on importance of IPR protection through different kind of media

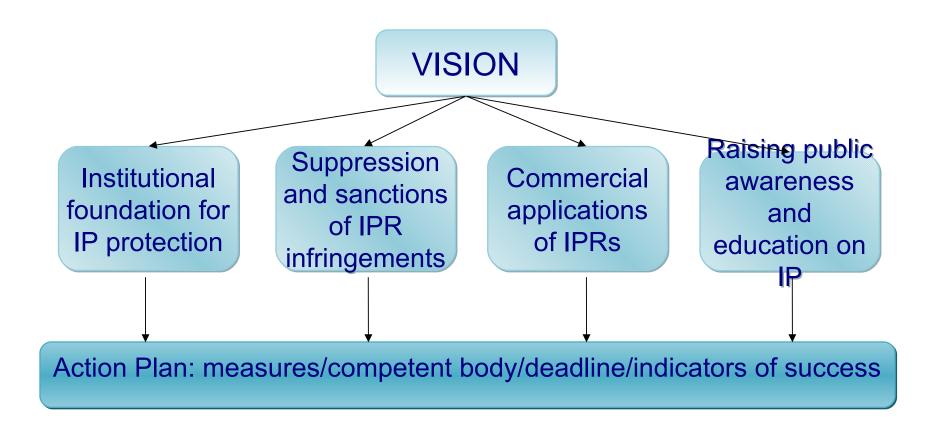


WIPO contribution for drafting National IP Strategy

- In 2008 the first WIPO seminar was held in regard to the methodology, best practice and experience in national strategy development – three working group had been established. IPO was appointed as the main coordination body.
- In 2009 consultations with the highest governmental officials involved in drafting national IP strategy was held with WIPO experts
- WIPO supported drafting the National IP Strategy. Adopted in June 2011



National IP Strategy 2011-2015





National IP Strategy 2011-2015

"Strategy is a program planned document referring to the period 2011-2015. It consists of a vision of the national system of intellectual property till 2015 and the list of concrete measures that the Republic of Serbia must enforce in the direction of the realization of the mentioned vision."

- Detailed Action plan was drafted and approved
- The measures have been defined (41 measure in total)
 - what, when, who, how
- Monitoring of implementation



The following measures, identified in the Action Plan for the realisation of the National IPR strategy, regarding legal and institutional basis for the protection of intellectual property, are accomplished according to the schedule:

Measures from No.1 to 6, i.e. to pass the following laws to the Government: the Law on Protection of Trade Secret, the Law on the Amendments of Copyright and Related Rights Law, the Law on Patents, and the Law on the Amendments of the Law on Protection of Plant Breeders Rights, as well as the two measures regarding the establishment of the degree of harmonisation of: national IPR Laws with the Directive on Enforcement and the Law on Indication of Geographical Origin with the corresponding acquis, are realized on time.

Also, **measure no. 7, c**ompletion of the digitalisation of existing pat. doc. has been realized.

Measure no. 9 was realized by awarding the ISO 9001 certificate to the IPO for the national patents and petty patents and national trademarks prosecution in November 2011.

The following measures, identified in the Action Plan for the realisation of the National IPR strategy, regarding suppression and sanctioning infringements of intellectual property rights, have been accomplished according to the schedule:

Measure no. 15, to pass the Law on Optical Disks, was realized.

- Also, the **measures no. 22 and 24**, which foreseen the establishment of coordination body and drafting of the cooperation program between agencies in charge for enforcement of IPR
- Measure 23, specialisation concentration of court in the civil cases, the fulfilment of the activity assumes amendments of the Law on Territorial Organisation of Courts in Serbia.
- According to the Action Plan the activity has been scheduled for the December 2013, and is under the competence of the MoJ. On July 20, 2011, the IPO has sent to the MoJ a proposal of the amendments of the Law in this regard.

The following measures, identified in the Action Plan for the realisation of the National IPR strategy, regarding commercialisation of IPR, have been accomplished according to the schedule:

Measure no. 26, Setting up TTOs at least at 2 state Universities. In the previous 2 years we have support establishment of 1 TTO at BU.

Measure no. 28, support in establishment of at least 5 GI. In the framework of the project with the Swiss Government IPO, together with the Ministry of Agriculture assisted in establishment of 4 GI

Measure no.29, IPP, in the framework of IPA project in last 2,5 years IPO has conducted almost 40 IPP.



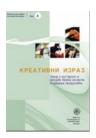
The following measures, identified in the Action Plan for the realisation of the National IPR strategy, regarding raising public awareness and education, have been accomplished according to the schedule:

Measure no. 32, WIPO publications and various promotional activities













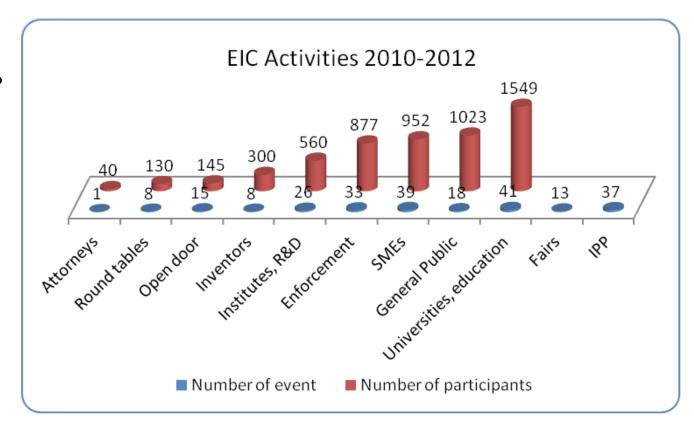




Measure no. 36 drafting the plan of action on raising awareness on IPR, were also realized, but additional actions are needed.



Regarding the **promoting IPR system** and **awareness raising activities**, in the framework of IPA funded project Support to the Education and Information Centre of the Intellectual Property Office of Serbia, the Education and Information Centre within the IPO, since its establishment





Regarding **institutional strengthening** for the enforcement institutions as well as **training of judiciary**, in the framework of IPA funded project Support to the Education and Information Centre of the Intellectual Property Office of Serbia, the IPO had organized IPR training sessions for enforcement authorities.

The two level trainings (basic and advanced level) were organized for the following authorities: Market Inspectors, Judges and Prosecutors, Customs Officers, Police Officers.

At the end of training sessions the Coordination training was organized with the participation of the representatives from all enforcement groups.

We have organised two blocks of trainings -November 2011, April 2012.



IPR Strategy and EU accession

Regarding IPR, the emphasize in the **EC Analytical Report**, which is accompanying the Commission's Opinion on Serbia's application for membership in the EU, was on the following issues:

- the IPR enforcement,
- the IPO's role in education and awareness raising awareness activities, and t
- trainings for judiciary as well as the activities regarding specialisation of courts.

The EC's findings are in line with the activities foreseen in the AP.



Thank you!

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