

Óe' emvtqi t¶¶Í tgav mæú` Ó Mšgij vi Ab'vb' c¶Kvkbv

1. tgnks G gvK®: ¶jz`I gvSmi wkí c¶Zóvtbi Rb" tUWgvK¶elqK c¶ugK avi Yv | WIPO c¶Kvkbv bs 900 |
2. j¶Ks `W : ¶jz`I gvSmi wkí c¶Zóvtbi Rb" BÚw+¶jz wWRvBb¶elqK c¶ugK avi Yv | WIPO c¶Kvkbv bs 498 |
3. Bb¶fwUs `v wDPvi : ¶jz`I gvSmi wkí c¶Zóvtbi Rb" tctUu¶elqK c¶ugK avi Yv | WIPO c¶Kvkbv bs 917 |
4. ¶¶tq¶wf GKv¶c¶kb : ¶jz`I gvSmi wkí c¶Zóvtbi Rb" Kúci vBU I msúké Avakvi¶elqK c¶ugK avi Yv | WIPO c¶Kvkbv bs 918 |

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mZKZvgj K tNvl Yv t GB wbt¶ ¶Kvq AšF¶ Z` tKrtvrt¶B tckwMz AvBib mrvqZvi weKí wKQz bq |¶el qe`mæúwKZ tgsúj K avi Yv c¶vbB GB wbt¶ ¶Kvi D¶Í k` |

WIPO `Zj (2006) AvBvb¶M Abgvz e`ZixZ, Kúci vBU `Z¶iaKvixi vj wLZ Abgvz Oror GB c¶Kvkvri tKrtv AskB Btj ±wbK`vuj ev gv`KwbK`vuj , th tKrtv AvKvi ev rt¶ cpi`rcv`b ev weZiY Kiv hrt¶ bv |

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f w g K v

GB w b t` f k K v o e` e m t q i t q t t t g a v m a u` o M t s g y j v i w o Z x q w b t` f k K v | e v R v t i G K u l c t Y` i m v d j` w b a f i Y K v i x B U v w` t v j w W R v B b B (w k i b K k v) n t` Q G B w b t` f k K v i w e l q e` |

G K u l c t Y` i b v` w b K i f c e v e v w n` K t P n v i v B n t` Q t g a v m a u` A v B t b B U v w` t v j w W R v B b | G u l t f v` v t` i K v t Q t K v t b v c Y` t K A v K l f x q e v A v t e` b g q K t i t Z v j v i K v R u l K t i` _ v t K G e s G B e v w n` K A v t e` b B G K c Y` t` t K A v t i K c Y` c Q t` i t q t t t t f v` v i w m x v s t K c f v w e Z K i t Z A b` Z g f w g K v i v t L | B U v w` t v j w W R v B b t K v a u v w b` t j v t K c o Z t h v M x t K v a u v w b t` t K w b t R t` i c Y` A v j v` v K i t Z m n v q Z v K t i G e s w b w` o c t Y` i e` v U f i e g w Z (Image) e w x K t i | G K v i t Y B B U v w` t v j w W R v B t b i D c h y` m j i q l v G Z U v` i` Z c Y` q

q l z` a l g y S w i w k i c o Z o v b` t j v i (SME) R b` B U v w` t v j w W R v B b m j q l v w e l q K c o l w g K a v i Y v` t j v B G B w b t` f k K v i w e l q e`` G e s G i g t a` A s f` i t q t Q c k e l D E i , D` v n i Y G e s m j w q l Z B U v w` t v j w W R v B b` t j v i w P T |

R v Z x q c o Z o v b l` v b x q A s k` v i t` i m n t h w M Z v q G B w b t` f k K v i w b w` o t` k R m s` i Y D b q b K i v t t Z c v t i | t` k R m s` i Y c o t Z i K v t R G B w b t` f k K v` t j v i K w c m s M o h K i t Z W I P O i m t 1/2 G m e c o Z o v b t K t h w t h v t M i A b t i v a K i v n t` Q |

Kwaj Bw h
gnve` e` v c K, w e k | t g a v m a u` m s` v

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1. BÜw÷: ðvj wWRvBb

BÜw÷: ðvj wWRvBb Kx?

me fvl v tZB, BÜw÷: ðvj wWRvBb ej tZ tKv tbn c tY i mvgwMk AvKwZ I , Yvej x tevSvq| nuZj I qvj v tKv tbn tPqv i tK ZLbB `vi "b BÜw÷: ðvj wWRvBbmgx ej v nte hLb em tZ Av i vg `vqK nI qvi cikvcvuk G tPqv i Uv t` LtZ meri bRi Kvotel i e`emvqK cðZöv b , t j vi Rb , GKwU c tY i wWRvBb mpx Kivi A_`ñ t`Q t m c tY i Kv h q j g Z v I b v ` w b K ` e i k o ` D b q b K i v G e s G U v K i v m g q c t Y i w e c Y b t h M i Z v , D r c v ` b L i P e v c w i e n Y m j e a v , ` v g R v Z K i Y , t g i v g Z G e s c w i Z ` 3 K i v i g Z w e l q , t j v w e t e P b v q t b q v |

t g a v m a u ` A v B t b i ` w o t Z , h w I , B Ü w ÷ : ð v j w W R v B b g v t b G K w U c t Y i t i K e j g v I A v j 1/2 w i K e v b v ` w b K i f c | A b ` A t ` G U v n t ` Q H n v Z j I q v j v t P q v i i e w n ` K t P n v i v | t K v t b n c t Y i w W R v B t b h w I K w i M i x e v K v h q j g Z v M Z ` e i k o ` _ v K t Z c v i , Z e y t g a v m a u ` A v B t b B Ü w ÷ : ð v j w W R v B b n t ` Q t K e j G K w U c t Y i b v ` w b K i f c G e s G U v K w i M i x e v K v h q j g Z v M Z ` e i k o ` t _ t K m a u Y A v j v ` v |

w k r , d ` v k b I n ` w k t i i w e f b o a i t b i c t Y i t i q j t B Ü w ÷ : ð v j w W R v B b m a u ` 3 , K w i M i x I w P u K r m v D c K i Y t _ t K i i " K t i N w o , A j s K v i I A b ` v b ` w e j v m ` e ; M p ` v j x m v g M o , t L j b v , A v m e v e c I G e s ` e ` j w z K M p ` v j x m v g M o t _ t K M w o I ` v c Z ` K v v t g v ; t U ` U v B j w W R v B b t _ t K m x o v D c K i Y |

c t Y i t g i o K (c ` v t K w R s) , K t b U B b v i G e s t P n v i v (o g e t - u p o) I B Ü w ÷ : ð v j w W R v B t b i t i q j t ` i " Z c Y q

m v a v i Y w b q t g , G K w U B Ü w ÷ : ð v j w W R v B t b t h m e ` e i k o ` _ v t K :

- w i g w i K ` e i k o ` , t h g b t K v t b n c t Y i A v K w Z ,
- w o g w i K ` e i k o ` , t h g b t K v t b n c t Y i A j 1/2 i Y , c ` w u b , t i L v e v i o ; A _ e v
- G R v Z x q G K e v G K w a K ` e i k o ` i m s i g k Y |

GKwU w i g w i K w W R v B t b i Q w e



t m s R t b ` : w f t j i q + e P G . w R .

GKwU w o g w i K w W R v B t b i Q w e



- ubeÜb GKwU gj evb wWRvBb msuké cY" mjó Ges evRvi RvZKi tbi weibotqm t_ tK Dchp³ gbjvdr cÜB ubiÜZ Ki tZ „i“ZcY⁹Ae`vb ivtL, Ges Gfite Avcbvi gbjvdr ep× Kti |
- BÜw=-évj wWRvBb nt"Q e"emwqK m²ú` hv GKwU tKv²úmb I Gi cY"i emwYR`K gj" evovtZ cvti | GKwU wWRvBb hZ mdj nte, tKv²úmbi gj" ZZ evote |
- wbu` 0 vdoí wFie tZ Ab" KvD tK GKwU mj v tZ wWRvB tbi j vBtmY (ev weip) cÜ vb Kiv th tZ cvti | j vBtmY stqi gva`tg Avcbv tmBme evRv ti XK tZ cvi teb thLv tB Ab" tKv tBv Dcv tQ Avcbv XK tZ cvi uQ t j b bv |
- BÜw=-évj wWRvBb ubeÜb b`v h` cÜZ thwM Zv Ges mr e"emwqK i wZ DrmwvZ Kti, hv, weibgtq bv` vbK tmS` h`guÜZ wevFba i tbi cY" `Zwi i cÜPóv tK DrmwvZ Kti |

BD t i v c x q BD t b q t b wWRvBb mj t j v i Kvi Ymga



Drm : OHIM, cÜ` úKwJF = wW A` verDU `v wWRvBb t i wR t = kb wWgvÜ A` vU A` v BD t i v c x q b BD t b q b t j t j (2002) |

wWRvB tbi I ci Av t j v Kcv Z

GKwU tUwe j j` v t²úmbi Kv h` t j g Ask_ t j v h w` I cY" t_ tK c t Y" D t j L t h w M` gv t v q w f b a n q b v, w K S` G i t P n v i v e v t m S` h` B e v R v t i m d j n l q v i t t j t i t g j Z g L` f w g K v i v t L | G K v i t Y, A t b K t` t k B B Ü w = é v j w W R v B b t i w R ÷ v t i j` v t²úmbi g Z m v a v i Y M n m v g M ö i t t j t i w W R v B t b i Z w j j K v G Z U v j` v t_ tK |



tmS R t b` : t b t g v G m. w. G

2. BÜw-tyj wWRvBb mj Ǿlv

wKfite Avcb BÜw-tyj wWRvBtbi mj Ǿlv tctZ cvtib?

