WORLD WORLD INTELLECTUAL PROPERTY ORGANIZATION

The eTISC platform Functionalities

Tomasz "Tomek" Liharewski

Webinar October 24, 2013



Why eTISC?

- eTISC Functionalities
- eTISC Style Guide
- eTISC Icons



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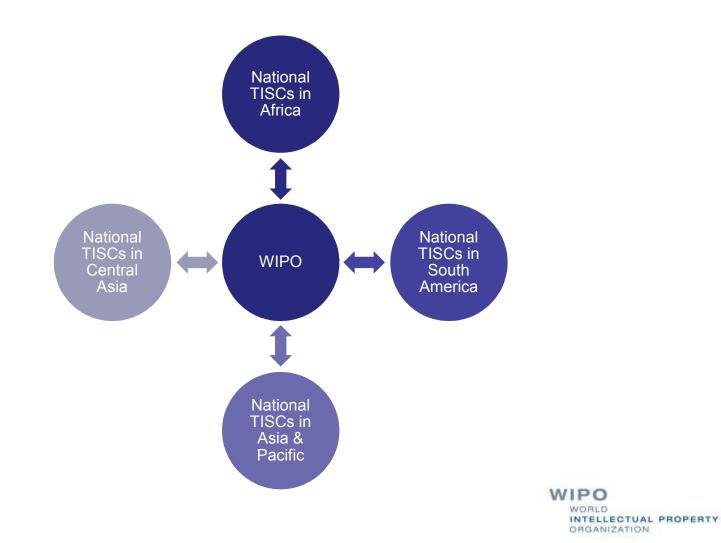
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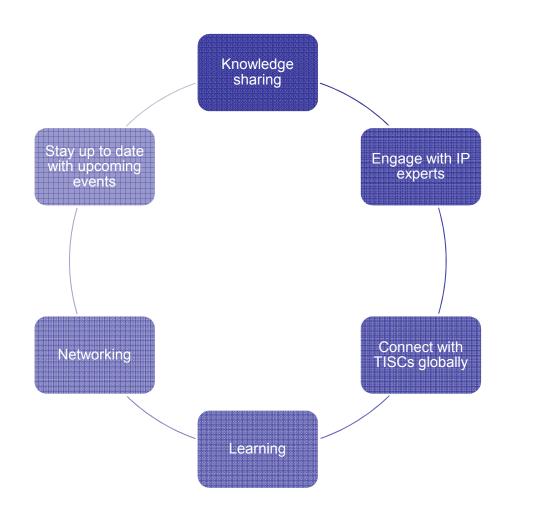


Why eTISC?



It's about networking!







eTISC: The frontpage



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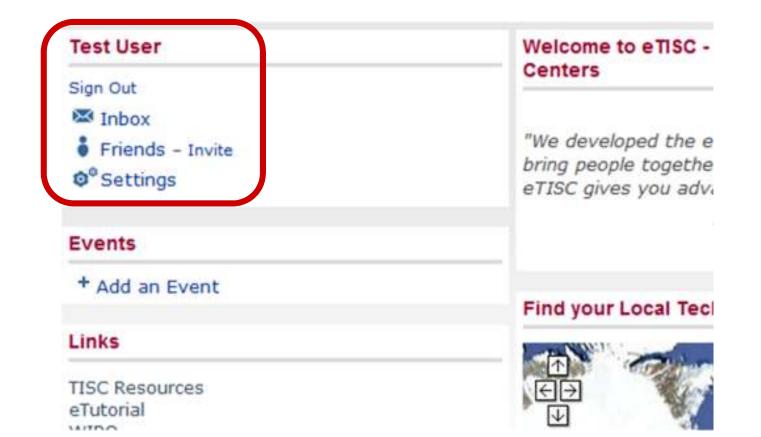
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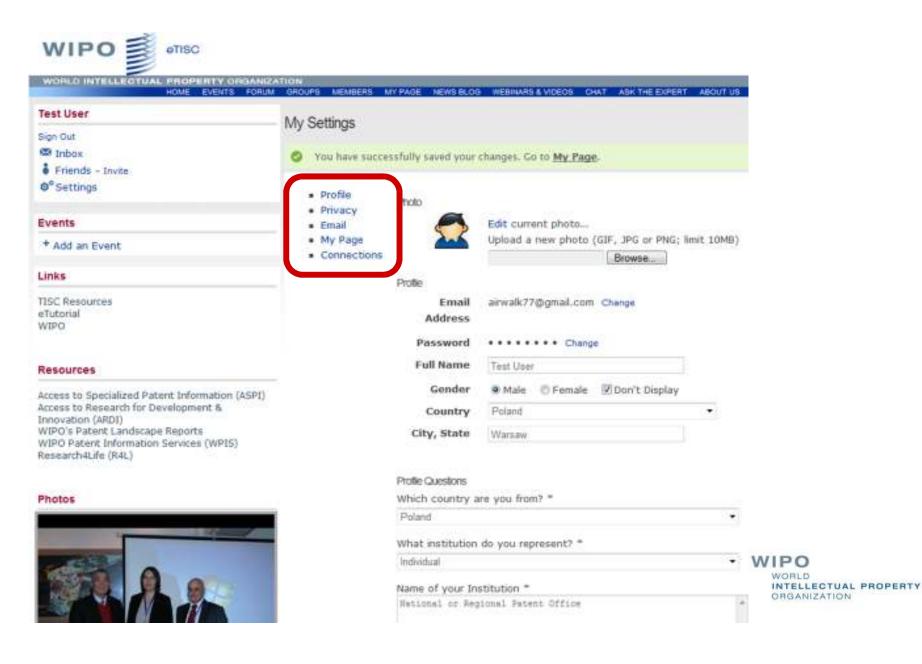
Ask the Expert

