

COMPILATION OF MANUALS, GUIDELINES,
AND DIRECTORIES IN THE AREA OF INTELLECTUAL
PROPERTY (IP) PORTFOLIO MANAGEMENT

CUSTOMIZED FOR THE ASSOCIATION
OF SOUTHEAST ASIAN NATIONS (ASEAN)
MEMBER COUNTRIES

TABLE OF CONTENTS

	<u>page</u>
1. Preface.....	4
2. Mission Report of Mr. Lee Yuke Chin, Regional Consultant.....	6
3. Overview of ASEAN Companies interviewed in the Study.....	12
4. ASEAN COUNTRIES	
4. 1. Brunei Darussalam	
Part I: General Overview	30
Part II: Success Stories.....	41
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	57
4. 2. Cambodia	
Part I: General Overview	57
Part II: Success Stories.....	72
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	83
4. 3. Indonesia	
Part I: General Overview	87
Part II: Success Stories.....	100
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	114
4. 4. Lao PDR	
Part I: General Overview	118
Part II: Success Stories.....	134
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	146
4. 5. Malaysia	
Part I: General Overview	147
Part II: Success Stories.....	162
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	184
4. 6. Myanmar	
Part I: General Overview	205
Part II: Success Stories.....	221
Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	237

4. 7.	Philippines	
	Part I: General Overview	240
	Part II: Success Stories.....	242
	Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	256
4. 8.	Singapore	
	Part I: General Overview	273
	Part II: Success Stories.....	291
	Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	303
4. 9.	Thailand	
	Part I: General Overview	326
	Part II: Success Stories.....	334
	Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	353
4. 10.	Vietnam	
	Part I: General Overview	357
	Part II: Success Stories.....	367
	Part III: Listing of Manuals, Guidelines and Directories in the Area of Intellectual Property (IP) Portfolio Management.....	383
	Annex I: TERMS OF REFERENCE FOR MR. LEE YUKE CHIN.....	392
	Annex II: LIST OF NATIONAL CONSULTANTS.....	394
	Annex III: MISSION RELATED SURVEY QUESTIONNAIRES.....	397