Avakvsk t`tkB, mjwǾZ n l qvi Rb` GKw BÜw-tyj wWRvBbtk Aek`B BÜw-tyj wWRvBb Avtbi Aaxb wbeÜZ ntZ nte |

BÜw-tyj wWRvBb wbeÜtbi Rb` th t`tk wWRvBbw mj wǾZ ivLtz AvMhx tm t`tki RvZxq tgav mæu` (IP) Avdtm Avcbtk Avte` b Ki tZ nte | (mshy³ 1-G tgav mæu` Avdmi l tqemvBtUi GKw Zvj Kv t`qv AvtQ) | wfbat`tk mj Ǿlvi Rb` t`Lp Aa`vq 3 |

tKvb tKvb t`k A_ev AvfbaA_ǾwZK AAj thgb BDtvcxq BDvbqtb mæcÜZK AvBb AvbeÜZ wWRvBb_tj vi Rb` `f tgqv`x mj Ǿlv ARǾbi vel qw mæe Kti Ztj tQ hv wWRvBbw BDtvcxq BDvbqtb cKvtki ci t`tk 3 eQi chS-GB mj Ǿlv envj_vKte |

AvbeÜZ wWRvBb mj Ǿlvi GB mjev tKvæwb_tj vtK Zvt`i hveZxq cY`i wWRvBb wbeÜtbi cÜwZ l e`q wbeǾni AvtMB cY`i ci xǾvgj K wcytbi mǾhvM cÜvb Ki tQ, thme cY`i gta` tek KZK_tj v nqtZv evRvti bvl mdj ntZ cvti | cvkvcwk, Lp Aí mgqti Rb` l nqZ wKQwWRvBb evRvti_vKtZ cvti, wtkl Kti d`vkb wtki | G aitbi cY`i tǾt, AvbeÜZ wWRvBb `vi`b GKuv wtki |

GKw cy` ^Zni Kivi ci wbeÜtbi Rb` wWRvBbtbi i nvtZ mgq_vtK 12 gm | AvbeÜZ wWRvBtbi Rb` th mj Ǿlv cÜvb Kiv nq Zv `f tgqv`x, GKvi tY GKw wbeÜZ wWRvBtbi tPtq Gi Kvhr`ixKiY tek Kwv Ges Gi tgqv` Ǿlv`vqx, wbeÜZ wWRvBtbi 25 eQti i mj Ǿlvi weci tZ BDtvcxq BDvbqtb Gi tgqv` gvT 3 eQi |

thtnZzGB wbt`wKv tKej wbeÜZ BÜw-tyj wWRvBbtk wntiB cÜwZ ntqtQ, tm Kvi tY GÜv Dtj L Kiv cÜqvRb th, tKvb tKvb t`tk BÜw-tyj wWRvBb mj Ǿlvi wtki cæwZ_vKtZ cvti |

- GKw t`tki RvZxq AvBb l wWRvBtbi aitYi wfi tZ, wWRvBb mj Ǿlvi GK aitbi wtki cæwZ nt`Q KvcivBU AvBb | KvcivBU mavi YZ mwnZ` l `kw` K KvRi tǾt GKtPwqv Avakvi cÜvb Kti | tKvtb tKvtb t`tk wKQ wWRvBb wtki Kg`ev e`enwi K wki wntmte wetePZ ntZ cvti, G Kvi tY KvcivBU mj Ǿlv Ǿt` l gvSwi wtki cÜZövb_tj vi (SME) Rb` cÜhr` ntZ cvti Ges AvKl`xq GK wtki wntmte Dc`wcz ntZ cvti |

- Dci Š, tKvb tKvb t`tk hv` tKvtb BÜw-tyj wWRvBb evRvti tUWgvK` wntmte KvR Kti, Zvntj GÜv w`gw`K gvK`wntmte mjwǾZ ntZ cvti | hLb tKvtb cY`i AvKwZ ev Gi tgvok `vZšjg`K wntmte wetePZ nq tKej tm tǾt B GÜv cÜhr` |

• AmvaycōZthwMzv veIqK AvBb tKvṭbv
 tKvṭbv t'ṭk GKwU tKvṭbvBv BŪw=-ṭyḡ
 wWRvBbṭK cōZthwMxṭ' i Øviv bKj nI qv
 t'ṭkI mjvṭZ ivLṭZ cvṭi |

Kwci vBU, tUWgvK[⊙]A_{ev} AmvaycōZthwMzv
 veIqK AvBṭbi Aaxṭb wWRvBb mj ṭṭvi I ci
 Avṭiv Zṭ' i Rb' 5 bs Aa'vḡ t' Lp |

**BŪw=-ṭyḡ wWRvBb mj ṭṭvi gva'ṭḡ tKvb
 AwaKvi , ṭṭv cōvb Kiv nq?**

vbeÜṭbi gva'ṭḡ hLb GKwU wWRvBb mj vṭZ
 _vṭK, ZLb Gi gwyj K ev 'ZṭwaKvi x ZZxḡ
 tKvṭbv cṭṭi gva'ṭḡ tmB wWRvBṭbi bKj ev
 Abjḡc wWRvBb e'envi cōZnZ Kivi AwaKvi
 jvf Kṭi b | Gi ḡṭa' iṭḡṭQ Ab' mevṭK H
 wWRvBb msejḡ Z A_{ev} H wWRvBb cṭṭqMKZ

tKvṭbv cY' 'Zwi, veṭṭi cōve, Avg' wv, idZwb
 ev veṭṭi t'ṭk evBṭi ivLvi AwaKvi | vbeÜZ
 wWRvBb mj ṭṭvi mwZKvṭi i AvI Zv wbaṭY Kṭi
 _vṭK msikó t' k ev AĀṭḡ i AvBb I ixwZ |

**BŪw=-ṭyḡ wWRvBb mwṭṭe vK vK vbeÜb
 Kiv hvq?**

mvavi Y wbgg wṭṭe, vbeÜZ nI qvi tṭṭṭ,
 GKwU wWRvBbṭK Aek' B GK ev GKwaK
 ṭḡṭḡ K eva'evaKZv ciY KiṭZ nṭe, GŪv
 wvṭṭ Kṭi msikó t'ṭki AvBṭbi I ci | GB
 Avek'KZv , ṭṭv nṭ'Q :

- wWRvBbṭK Aek' B ŪZb0 nṭZ nṭe | GKwU
 wWRvBbṭK ZLbB bZb eṭḡ vetePbv Kiv nṭe
 hv' nḡu GKB i Kg tKvṭbv wWRvBṭbi Av'Zḡ
 vbeÜb Avṭe'ṭbi AvM chS-bv _vṭK |

