

MISSION RELATED SURVEY QUESTIONNAIRES

WIPO SURVEY ON INTELLECTUAL PROPERTY AND INNOVATION MANAGEMENT

Survey Questionnaire
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**Name of Respondent** : \_\_\_\_\_

**Company Address** : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Designation** : \_\_\_\_\_

**Tel. No.** : \_\_\_\_\_

**Fax No.** : \_\_\_\_\_

**Email** : \_\_\_\_\_

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**1.** Main activity of Company :

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2.** Company ownership structure

- Sole proprietorship
- Partnership

- Local partner(s) \_\_\_\_\_ %
- Foreign partner(s) \_\_\_\_\_ %

**3. First sales of product / process**

- Year of Sale : \_\_\_\_\_
- Local market
- Export market

**4. No. of Employees**

- Year 2005 : \_\_\_\_\_
- Year 2004 : \_\_\_\_\_
- Year 2003 : \_\_\_\_\_

**5. Type of IPR registered**

- Patent
- Trademark
- Design
- Copyright
- Others : \_\_\_\_\_

**6. COUNTRIES OF IPR REGISTRATION**

- Local
  - Year of application : \_\_\_\_\_
  - Year of grant : \_\_\_\_\_
- Foreign
  - Year of application : \_\_\_\_\_
  - Year of grant : \_\_\_\_\_

- Please list countries :  
 \_\_\_\_\_  
 \_\_\_\_\_

**7. Modes of commercialization for product / process**

- Own manufacturing
- Licensing from others
- Joint venture
- Others :  
 \_\_\_\_\_

**8. Please rate the importance level of IP in enhancing business competitiveness**

1. Very important; 2. Important; 3. Not important; 4. Not relevant

	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>
• Owning a patent or other IPR makes it easier to attract a financier	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Improved products and new designs rate higher than price competition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• IPR has the function to exclude potential competitors as well as preventing imitation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Company can capitalize on investment by selling or licensing IPR to others	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Strategic patenting can prevent company from prosecutions for patent infringement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Patent, new design and technology enhance corporate image of Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**9. How do you manage IP matters in your Company?**

- Designated IP department or personnel

- Engage external service
- Face difficulty in getting advice on IP matters

**10.** Have your company staff received training on IP?

- Yes
- No

**11.** Main source of funding commercialization

- Personal investment
- Commercial bank loans
- Venture capital
- Others : \_\_\_\_\_

**12.** Any Government support / incentives / grants received?

**Yes**      **No**

- Grants for commercialization of R&D
- Grants for developing prototype or pilot plant
- Tax exemption
- Grant for patent application

**13.** Who are your R&D partners, if any

**Yes**      **No**

- Universities or higher-education institutions
- Government research institutes
- Private consultants
- Collaboration with other companies

**14. Do you utilize patent information in your technical R&D?**

- Yes
- No
- Not relevant

If Yes, how do you rate patent information

- High
- Medium
- Low

**15. Do you consider the following as obstacles in obtaining IPR**

**Yes      No**

- Costs of patent application etc. are too high
- Length of application procedures is too long

**16. Any incentive system in your company to motivate and reward creative employees**

- Yes
- No

If yes, please indicate how

- Cash rewards
- Job promotion
- Special awards / recognition

Others : \_\_\_\_\_