

Number of applications and share of total (

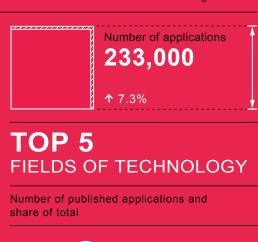
WHO FILED THE MOST PCT PATENT APPLICATIONS

IN 2016?

☐ 2015 ☐ 2016

↑ Change in totals

TOP 10 PCT APPLICANTS Number of published applications **ZTE CORPORATION** ↑ 91.3% 4,123 **HUAWEI TECHNOLOGIES** ↓ 5.3% 3,692 QUALCOMM INCORPORATED ↑ 1.0% 2,466 MITSUBISHI ELECTRIC CORP. ↑ 28.9% 2,053 **LG ELECTRONICS** ↑ 29.6% 1,888 ■ HEWLETT-PACKARD ↑ 33.0% 1,742 **☐ INTEL CORPORATION** ↑ 35.4% 1,692 **BOE TECHNOLOGY GROUP** ↑ 36.3% 1,673 **□ SAMSUNG ELECTRONICS ↓** 0.7% 1,672 **SONY CORPORATION** ↑ 20.6% 1,665 TOP 10 COUNTRIES









8.5%



ELECTRICAL MACHINERY, APPARATUS, ENERGY







MEDICAL TECHNOLOGY





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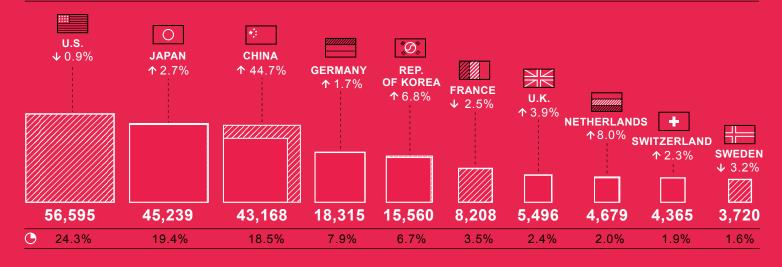














WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS IN 2016?

☐ 2015 ☑ 2016 ↑ Change in totals

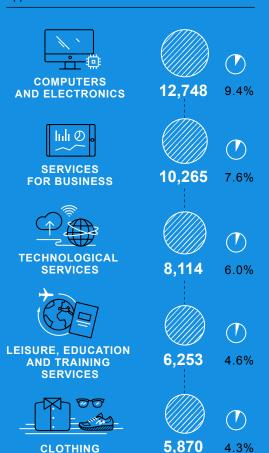
TOP 10 MADRID APPLICANTS

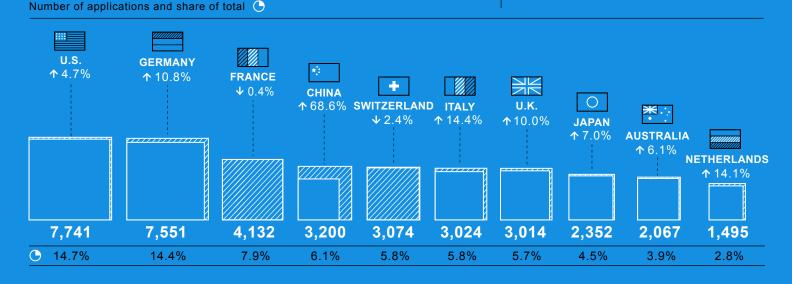
I O I I O MADINID ALL LICANTO	
Number of Madrid applications	
L'ORÉAL ↑ 15.4%	150
⊗ GLAXO GROUP LIMITED ↑ 107.4%	
	- 141
⇔ BMW ↑ 192.5%	447
	117
₩ LIDL 4 21.7%	440
	112
⊗ NOVARTIS ↓ 51.5%	
	₋ 94
☐ PHILIPS ELECTRONICS	
	85
S BOEHRINGER INGELHEIM ↓ 7.8%	00
	83
S BIOFARMA ↓ 7.4%	
	75
C DAIMLER AG ↓ 32.0%	
<u> </u>	70
NESTLÉ ↑ 28.8%	
//////////////////////////////////////	67
TOP 10 COUNTRIES	



TOP 5 CLASSES

Number of classes specified in international applications and share of total







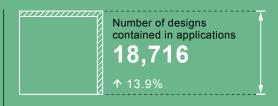
WHO ACCOUNTED FOR THE MOST HAGUE DESIGN FILINGS IN 2016?

2015 2016 ↑ Change in totals

TOP 10 COUNTRIES

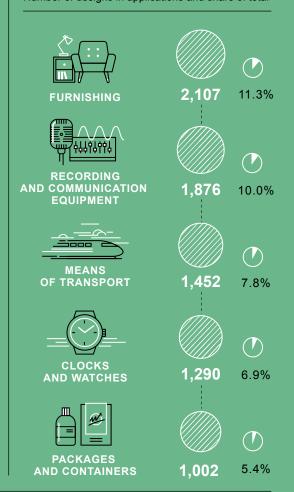
Number of designs contained in applications and share of total

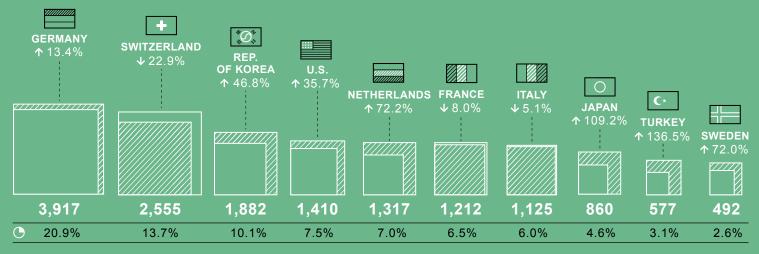
IOP 10 HAGUE APPLICANTS	
Number of designs contained in applications	
FONKEL MEUBELMARKETING ↑ 117.6%	953
\$ SAMSUNG ELECTRONICS ↓ 23.9%	₋ 862
☐ LG ELECTRONICS ↑ 1448.9%	728
© swatch ↓ 25.0%	383
☐ PROCTER & GAMBLE ↓ 5.7%	348
⇔ VOLKSWAGEN ↓ 19.4%	337
⇔ RENAULT ↑ 232.2%	289
☐ MICROSOFT ↑ 156.0%	256
³ WENKO-WENSELAAR ↑ 47.6%	211
KRONOPLUS*	169
*growth not a	pplicable



TOP 5 **CLASSES**

Number of designs in applications and share of total







TOP 10 COUNTRIES

Number of cases filed

WHO FILED THE MOST DOMAIN NAME CASES IN 2016?

2015 2016 ↑ Change in totals

TOP 10 DOMAIN NAME CASE FILERS

Number of cases PHILIP MORRIS 67 AB ELECTROLUX 51 **HUGO BOSS** 42 **LEGO** 42 O MICHELIN 42 **M** INTESA SANPAOLO 35 **SANOFI** 29 **VIRGIN ENTERPRISES** 28 👄 VOLKSWAGEN 24 STATOIL 23



TOP 5 AREAS OF COMMERCE

Number of cases filed and percentage of filing