GKṭPwUqv AwaKvi

aiv hvK th, Avcbvi tKvṭbvBv D^mvex
 wWRvBb msejḡ Z GKwU QvZv 'Zwi KṭiṭQ,
 RvZxḡ ḡvav mṭu' Awṭṭm vbeÜb KṭiṭQ
 Ges Gfṭe H wWRvBb msejḡ Z QvZvi
 I ci GKṭPwUqv AwaKvi jvf KṭiṭQ | Gi
 A_{ev}ṭṭ'Q, Avcub hv' t'ṭLb th Avṭi KwU
 tKvṭbvBv ueü GK ev KvQvKwQ wWRvBṭbi
 QvZv 'Zwi, veṭṭi ev Avg' wv KiṭQ Zvntḡ
 Avcub ZvṭK (e'w³/cōZōvb) Avcbvi
 wWRvBb e'envi Kiv t'ṭk veI Z ivLṭZ
 cvṭeṭ, Ges mṭeZ, H wWRvBṭbi
 Abbṭḡw Z e'envṭi i KviṭY Avcbvi
 e'env th cwi gvY ṭṭwZMŌ' nṭḡṭQ tmB
 ṭṭwZcṭY Av' vq KiṭZ cvṭeṭ |

myZivs, cōZthwMx cōZōvb , ṭṭv vṭK
 cōZthwMzvḡj K cY' Drcv' b t'ṭk veI Z
 ivLṭZ bv cvṭiṭ I Zṭ' iṭK Avcbvi cṭY' i
 ḡZ GKB cY' 'Zwi t'ṭk veI Z ivLṭZ
 cvṭeṭ Ges Avcbvi mwṭṭxḡ Zvi Nvṭo tṭṭc
 Ab'ṭ' i Gwṭḡ hvI qv tiva KiṭZ cvṭeṭ |
 vKfṭe Avcbvi AwaKvi KvṭRixKiY Kiṭeṭ
 tm e'vcrṭi ve'wv Z Zṭ' i Rb' GKRb ḡvav
 mṭu' AvBbRvxi mṭ½ civgk[⊙]Ki' b |



happy rain

- wWRvBb̄iK Aek̄B Ūrgšij KŌ n̄tZ n̄te | GK̄iU wWRvBb ZLbB tgšij K etj wētePZ n̄te hLb wWRvBbvi w̄b̄tR t_̄tKB wWRvBb̄iU ˆZwi Kīteb Ges GUv wē ˆgvb t̄Kv̄tbv wWRvB̄tbi bKj ev Abj̄fc w̄KQz n̄te bv |
- wWRvB̄tbi Aek̄B GK̄iU ŪˆZŠ̄iˆenk̄óŪ _vK̄tZ n̄te | GB evaˆevaKZv c̄tY n̄te hw̄ m̄tPZb Rbm̄vavi t̄bi Kv̄tQ t̄Kv̄tbv wWRvB̄tbi mvgw̄M̄K c̄ŌZ̄m̄qv ceeZ̄P t̄Kv̄tbv wWRvB̄tbi mvgw̄M̄K c̄ŌZ̄m̄qv t_̄tK Avj̄v̄v nq |

c̄ŌvMZ f̄v̄te, msi ̄ŴȲthvM̄ t̄Kv̄tbv wWRvBb Drcw̄ Z t̄Kv̄tbv c̄tYˆi m̄t_̄m̄áú,³ _v̄tK, thgb GK̄iU R̄z̄vi Av̄K̄w̄Z, Kv̄tbi ˆtj̄i t̄Kv̄tbv wWRvBb A_ev GK̄iU P̄t̄qi K̄v̄tci Aj̄ ½iY | wWRvUvj̄ h̄yM, t̄Kv̄tbv t̄Kv̄tbv t̄̄tk, mj̄ ̄Ŵvi gv̄T̄v ax̄ti ax̄ti Abˆ aīt̄bi c̄Yˆ I wWRvB̄tbi w̄̄t̄K weˆZ n̄tˆQ | G_̄tj̄vi ḡtaˆ i t̄q̄t̄Q K̄v̄áúDUvi t̄Kv̄tWi gvaˆtg m̄p̄ B̄tj̄ ±̄ibK Av̄BKb, UvBc̄tdm, K̄v̄áúDUvi ḡvb̄Ui I tgvevBj̄ t̄dv̄b̄m̄t̄U c̄Ō w̄k̄Z̄ M̄áúclK BZˆw̄ |

BŪw̄v̄č̄ȳj̄ wWRvBb AnaKv̄t̄i i gvaˆtg t̄Kub_̄tj̄ v̄mj̄ w̄ŴZ̄ i v̄Lv̄ hv̄q̄bv?

AnaKv̄sk t̄̄tk wbeŪt̄bi Av̄l Zv̄ ein̄ŴZ̄ wWRvBb_̄tj̄ v̄ n̄tˆQ :

- Hme wWRvBb th_̄tj̄ v̄ Awf̄beZ̄i; tgšij KZ̄i Ges/A_ev ˆZŠ̄iˆenk̄t̄ó̄i evaˆevaKZv c̄tY K̄ti bv̄ (Dc̄ti th̄ w̄el q_̄tj̄ v̄ w̄b̄tq̄ Av̄tj̄ v̄Pbv n̄t̄q̄t̄Q) |
- Hme wWRvBb th_̄tj̄ v̄ GK̄iU c̄tYˆi K̄v̄i Mix K̄v̄h̄Ŵj̄gZvi gvaˆtḡB t̄Kej̄ w̄b̄t̄̄KZ̄ etj̄ wētePZ nq; G aīt̄bi K̄v̄i Mix ev K̄v̄h̄Ŵj̄gZvm̄áúb̄wWRvBb ˆenk̄ó̄_̄tj̄ v̄ mj̄ ̄Ŵv̄ Kiv̄ th̄t̄Z̄ cv̄ti | Z̄te G aīt̄bi c̄ŌZ̄iU w̄el q̄ w̄b̄f̄P̄ K̄ti Ab̄v̄bˆ tgav̄m̄áúˆ AnaKv̄t̄i I ci (thgb, t̄c̄t̄b̄U, BD̄iUvj̄ w̄ ḡt̄Wj̄ ev t̄UW w̄m̄t̄p̄U) |
- c̄ŌZ̄w̄bK c̄Z̄x̄K ev K̄j̄ v̄P̄ȳ m̄sej̄ Z̄ wWRvBb (thgb R̄v̄Z̄x̄q̄ c̄Z̄v̄Kv̄) |
- thme wWRvBb th_̄tj̄ v̄ ḡj̄ ˆteva I ˆb̄w̄k̄Z̄v̄ w̄ēt̄i v̄ax̄ |

cv̄k̄vc̄w̄k̄, GUv ˆš̄iȲ i v̄Lv̄_̄iˆZ̄c̄ȲŴh, t̄Kv̄tbv t̄Kv̄tbv t̄̄tk n̄ˆw̄k̄īt̄K BŪw̄v̄č̄ȳj̄ wWRvBb w̄n̄t̄m̄te mj̄ ̄Ŵvi ev̄B̄i i v̄Lv̄ nq | Hme t̄̄tki BŪw̄v̄č̄ȳj̄ wWRvBb Av̄Bb Ab̄j̄v̄t̄i th̄ c̄tYˆ BŪw̄v̄č̄ȳj̄ wWRvBb c̄Ōq̄M̄ Kiv̄ n̄te t̄m̄Uv̄t̄K Aek̄B ŪDrcv̄ b̄KZ̄ eˆŌ n̄tZ̄ n̄te A_ev Ūk̄ī Kvi Lv̄bvi gvaˆtḡŌ c̄p̄īrc̄v̄b̄ Kivi th̄w̄M̄ n̄tZ̄ n̄te |

wWRvBb w̄n̄t̄m̄te t̄Kv̄b_̄tj̄ v̄ wbeŪb̄ Kiv̄ hv̄te bv̄ t̄m̄ w̄el t̄q̄ b̄v̄b̄v̄ w̄ēīw̄b̄t̄l̄a _v̄K̄t̄Z̄ cv̄ti | Z̄te GUv w̄b̄f̄P̄ K̄ti m̄s̄ik̄ó̄ t̄̄tki R̄v̄Z̄x̄q̄ Av̄B̄t̄bi I ci | Ḡt̄Ŵj̄t̄ GKRb IP̄ Ḡt̄R̄U ev m̄s̄ik̄ó̄ t̄̄tki Av̄B̄w̄ Aw̄d̄t̄mi m̄t̄½̄ c̄iv̄ḡt̄k̄P̄ m̄c̄w̄i k̄ Kiv̄ n̄tˆQ |

ԻՄՈՒ ԱՐՈՒ ՔՎ ԿՅ

ՖԿՅԵ ԴԿՅԵ Դ՝ ԴԿ, ԴԴ Դ՝ ԴԿԻ ԴՅԶԳ ԱՅԵԵ
ՄՄՐՅԵԵ ՎԵՍԻԴԻ ԴՂԴԴ՝ ԳԿՈՒ ՕՒՄՈՒ ԱՐՈՒ ՔՎՈՒ
ԵՐ ԱԵՄՈՂԵ Կ ԵԳԳ ԱԵԳՎ՝ Ե ԿԴԻ ԴԼՎԵԵ
ԳԿՈՒ ՄՄՐՅԵԵ ԴԵՄՎԱՅԻԻ ԴԵ՝ ԴԵԳՅ՝,
ԴԵԴԴՄՔԶ ԵՐ ԵԿՈՒԿԶ ՆԼ ՔԻ ԵԻ Դ՝ ԴԿ
ՄՎԱՅԻԶ 6 ԴԿ 1 ԵՈՒ ԵԽՏ-ԵԳԳ ԵՐՎԻ ԿԻՎ
ՆԳ |