Monthly Ask the Expert chats give the opportunity to meet highly experienced professionals and receive a qualified answer on a broad range of topics.

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The TISC global map

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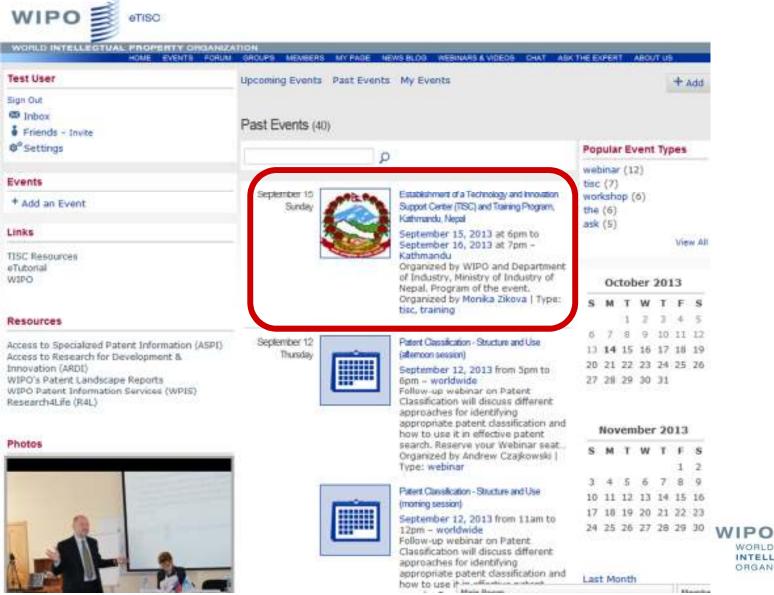
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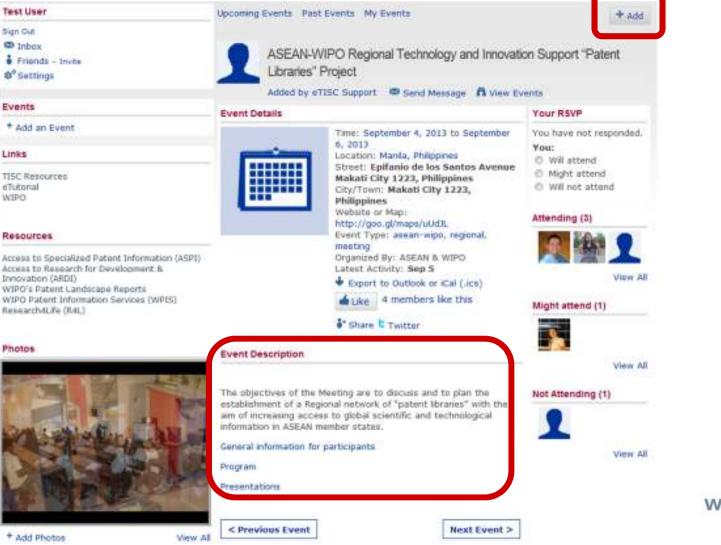


