



APRIL 26 **REACH**
FOR GOLD **IP AND**
WORLD INTELLECTUAL PROPERTY DAY **SPORTS**
2019

Every April 26, WIPO celebrates World Intellectual Property Day. It's a day to highlight the role that patents, trademarks, industrial designs, copyright play in encouraging innovation and creativity.

This year we explore how intellectual property rights help take our enjoyment of sports to new heights.

Find out more:



#worldipday
wipo.int/ipday
youtube.com/wipo

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