ԳՆ ՇԼԵԵ ԵՈՒՐ՝ ԴԼԵ ՎԵՍԵԵ ԱՐԵ՝ Ե ԵԴ՝
ՎԼԴԵ Ի ԱՐԴՄ Դ ՄՄՐՅԵԵ ՄՏԵՅԵ Զ ԵԿ՝ ՎԵՄԼ
ՆԴՇ ՎԴԿ, ԵՄՅՐ՝ ԴԵԵ ՎԳ ԵՈՒ ԿՅ ՆԳ, Ա_ԵՎ
ԿՅՍՅՄ ԵՐ ԵԴԿԴԻ ԵԿՈՒԿԶ ՆԳ ԵՐ ՎԵՂՎԵԶ
ՆԳ | Դ ԵԳԴԳ, ԱՅԵԵ ԱՅԵՅԻ ՄՄՐՅԵԵՆՍ
ՎԵՍԵԵ ՕՐՈՅԵ ԵՐՐԻ ՐՅԶ ԿԻԶ ԵՐԻԵ, Ե
ՄՄՐՅԵԵԻ ՕՂՎԵԶԵՅԻ ԴԴ Ի ՍԴԴԿ ՎԴԿ ԵՎ,
ԶԵԼ ՎԵՍԵԵԻ ԴԵ՝ ԱՐԵ՝ Ե ԿԻԶ ԵՐԻԵ |

ԶԵ, ՄԵ Դ՝ ԴԿ ԳՆ ԵՈՒՐ՝ ԵՎ ԵՏ ԵԻ
ԴԳՎ՝ Դ ԴԴ ԴԿՅԵՅ ԵՄ Դ՝ ՎԶԶ ԼԵԵ ԿԵ,
ԳԿՅԻԴՅ ՄՄՐՅԵԵ ՄԵԵ ՂՅԻ ԴԵ՝ ԱՐԵ՝ ԴԵ ԵԴ՝
ԳՆ ԴՄԵԵ ԻՎԼՅ ԴԿՅ՝ ԴԿՅ՝ ՆԵ | ԶՐՈՅ, ԵԵ
ԱԵՄՈՂԵ Կ ԵԳԴԳ ԵԴ՝ ՄՄՐՅԵԵԻ Լ ԵԻ
ԳԿԴՔՍՅՎ ԱՂԱԿԻ Լ ՎԿԵ ԵՎ (ԴԴ՝ Լ
ԱՅԵՅԻ ՄՄՐՅԵԵՆՍ ԱՅԵՅ ԱՅԵԵԵ ԿՅԵԻՅՍ
ԵՐ ԱՄՎԱԵՂԶԴԴՄՄՅՎ ՎԵԳԿ ԱՅԵԵԻ ԱՂԵԵ
ՄԵԵ ՂԶ ՆԵ, ԶԵ ԳՆ ՎԵԴՔ՝ ԿԻ ԵՏ ՄՍԿՕ
Դ՝ ԴԿԻ ԱՅԵԵԻ ԱՅՅԵՅԻ Լ ԵԻ; ԿՅԵԻՅՍ
ՎԵԼԳ ԱՐԴՅԻ Դ՝ ԼԵ 5ԵՏ ԱՂՎԴԳ) |

ԲՕՄԵ՝ ԵՅԵ ՄՄՐՅԵԵԻ ԵԵ ՄԵԵ ՂԵ ԿԶ ՄԻԻ?

ԳԿՈՒ ՎԵՂՅԶ ԲՕՄԵ՝ ԵՅԵ ՄՄՐՅԵԵ ՄԵԵ ՂԵԻ
ԴԳՎ՝ ԳԿ ԳԿ Դ՝ ԴԿԻ ԴՂԴԴ՝ ԳԿ ԳԿ Ի ԿԵ

ՆԴՇ ԵՐԻ, ԿՏ՝ ՄՎԱՅԻԶ Ե՝ ԵԶԵ 10 ԵՈՒ
(ԴԴ՝ Լ ԵՈՒԿ ԵԻ ԴՔԳ ԴԵՄԿ ՆԳ; ԴԴԵ
ԴԿՅ՝ ԻՎՕ՝ ՄՄՐՅԵԵ ԴԵԴՍԻ ԴԵ՝ 14 ԵՈՒ ԱՅԻ
ԵԴԴՅԵՅԳ ԵԴՍԳԴԵ 25 ԵՈՒ ԵԽՏ) |
ԱՂԱԿՏԿ Դ՝ ԴԿԵ ՄՄՐՅԵԵ ԵՅԵ ԿԴԿ ԵՍՔ ԵՈՒ
ԵԻ ԵԻ ԳՆ ԵՅՎԳ ԿԻՅ ԵՈՒՐԵ ՆԳ |

ԳԿՈՒ ԲՕՄԵ՝ ԵՅԵ ՄՄՐՅԵԵ ՄԵԵ ՂԵԻ ԼԻՔ ԿԶ ՆԴՇ ԵՐԻ?

ՄՄՇ՝ ԿՎԻ Ի ԼԻՔ Դ՝ Կ Դ՝ ԴԿ ԱՐԻ Կ Դ՝ ԴԿ
ԴԴԵ ԼԴԴՄ՝ ՆՐԻ ԿԵԴԵԿ ՆԴՇ ԵՐԻ | ԶԵ,
ՎԵՍԵԵ ԵՈՒՅՅԳ ԴԴ ԱԻԴԻ ԼԻՔ, ԴՅՅՎ ԴՄՅԶ ԶՅ
ԵԴԵ ԻՎԼՅ, Ի՝ ԶԵԿՅ՝

- ՐՅԶԳ ԵՐ ԱՂՅԵ Կ ԱՂԴՄ ՎԵՍԵԵ ՎԵՂ ԵՄ ԴԿՎԱ
ԿԻԶ ՆԵ | ԿԶ, ԴՅՅՎ ՄՄՐՅԵԵ ՎԵՍԵԵ ԿԻՎ
ՆԴ՝Օ ԵՏ ԿՅՍ Դ՝ ԴԿ ՎԵՍԵԵԻ ԱՐԵ՝ Ե ԿԻՎ
ՆԴ՝Օ ԶԻ ՎՐԵԶԶ ԵԵ ՎՈՒ ՆՐԻ Ի ԿԵԴԻ
ՆԵ | ԵԳԵՎ ՆԴՄԵ, ԵԴԴՅԵՅԳ ԵԴՍԳԴԵԴՅ՝
Դ՝ Կ, ԴՅՅՎ ԶԿՈՒ ԵՂ՝ ՄՄՐՅԵԵ ՄԵԵ ՂԵԻ
ԱՐԵ՝ Ե ՎԵՂ 350 ԵԴԻՎ, ԳՆ 1,925 ԵԴԻՎ
ՆԴՇ ԵՐԻ ԴԴ՝ ԱՐԵ՝ ԵԴ՝ 10ՈՒ ՄՄՐՅԵԵ
ՄԵԵ ՂԵԻ ԱՐԵ՝ Ե ԿԻՎ ՆԳ | ԱՐԵ՝ Ե ՎՈՒ ՄՄԿ
ԱՏԿ ՄԵՂԴԿՅԵ՝ ՎԻ Զ Զ՝՝ ԵՎ ՔՎ ԴՐԵ ԻՔ
ԵԴՐՅՍ ԵՐ ՄՍԿՕ Դ՝ ԴԿԻ ԻՔ ԱՂԴՄ Դ՝ ԴԿ |
- ԱՅԵԵ ԴԴ՝ ԱՐԵ՝ ԵԴ՝ ՎԼԴԵ Ի ԴՂԴԴ՝
ՎԵԴԼԱ ԵՅՅԴԿՔ՝ Լ ԵԻ ՎԵԴՔ՝ ԿԻՅ ՎՄՅ՝-
ԴԵԵ, ԶՆՅԵ ՎԵՍԵԵ ԵՈՒՅՅԳ ՄՆՅՎ ԿԻԶ
ՎՅԴՅՄՐԶ ԻՔ ԵԴՐԵՍԻ ԴՄԵՎ ԵՂ՝ ԼԻՔ
ԵԼՎԵ ԴԿՅ՝ ՆԵ |

- AwaKvsk t`tk BÜw÷`čuj wWRvBtbi I ci GKtPitUqv AwaKvi eRvq ivLtZ bevqtbi t`tt`T bevqb wcl cÜqRb nq, mvavi YZ cP-eQi wfvE`tZ |
- hw` Ab` tKv`bv t`tk GB BÜw÷`čuj wWRvBtbi mj`qlv Pvl qv nq tm`tt`tt` Abp`v` eve` LiP thvM ntZ cvti |

Avcvbi BÜw÷`čuj wWRvBbw w` Kvh`qlgZvMZ DrKI` b`wbK`enk` vgyj`tq nq Zvtj` Kx Ki`teb?

