

WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS IN 2014?

international registration under the Madrid System



+ 2.3%

TOP 5

Number of classes specified in international registrations and growth rate 2013-14

electronics

9,740 🔊 -2.4%



Services for business 8,470 2 +0.5%



services 6,133 **>** +0.3%



5,362 🔊 -0.4%



Clothing 5,251 2-7.7

TOP 10 MADRID APPLICANTS

Number of Madrid applications filed in 2014



TOP 10 COUNTRIES

Number of applications and share of world total

6,595 6,506 **1**3.8%

13.6%

3,802 **7.9**%

3,144 **6.6%**

2,946 € 6.2%

2.742 **6** 5.7%

2,225 **4.6**%

2,081 **4.3**%

1,556 3.2%

1,402 **2.9%**