

## DR. DARLIE KOSHY

Dr. Darly Koshy is the Director General and CEO of Institute of Apparel Management and Apparel Training & Design Centre, Gurgaon, India.

Dr. Darlie Koshy held top Management positions as MD of Kerala State Handloom Development Corporation, Chairman of Kerala Garments, 1st General Manager of the National Handloom Development Corporation, before moving into academics, as a founding faculty member and Head of Fashion Management Studies at National Institute of Fashion Technology (NIFT), New Delhi.

Dr. Darlie O Koshy holds an MBA from the Cochin University of Science and Technology (CUSAT) and a PhD from the Indian Institute of Technology Delhi (IIT). He headed the National Institute of Design (NID) as Director and member of the Governing Council for 2 terms of office (2000-2008) before the current assignment. During his tenure, he was involved in all round transformation of NID, apart from setting up India's first Design Business Incubator in collaboration with the Ministry of Science & Technology, Govt. Dr. Koshy's initiative and formulation of draft resulted in the first National Design Policy approved by the Government of India in February 2007.

Dr. Darlie Koshy serves or has served as a Member on the boards in different International bodies, such as the Apex Industry Associations, the Export Promotion Councils, etc. He is also the author of three significant books on International Marketing and Design Management, two monographs and has made numerous presentations in India and overseas. Dr. Koshy's book "Indian Design Edge: Strategies for Success in the Creative Economy", published in 2008, has received enthusiastic response and critical acclaim.