GKw c`Y`i Kvh`qlgZvMZ DrKI` (diskbvj Bgc`tt`gl) I ci GKtPitUqv AwaKvi t`tZ t`tUv ev BDwuj w` g`Wtj` i Rb` Avt`b Kivi mcvwi k Kiv nt`Q A`ev, th`tt`tt` D`weZ GB Kvh`qlgZv c`Y`w t`tK cwi`vi fvte tevSv hvq bv, tm`tt`tt` GUV e`emwqK tMcvbxqZv (tUW vnt`pU) vnt`teB ivLv DvPZ | Zte, GUV cÜqB t`Lv hvq th, GKw bZb c`Y`i b`wbK`enk`to`i cvkvcmk

_vtK Kvh`qlgZvMZ DrKI` aiv hvK Avcwb GKw bZb tgevBj t`dv wWRvBb Kti`tQb | Btj` t`bK Dcv`vb`_tj`vi GtKi ci GK Dbqtbi gva`tg hw` I`Zwi ntqtQ tgevBj t`dvwU Ges t`tU`U`i Aaxtb GB t`dvwU mj`qlv Kiv hvq, Zelj` Avcvbi tgevBj t`dv`bi t`gSuj K wWRvBbw BÜw÷`čuj wWRvBb vnt`tel mj`qlZ ntZ cvti | GLb Avcwb wK Df`q`w`i Rb` Avt`b Ki`teb? D`ei nt`Q niw |



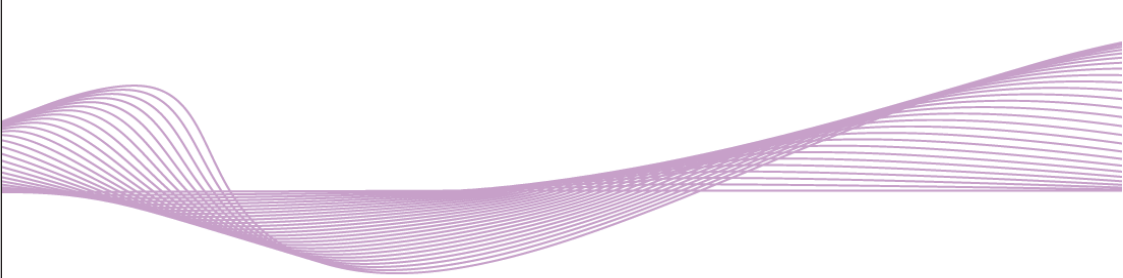
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w w w . w i p o o . i n t / s m e l

wWRvBb mj`qlv Ges e`emwqK tKSkj`

Kxfvte, KLb I tKv`vq GKw tKv`vmbi BÜw÷`čuj wWRvBtbi mj`qlv Pvl qv nte tm` velqK v`v`S`wWRvBb e`e`vcbvi Ab`v`v` t`tt`tt`i Dcil` „Zc`Y`c`fve ivLtZ cvti | G Kvi`Y` GKw cÜZv`tbi e`vcK wfvE`K e`emwqK tKSkjtj` wWRvBb mj`qlvi velqU GKxfZ Kiv AZ`S`-Ri`wi | D`vniY vnt`te, mj`qlvi aib, LiP, mj`qlvi Kvh`Rvwi Zv Ges wWRvBb vgyj` Kvbvi w`K`_tj`v „Zc`Y`e`tePZ ntZ cvti, hLb v`v`S`-t`bqv nte :

- wWRvBb Dbqtbi KivRw vnt`RivB Kiv nte, bv evBti i tKv`bv cÜZv`tK t`qv nte;
- we`Avcb, evRvi RivZKiY ev tKv`bv cÜ k`ttZ GKw bZb wWRvBtbi cÜg e`envti i mgq;
- tKvb i dZwb evRvi`tK j`ql` t`tt`L GUV Kiv nte |
- KLb I Kxfvte A`v`wZK cwi`tZvwl`tKi w`vbg`q Ab` tKv`vmbi gva`tg emw`v`K`fvte e`envti i t`tt`tt` GKw wWRvBtbi j`vBtm`Y` ev`Z`v`b`t`q`v`v` Kiv nte |



Avcbvi BÜw=-čvj wWRvBbW vK j vBtmÝ w`tZ cvt`b?

BÜw=-čvj wWRvBtbi j vBtmÝ t`qv nq hLb wWRvBb gwvj K (j vBtmÝi) Ab` e`w³tK (j vBtmÝ) ci`úi mæsz Pw³tZ wWRvBbW e`envti i Abtgr` b c0vb Kt`ib| Gme t`qjt`T, mvaviYZ Pw³ i kZq Avl Zv Dttj L Kti` `cft`q i gta` GKwW j vBtmÝs Pw³` -t`qW i Z nq|

j vBtmÝs Pw³tZ c0qk wKQzmxgve×Zv`_vtK thgb, th KqW t`tk j vBtmÝ M0xZv wWRvBbW e`envi Kt`Z cvt`eb, th mgtqi Rb` j vBtmÝ gAj Kiv ntqtQ Ges th ai`bi cft`Y Guv e`envi Kiv hvte| wfbod`tk wWRvBb e`envti i j vBtmÝ Abtgr` b w`tZ AvcbvtK msuk0 t`tk AvtM t`tkB BÜw=-čvj wWRvBbW i mj`qW wbu0Z Kt`Z nte, ev b`bZg Avte`b Kti` ivLttZ nte|

j vBtmÝs Pw³ i gva`tg BÜw=-čvj wWRvBbW Ab`tK e`envti i Abtgr` b c0vb Avcbvi e`envtq Avtqi AvZwi³ Drm thvM Ki`te| wbu0Z wWRvBtbi lci tKv`bv tKv`vubvi GKt`PwWqvZ; e`envti i mvavi Y Dcvq nt`Q j vBtmÝ c0vb|

BÜw=-čvj wWRvBb j vBtmÝ Pw³ KLbI KLbI e`vcK wfvEK j vBtmÝs Pw³ i ASf³`_vtK, thUv GKwW cft`Y i me`_tj v w`K (tKej ewv`K Dcv`vb bq) Avl Zvfv³ Kti`|

3. wfbod`tk wWRvBb mj`qW

wfbod`tk tKb wWRvBb mj`qW Ki`teb?

Avcbvi tKv`vubv hw`tgšj K wWRvBb mæqj Z tKv`bv cY` idZwb Kt`Z Pwq, A`_ev wef`tki tKv`bv Drcv`K c0Z0vbtK G ai`bi cY` wevW ev idZwbi j vBtmÝ w`tZ AvM0x nq, Zvntj Af`šitY evRvti th mj`qW Dcft`vM Kiv nq tmB GKB mj`qW wfbod`tk Dcft`vM Kivi Rb` Hme t`tk msuk0 wWRvBbW mj`qW i w`l qW wefepbvq tbqv DvPZ|

wfbod`tk Kxfvte wWRvBb mj`qW Ki`teb?

BÜw=-čvj wWRvBb mj`qW nt`Q AÄj ev mxgvb wfvEK| Gi A`_qnt`Q BÜw=-čvj wWRvBb mj`qW mvaviYZ H t`k ev AÄtj mxgve× th t`k ev AÄtj H wWRvBbW wbu0Z| G KvittY, Avcwb hw` idZwb evRvti i t`k`_tj vtZ Avcbvi wWRvBbW mj`qW i vLttZ Pvb Zvntj AvcbvtK wbu0Z Kt`Z nte th, Hme wbu`0 t`tk wWRvBbW i mj`qW thb c0hvr` nq|

Guv gtb ivLv AZ`š`_i "Zcy`qth, Ab`vb` t`k`_tj vtZ wWRvBb mj`qW i Avte`tbi mgq AM0aKvi gj`K Avakvi` we Kivi t`qjt`T wR t`tk mj`qW i Avte`bcT` wLttj i ci Avcbvi nvtZ gvT Qq gym mgq`_vtK| GB mgq tkl ntq tMttj, Avcwb wfbod`tk wWRvBb mj`qW i Avte`b Kt`Z cvt`eb bv, thtnZz Avcbvi wWRvBbW tKv`bvfvteB Avi bZb wntmt0 wefepZ nte bv|

w w w . w i p o . i n t / s m e /

wfbrd`tk BÜwv-tyj wWRvBb mj qivi wZbwJ
Dcvq i tqtQ :

