

RAVI NAIDOO

Ravi Naidoo is the founder and managing director of Interactive Africa, a Cape Town based media and marketing company. Ravi completed his MBA degree at University of Cape Town in 1994, where he was nominated as the Nedbank MBA Student of the Year. Ravi also has a B.Sc. (Hons) degree in Physiology from UCT. Besides the three years as an account director at Young and Rubicam (90-93), where Ravi managed a number of multinational accounts, his main business interest has always been on media, creativity, marketing and project management.

In 1994 Ravi founded Interactive Africa. Initial recognition came through the project management of the First African in Space Mission and the marketing and pitching of South Africa's bid to host the 2010 Football World Cup, as well as for the 2006 campaign. He also consulted to the Melbourne 2006 Commonwealth Games company, assisting in their successful campaign, and directed the African Connection Rally, a roadshow from the northern to the southern tip of Africa in 1999 to promote telecommunications investment in Africa. Further, he is a co-founder of the Cape IT Initiative (CITI), a non-profit company dedicated to promoting the IT cluster in the Western Cape.

Nonetheless, Ravi is possibly best known for establishing the international Design Indaba, which has become recognized as one of the world's leading design institutions through its flagship conference and expo annually held in Cape Town.

Ravi also sits on the jury of the Index Awards (the world's richest design prize) in Copenhagen, as well as, the jury of the Dutch Design Awards.