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Past events



Event example



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Step 1: Create an Event Step 2: Invite members

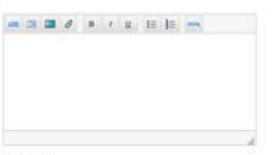
Event Information

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Description



Event Type

Example: Fundraiser, "Birthday Party"

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Ends

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Location

Add a general location such as "The Fillmore" so your event will show up in area results

Street

City/Town Website or Map

http://

Add the web address for the venue or link to a Google Map

Privacy

· Public: Anyone can RSVP and see event details C Private: Only invited people can RSVP and see event details

Disable RSVP

III Hide Guest List

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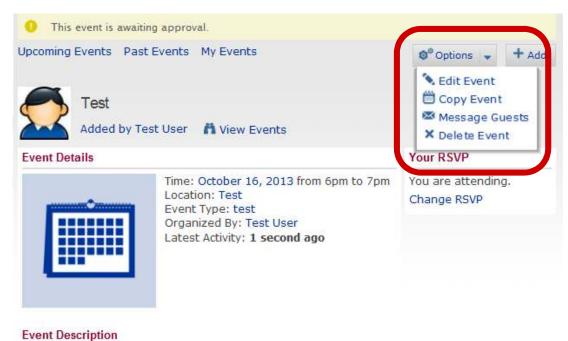
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Add an event – Step 2