1. RvZxq i'U :

thme t`tk mj qiv tctZ AvMöx tm
t`k,tj vi cöZwJi RvZxq IP Awctm
Avj v`vfrte Avte`tbi gva`tg
tKvúwmb,tj v Zvt`i wWRvBtbi mj qiv
PvBtZ cvti | G aitbi cöZvq tek RvJj
I e`geuj ntZ cvti, thnZmsukó
t`k,tj vi RvZxq fvlvq Abvvt`i
cöZvRb nq Ges cöZvmbK wcl (Ges
KLbi KLbi AvBib wcl) cövtbi
eva`evaKZvl _vtK|

2. AvÁwj K i'U : Avcib hw`tmBme
t`k,tj vtZ mj qiv tctZ AvMöx trvb th
t`k,tj v GKwJ AvÁwj K Pw`i m`m, hvi v
GKwaK t`tk wWRvBb wbeÚtbi mjeav
cövb Kti, Zvntj msukó AvÁwj K IP
Awctm GKwJ gvT Avte`bcT`wL,tj i
wcl qwJ wetePbv Kiv thtZ cvti | AvÁwj K
IP Awctmi gta`i tqtQ :

- BstiwR fvlvfvI x AwcKvi
t`k,tj vtZ wWRvBb mj qivi Rb`
AwcKvb wvRl bvj BÜwv-tyj
töcöwJAwcM (ARIPO);
- tej wRqvg, tb`vi j`vÜ Ges
j`y- gevM`mj qivi Rb` tetbj v
wWRvBbm AwcM (BDO);
- BDti vcxq BDwbqbfj t`k,tj vtZ
KvqDwbwJ wWRvBtbi Rb` AwcM di
nvi tgvvBtRkb Bb`v BvUv bvj
gvT KÖ (OHIM);

- diwm fvlvfvI x AwcKvi t`k,tj vi
Rb` AwcKvb tgv m`u`ms`v
(OAPI)|

AvÁwj K IP AwcM,tj vi I tqemvBU
wKvovi Rb` t`Lp mshy³ |

3. AvSRÖZK i'U : tKvúwmb,tj v hw`
Zvt`i wWRvBb AvSRÖZK frte AtbK
t`tkB wbeÚZ Kitz Pvg tmt`qit` tnM
GwMöGv Kbmwb`v BvUv b`vkvj
wLtcwRU Ae BÜwv-tyj wWRvBbm-G
Dtj wLZ Kvhw`e e`envi Kitz cvti,
Guv wck,tgv m`u`ms`v (WIPO)
cvi Pwv Z Pw` | tnM Pw`fj tKvfv
t`tki GKrb Avte`bKvix wipo-tZ
GKwJgvT AvSRÖZK Avte`bcT`wLj
Kitz cvtib; wWRvBb wLb Pw`fj
t`k,tj vi gta`th t`k,tj vtZ
Avte`bKvix PvBteb tm me t`tk mj wqZ
nte| wvfrd`tk BÜwv-tyj wWRvBb
wbeÚtbi Avte`b Kivi t`qit` GB Pw`
Avte`bKvix`i GKwJ mnR I m`v-
cxwZ cövb Kti _vtK| m`m`tk I
Avte`bcT`i Zwj Kmn tnM Pw`m`u`tK`
w`wi Z RvbZ t`Lp WIPO
I tqemvBU| www.wipo.int/hague/.

tnM Pw`i Aaxtb GKwJ BÜwv-tyj wWRvBb
mj qivi Li`P tni`tdi nq| Guv wvfp`Kti
KZ,tj v wWRvBtbi mj qiv Pvl qv nt`Q Ges
Kqvl t`tk Gi mj qiv Pvl qv nt`Q| D`vni Y
wntmte, AvSRÖZK i'U e`envi Kti tnM

wm̄t ÷ tgi Aax̄tb 11wJ t̄ tk 5wJ wWRvBb
mj ʔvi LiP nt̄ʔQ 900 mBm d̄sK |

4. BŪw÷ ʔvj wWRvBb KvhRixKiY

Avcbvi wWRvBb hLb AbK̄iY, bKj ev j wNZ n̄te ZLb Kxfv̄te Aw̄aKvi KvhRi Kīteb?

tgav m̄x̄ú Aw̄aKvi (IP) KvhRi Kiv n̄tZ
c̄iʔi GKwJ Rulj ēv̄cvi, G KviʔY thvM̄ IP
AvBbR̄x̄xi KvQ t̄ tk tckwMZ mn̄vqZv
tbqvi m̄c̄w̄i k Kiv n̄tʔQ | Guv ḡtb ivLv
̄, iʔZcYʔh, tKv̄tbv BŪw÷ ʔvj wWRvB̄tbi

AbK̄iY ev bKj wP̄w̄Z Kiv I Zvi weiʔx̄
c̄ ʔʔc̄ tbqvi ʔwqZ̄j v̄tK Gi gw̄j t̄Ki
I ci | Ab̄ K_vq, evRv̄ti Avcbvi
wWRvBb̄w̄i ēenvi ch̄ʔeʔʔY Kiv,
bKj Kvi x ev Rv̄w̄j qvZ P̄m̄tK kbv³ Kiv
Ges Av̄t̄ Š Zv̄t̄ i weiʔx̄ ē ē v̄ tbqv n̄te
wK bv, n̄tj KLb I Kxfv̄teŃG RvZxq
wel q̄, t̄j v̄tZ w̄m̄x̄v̄š-tbqvi ʔwqZ̄j Avcbvi |

GKRb IP AvBbR̄x̄x̄ G ēv̄c̄v̄ti thvM̄ ē w̄³,
wh̄w̄ AbK̄iYKvi x, j ·NbKvi x ev
Rv̄w̄j qvZ̄t̄ i weiʔx̄ Avcbvi t̄ tk AvBbMZ
ē ē v̄ tbqvi m̄x̄ʔē Zv̄ wel t̄q Z_ w̄ t̄Z
cvī teb Ges G RvZxq w̄ēt̄i va w̄b̄ʔ̄w̄i t̄Z
civgk̄ʔ t̄Z cvī teb |

Av̄šR̄w̄ZK wWRvBb mj ʔvj

2001 m̄v̄tj, Av̄t̄ē ʔbi w̄f̄w̄i t̄Z tnM̄ w̄m̄t̄ ÷ g
di ʔ v̄ B̄v̄lvi b̄vk̄bv̄j w̄w̄t̄c̄w̄RU Ae BŪw÷ ʔvj
wWRvBb̄m̄ ēenvi Kvi x eo ʔ k̄wJ c̄w̄Z̄v̄b̄ w̄Qj
t̄m̄qvP M̄c̄, B̄t̄Uvi q̄i, m̄wb̄ I f̄vi w̄mR, nv̄t̄ḡm̄,
w̄W̄ḡj vi μvBm̄j vi, t̄bw̄Kqv, w̄f̄t̄j i q + eP
G.wR., t̄ḡš̄w̄j t̄b̄, w̄cl̄w̄j cm̄ B̄t̄j ±t̄b̄ Ges
m̄v̄t̄j v̄gb̄ | tnM̄ w̄m̄t̄ ÷ tgi m̄ēt̄P̄t̄q eo
ēenvi Kvi x t̄m̄qvP̄M̄c̄ t̄m̄ eQi G w̄m̄t̄ ÷ g
ēenvi K̄ti wWRvBb̄ w̄bēŪt̄bi 103 wJ
Av̄t̄ē bc̄t̄ Rgv̄ w̄ t̄q̄w̄j | Zv̄t̄ i nv̄ZN̄w̄i
ʔv̄Z̄š̄j Z̄vc̄Yʔ̄t̄P̄n̄vi v̄o n̄t̄ʔQ t̄m̄B̄ ʔen̄k̄ō, th̄Uv
Zv̄t̄ i c̄t̄Ȳ i c̄w̄Z̄ t̄fv̄ʔv̄t̄ i c̄w̄ ʔK̄ c̄f̄w̄eZ
K̄ti | G Kvi ʔY, t̄m̄qvP̄ M̄t̄ci gZ
t̄Kv̄x̄úw̄b̄, t̄j v̄ PgK j v̄w̄v̄tbv wWRvBb̄ D̄m̄w̄ēt̄b̄

w̄ei vU Ast̄Ki UvKv̄ ēq K̄ti Ges Āt̄bK t̄ tk
w̄bēŪt̄bi gva t̄g Zv̄t̄ i wWRvB̄t̄bi I ci
GK̄t̄P̄w̄Qv̄ Aw̄aKvi w̄b̄w̄Z̄ K̄ti |



t̄m̄šR̄t̄b̄ t̄ t̄m̄qvP̄ G wR

w.w.w.p.o.i.n.t./s.m.e/

ibeÜb

- BÜw=čuj wWRvBb AvBb Abymti mské wWRvBbw tKv_vl cKvk ev c0 kŕbi cte@ibeÜtbi c0qvRb nq, A_ev b-bZg tmB t`tk ubeÜtbi c0qvRb nq th t`tk mj`ŕv Pvl qv nř"Q | BÜw=čuj wWRvBb AvBtbi Aaxtb c0 Ě ubeÜb mb` LpB _i"ZcY© weřewPZ nq hLb bKtj i NUbv NřU, thřnzZGUv AvcbvřK GKřPwUqv AwAKvi KvřKi Kivi kwřkvj x wfvĚ c0vb Kři |
- řKřtv KvřRi KřicivBU mřavi YZ aři řbv nq řgřwj K, hv řKřtv AvbřwbKZv QřovB we`gvb _řK | mj`ŕvi Rb` KřicivBU ubeÜtbi c0qvRb nq bv, Zře AřbK t`řbK KřicivBU wřřcwřUwi ev mři řŕYvMvi iřqřQ, thLvřb Avcb Bř"Q Kiřj mřjKgřRgv w řq GKw mb` wbtZ cvi řeb |

řgqv`

- BÜw=čuj wWRvBtbi řgqv` mřavi YZ 10 ř_řK 25 eQi | GUv wřřř Kři řKvb t`řk Avcb Avcbvi wWRvBbw i mj`ŕv `we Kiřeb | GUv `ři Y ivLv `i Kvi th, BÜw=čuj wWRvBb ubeÜtbi Rb` wKQwv mřři c0qvRb nq Ges Hme cřY`i řŕřř chřř bv i nřZ cvi th cY`_řj v Pj gvb avivi mř½ mřuřKř (thgb řcvkvK mřgMř) |

- AwAKřk t`řk KřicivBřUi řgqv` řj LřKi Rxeř kv Ges Zvi řZi 50 ř_řK 70 eQi ci chřř

mj`ŕvi Avl Zv

- GKw BÜw=čuj wWRvBb ubeÜtbi gřařg th AwAKvi cvl qv hvq Zv GB Ař_© GKřPwUqv AwAKvi th, j`Nřbi NUbv NřřeB, Zv B"QvKZřře NUK ev Avb"QvKZřře NUK |
- KřicivBU AvBtbi Aaxtb AwAKvi KvřKi KiřZ KřicivBU gřwj KřK Aek`B cřvY KiřZ nře th, bKj KvřwU KřicivBřUi gřařg mj`ŕřZ Zvi KvřRi cřřř ev Acřřřřřře Abjřc |

cřY`i cřKvi

- AwAKřk t`řk me wWRvBbB KřicivBřUi gřařg mj`ŕřZ ivLv hvq bv, wKř` c0_wgKřře řm_řj v mře th_řj v wři Kg© wřřře weřPbv Kiv nř | GB cv`ř` hw` I memgq`řó bv, wKQwřKQwWRvBb, thgb řKřřv Drcwř Z cřY`i AvKwř, KřicivBřUi gřařg mj`ŕřZ bv nř qvi B mřřebv řewk, Ab`ř_řK řU` UvBj wWRvBtbi gZ Ab` wWRvBb_řj v c0qk`řaiřbi (KřicivBU I BÜw=čuj wWRvBb) mj`ŕv cřwřZi gřařg mj`ŕřZ Kiv hvq |

Lip

- BÜw=čuj wWRvBb ubeÜtbi A_řnř"Q Avcb th t`k_řj řřZ GUv ubeÜb KiřZ AvMřx řm t`k_řj vi Rb` Avře`b wř

Rgv w` tZ nte | ZvQvov, Avte` bcT
 Lmovi Rb` IP GtRtUi mnvZv AtbK
 mgq c0qvRbxq ntaq` wovq, tmfTtT
 AwZwi 3 LiP RwoZ _vtK |

- AvAKvsk t`tki RvZxq KucivBU AvBtb
 mvoKtgP Avb0vnbK vbeUtibi c0qvRb
 nq bv | G Kvi tY KucivBU mj Tjvi m1/2
 tKvfbv LiP RwoZ tbB | Zte, LiP ntZ
 cvti (K) KucivBU wWtcwRUwi tZ KvR
 Rgv t` qvi tTtT, thme t`tk GUV AvtO,
 Ges (L) weti vtai mgq gwj Kvrv
 c0vtY |

mstTtTc, B0v= tuj wWRvBb vbeUtibi gva`tg
 th mj Tjv Abtgv` b Kiv nq tmUv Zj bvgj K
 kv3kvj x, tKbbv Avb`OvKZ j`Ntbi wclqvU
 Gi Avl Zvrf3 _vtK Ges GLvfb GKwU vbeUb
 mb` cvl qv hvq thUv bKj c0Zti vtai tTtT
 „i“ZpYc0vY wntmte KvR Kti | Zte, GtTtT
 wKQzDf` vtMi c0qvRb nq (Aw_R l
 c0vmbK), KviY vbeUtibi c0qvRb nq Ges Gi
 tgqv` l` f` vqx |

Hme tTtT, wtkl Kti thLvfb wWRvBbwU
 vbeUtZ _vtK bv, wWRvBb Dbqtb i c0ZwU avc
 m=utK`DchP tiKW`nsi TtYi mcvw k Kiv
 nt`Q | c0ZwU bKkvi (t`P) lci` vTj i
 Zwi L c0vb Kti tm`tj v fvjt vfvte msi TjY
 Kiti j weti va w0wEi tTtT G`tj v e`envi
 Kiv hvq |

D`vniY : hP`ivtR` tdiwK wWRvBbvi t` i
 gta` cwi Pwj Z mvac0ZK GK Rwi tc t` Lv
 tMtO, 80% DEi` vZv etj tQb Zviv memgq
 Zvt` i wWRvBb msik0 gj KvMR`tj v msi TjY
 Kti b Ges KucivBU gwj Kvrv vbaTtY Gi
 „i“Zj wcltq mtPZb |

tUWgvK`AvBb KLb GKwU wWRvBb iK mj Tjv Kti?

GKwU tUWgvK`nt`Q GKwU` vZSjgj K c0ZxK
 (mvavi YZ GKwU ka, GKwU tj vtMv A`ev G
 `Btqi msugKY), thUv GK tKv=Umb t`tK Ab`
 tKv=Umbi cY` Avj v` v KitZ e`envi Kiv nq |
 Zte, wKQz wKQz cwi w`vZ i tqtO, thLvfb GKwU
 ctY`i AvKwZ, wWRvBb ev tgoK H ctY`i
 `vZSjgj K`ewk0` wntmte wetePZ nq Ges
 ZLb GUV GKwU w` gwit K tUWgvK`wntmte
 msi TjY thw` etj aiv nq | tKvKv`tKvj vi
 tevZj ev Uetj i b PtKvtj tUi w` gwit K AvKwZ
 G RvZxq tUWgvK`P D`vniY |



Uetj i b` 0 vudU dWm M0c © 1986-Gi
 GKwU vbeUtZ tUWgvK`

GKwU wWRvBb+k w gwI K tUWgvK ntmte
MY Kiv nte wK by Zv RvbZ GKRb IP
GfRbUi mnvqZv mcvwi k Kiv ntQ |

tUWgvKmj qIvi mjev nTQ GUv Awbw e
mgtqi Rb bevgb Kiv hvq, Ab w kK
BÜw- bvj wWRvBb bi tgqv` mwgZ
(mvavi YZ 10 t_k 25 eQi) | ZvQvov
tUWgvK Ges BÜw- bvj wWRvBb vbeÜb bi
Li tPI cv` i tqtQ | AvBbMZ cxwZi
I ci wbfP Kti GB` jaitbi mj qIv e`v
GKmt½ Pj tZ cti |

AmvaycÜZ thwMZv w el qK AvBb wK wWRvBb mj qIv Ki tZ cti?