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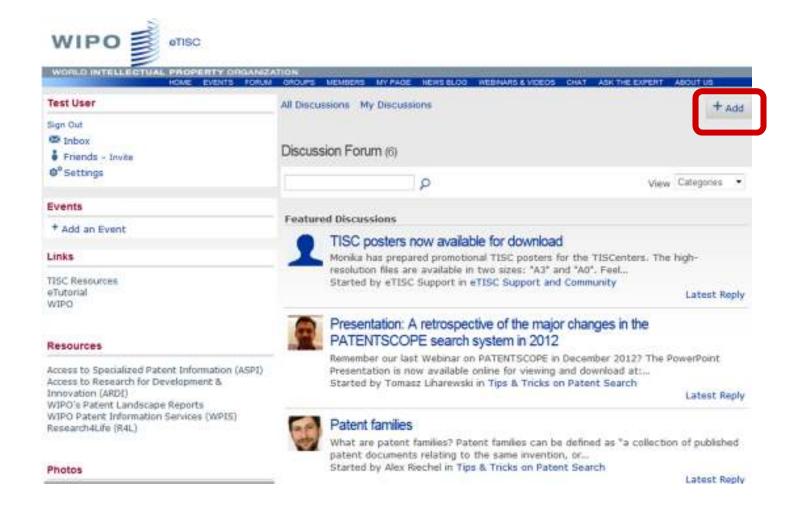
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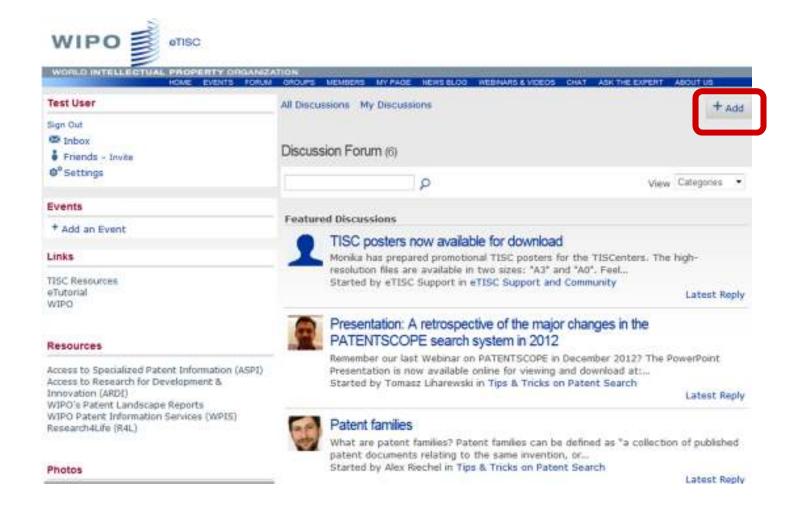
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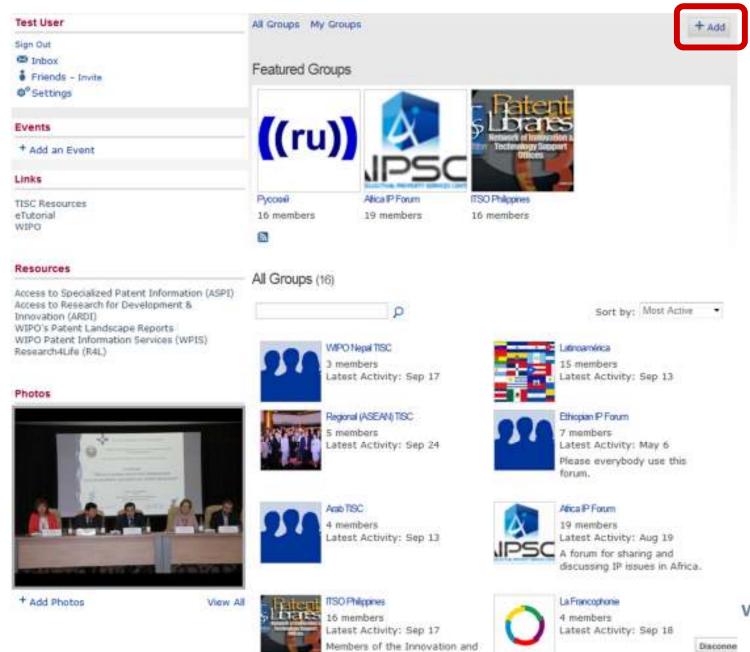
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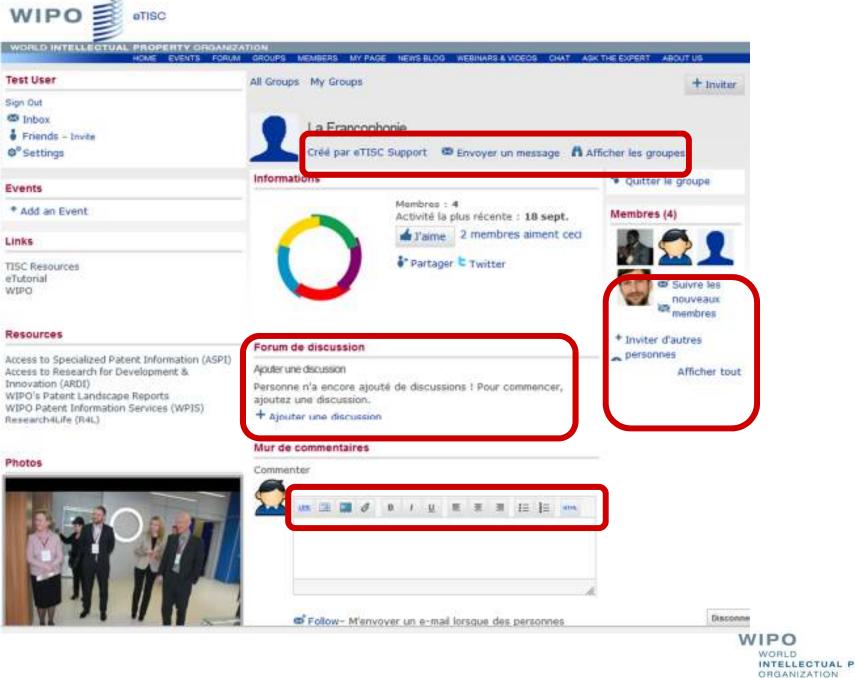
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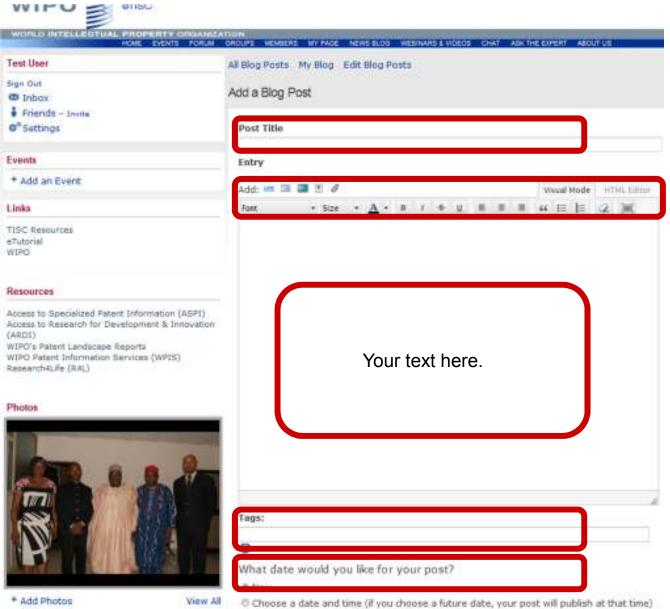
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inks	Example I/3 of European jobs rely on IP-intensive industries, said recent	Technology Transfer Webinar WIPO World IP Day 2013
ISC Resources Tutorial /IPO	report published by the EPO and OHIM. The paper titled Intellectual Property Rights intensive industries: contribution to economic performance and employment in Europe, reported that some 77 million jobs come from industries that have a 'higher than average use of IP	Patent Information Users Group TISCs in figures (English/Pycckwi/Español /Français)
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	The European Patent Office (EPO) has added Russian to its free machine translation service, Patent Translate.	Example EPO Launched Russian-
hotos	Meeting in Geneva yesterday, the heads of the Federal Service for Intellectual Property of the Russian Federation (Rospatent), the Eurasian Patent Office (EAPO)	English Machine Translation for Patents WIPO Adds China Patent
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10-10-11	WIPO has added China's national patent collection to the searchable PATENTSCOPE database, pushing the service past the 30 million record mark and increasing it to 34 national and regional patent collections.	Heroes" Library Impact Competition
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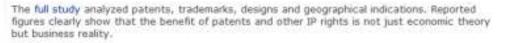
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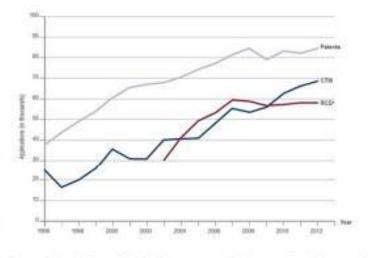
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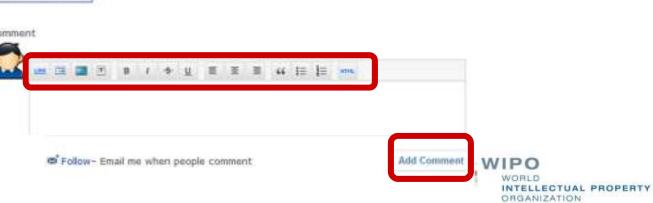
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The study is the first of its kind to measure the impact of IP rights on the European economy. Among other factors, it considers GDP, employment, wages and trade, and finds that about half of all EU industries are IPR-intensive.