A t k t` k B, BÜw- bvj wWRvBb
cÜqk AmvaycÜZ thwMZv w el qK
AvBb bi Aaxtb mj wqZ | Gfvte,
GKwU wWRvBb AmvaycÜZ thwMZvi
wefbokgRvÜ t_k mj wqZ ivLv
th tZ cti | Gi gta` i tqtQ, wtkl
Kti, ueü bKj Ges Ggb Kvr thUv
weáwS-Zwi Ki tZ cti, AbKiY
A_ev ZZxq tKv b v cti qIv gva`tg
mptvgi A%ea e`envi | Zte, Amvay
cÜZ thwMZvi Avl Zvq mj qIv mPi vPi
Dtj L thwM`fvte` eP Ges bKj
cÜvYi KvrwU tek KwWb |

mshy³ 1 - mnvqK I tqemvBU ,tj v

AvZwi³ Zt_ i Rb

e'emvqK `wotKvY t_tK Ab'vb" tgav m'ú`
wélqK Z_ : www.wipo.int/sme

BÜw÷: t'vj wWRvBb wélqK Z_ :
www.wipo.int/about-ip/en/

BÜw÷: t'vj wWRvBb wbeÜb msukó w` K ,tj vi Rb"
mshy³ 1-G cÖ vbKZ RvZxq I Av'Áuj K tgav m'ú`
Awdm ,tj vi I tqemvBU Zvwj Kv t` Lp A_ev t` Lp
www.wipo.int/news/en/links/ipo_web.htm
I tqemvBU |

tnM GwMöqU di `v B'Uvi b'vkbvj wWt'cmRU
Ae BÜw÷: t'vj wWRvBbm wélqK
Z_ : www.wipo.int/hague/en/

j Kvi t'bv GwMöqU G÷: vejw ks A'vb
B'Uvi b'vkbvj Kwmdt'Kkb di BÜw÷: t'vj
wWRvBbm wélqK Z_ :
www.wipo.int/classifications
(j Kvi t'bv Pw³ i Aaxb)

mnvj k-ub®úwÉ I ga`-Zv wélqK Z_ :
<http://arbiter.wipo.int/>

mshy³ - 2 B>Uvi tBU wKlvb

RvZxq I AvÂuj K tgav m^u` Awdm, t j vi I tqemvBU wKlvb

AwidKvb tgavm^u` ms^v

Avj tRwi qv

Avj etbqv

A vb tWvi v

Av tRwUbv

Av t g w qv

A t ÷ t j qv

Aw ÷ t qv

evni vBb

ev e WvR

w e j v t i v m

t e j w R q v g

t e j v B R

t e t b j v

w e b v B b

e w j w f q v

e ÷ q v b v

e w R j

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e j " b w V

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Gj mvj fv†`vi

G†`wbqv

BD†i wmqvb †c†U:U Awdm

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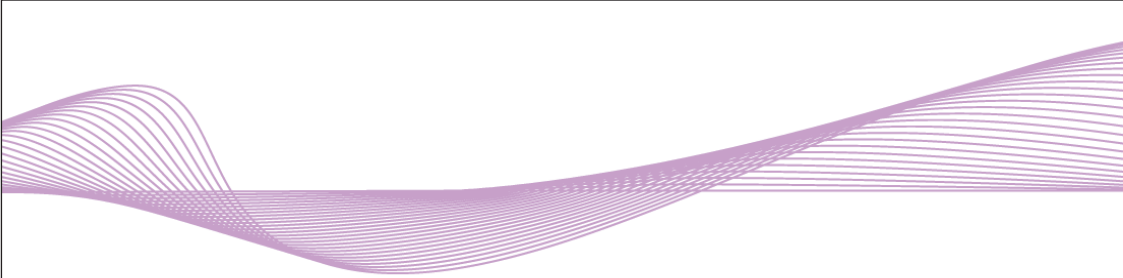
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www.yupat.sv.gov.yu
www.aripo.org
www.ipos.gov.sg
www.indprop.gov.sk

†~†fıbqv	www.uil-sipo.si/Default.htm
†mvgvıj qv	www.aripo.org
~wıjıb AvıclKv	www.cipro.gov.za
†~úb	www.oepm.es
mı vb	www.aripo.org
†mvgvıRj ~vÜ	www.aripo.org
mB†Wb	www.prv.se
mBRvi j ~vÜ	www.ige.ch
wıwı qvb Avı e wı cıvıj K	www.himaya.net
ZvıRıK ~vb	www.tipat.org
_vBj ~vÜ	www.ipthailand.org
†gıwı†Wıwbqv	www.ippo.gov.mk
†Uv†Mv	www.oapi.wipo.net
wıJıb ~v` Ges †Uvıv†Mv	www.ipo.gov.tt/home.asp
wıZDıbıwıqv	www.inorpi.ind.tn
Zı ~ı	www.turkpatent.gov.tr
Zı wıKıgıwb ~vb	www.eapo.org
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j Kvi t̄bv Pw³ i Avl Zvq BŪw̄÷: qvj w̄RvBt̄bi AvšRw̄ZK t̄kYweb̄wm

t̄kYmḡni Zwj Kv

1. Lv̄ ÷ ē
2. t̄cvkivK Ges Rvgv-Kvco, mP-mzv, tevZvg, wdZv BZ̄w̄ ē
3. āgY mvgM̄, ev̄, t̄iv̄ w̄bevi K QvZv Ges ēw̄³MZ ē'enh̄³mvgM̄, th̄, t̄j v Ab̄
t̄Kv̄t̄bv t̄kYxf̄³ bq|
4. ētkmvgM̄
5. ē⁻çȲ, Kw̄g I c̄kKw̄ZK w̄kU ḡv̄t̄Uwi qj
6. Aimevec̄ I mvr mi Avg
7. M̄n̄ vj x mvgM̄, th̄, t̄j v Ab̄ t̄Kv̄t̄bv t̄kYxf̄³ bq|
8. Uj m I n̄w̄P̄q̄vi
9. gvj vgvj c̄wi enY I w̄eZiYi Rb̄ ē'euZ t̄gvoK Ges Kt̄UBBvi
10. Nwo, n̄vZNwo Ges Ab̄'v̄b̄ c̄wi gvcK h̄š̄i cix̄³ I m̄st̄KZ c̄l̄ v̄bKvi x h̄š̄i
11. Aj sKvi I c̄h̄vab mvgM̄?
12. c̄wi enb A_ev D̄t̄Ēvj b c̄x̄w̄Z
13. w̄⁻jr Drc̄v b, w̄eZiY Ges īj̄c̄v̄š̄i h̄š̄c̄w̄Z
14. k̄ā aviY, th̄v̄M̄t̄h̄v̄M̄ ev̄ Z̄ c̄l̄'v̄eZ̄ h̄š̄c̄w̄Z
15. t̄ḡk̄bc̄T̄, th̄, t̄j v Ab̄ t̄Kv̄t̄bv t̄kYxf̄³ bq|
16. Av̄t̄j v̄Kv̄P̄T̄, Pj w̄P̄T̄ Ges Ac̄w̄JK̄v̄j mvgM̄
17. ev̄ h̄š̄i
18. gj Y I Av̄dm ms̄uk̄ó h̄š̄c̄w̄Z
19. t̄÷kbwi I Av̄dm Dc̄KiY, w̄k̄ix̄ I w̄k̄³q̄K̄t̄ i c̄w̄ v̄t̄bi Dc̄KiY
20. w̄eμq I w̄eAv̄cb mvgM̄, m̄vBb
21. t̄Lj v̄aj v, t̄Lj bv, ZveyGes μ̄x̄ov mvgM̄
22. Ā⁻ Av̄Zkew̄R mvgM̄, w̄k̄Kvi, gv̄O aiv I t̄cvKvgvKo w̄bat̄bi Dc̄KiY
23. Zij c̄⁻v̄³bt̄miY mvgM̄, m̄'w̄bUwi, Zvc Drc̄v b, t̄f̄w̄Ūt̄j kb Ges Zvcv̄bKj
h̄š̄c̄w̄Z, K̄w̄b Rjv w̄b
24. w̄P̄w̄K̄rmv I M̄t̄elYv̄mvi h̄š̄c̄w̄Z
25. feb I w̄bḡ³ Dc̄KiY
26. ē⁻jw̄ZK ew̄Z ms̄uk̄ó mvgM̄
27. ZvgvK I aḡc̄v̄t̄bi Ab̄'v̄b̄ Drc̄v b
28. I l̄p̄ I c̄h̄vab mvgM̄, t̄m̄š̄⁻h̄eāR ē⁻I Dc̄KiY
29. Av̄⁻b w̄bt̄ivaK, ⁻N̄B̄bv c̄l̄Z̄t̄ivaK Ges D̄x̄vi Kv̄t̄R ē'euZ Dc̄KiY I h̄š̄c̄w̄Z
30. Mew̄ c̄i i t̄mev I ē⁻v̄cbv w̄el̄qK ē⁻
31. Lv̄⁻ ev̄ cv̄bq c̄l̄Z̄ ē'euZ h̄š̄c̄w̄Z I Dc̄KiY, th̄, t̄j v Ab̄ t̄Kv̄t̄bv t̄kYxf̄³ bq|
99. w̄e⁻ea

mef̄k̄I Z̄t̄⁻i Rb̄ www.wipo.int/hague/en/general/classification/html
I t̄qemvB̄Ūw̄ c̄wi k̄³ Ki' b|

msHy³ 4 - tnM Pw³

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