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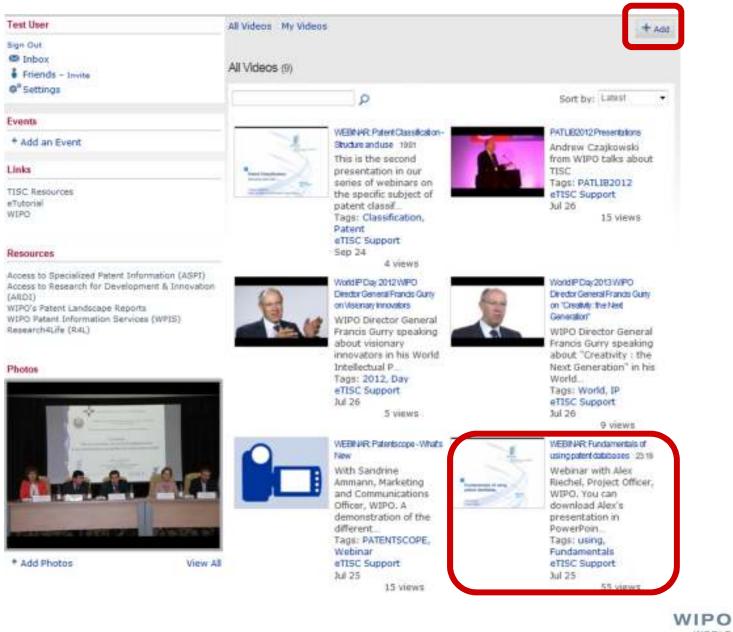


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eTISC Style Guide

There is only one rule: when posting please use the font "Verdana" at size 10





eTISC Icons



- Click to add a link to your post
- Add a picture
- Add a video
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