

INTERNATIONAL PATENT
FILINGS UNDER THE PATENT
COOPERATION TREATY (PCT)

TOP 15 COMPANIES

AND TOP 5

WHO FILED

Chinese telecommunication company ZTE was the largest filer in 2012.

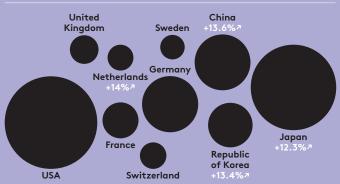
CLUE MOCE



194,400 Number of applications +6.6%

Growth in 2012

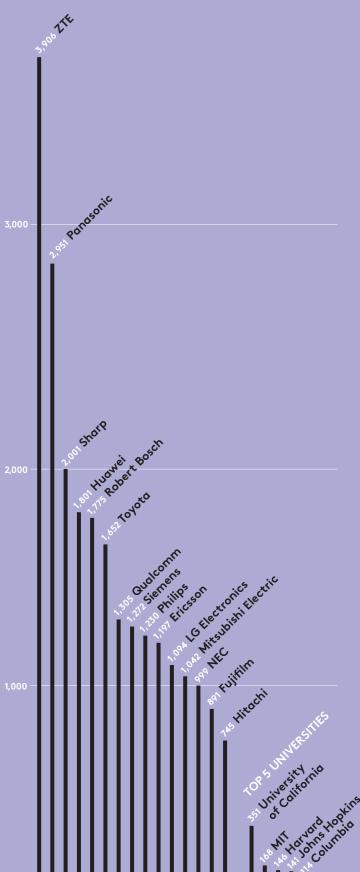
TOP 10 COUNTRIES



T TO 1		_	
USA	51,207	6 France	7,739
Japan	43,660	7 United Kingdom	4,895
Germany	18,855	8 Switzerland	4,194
China	18,627	 Netherlands 	3,992
Rep. of Korea	11,848	10 Sweden	3,585

TOP 5 TECHNOLOGIES

Electrical machinery	13,293
Digital	12,616
3 Computer technology	12,391
4 Medical technology	11,348
5 Pharmaceuticals	7,792





INTERNATIONAL TRADEMARK FILINGS UNDER MADRID SYSTEM FOR THE INTERNATIONAL REGISTRATION OF MARKS

WHO FILED THE MOST MADRID TRADEMARK APPLICATIONS

44,018

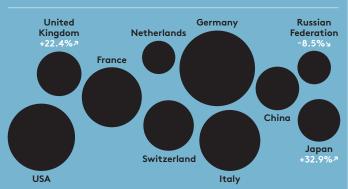
+4.1%

Number of applications

IN 2012?

Growth in 2012

TOP 10 COUNTRIES



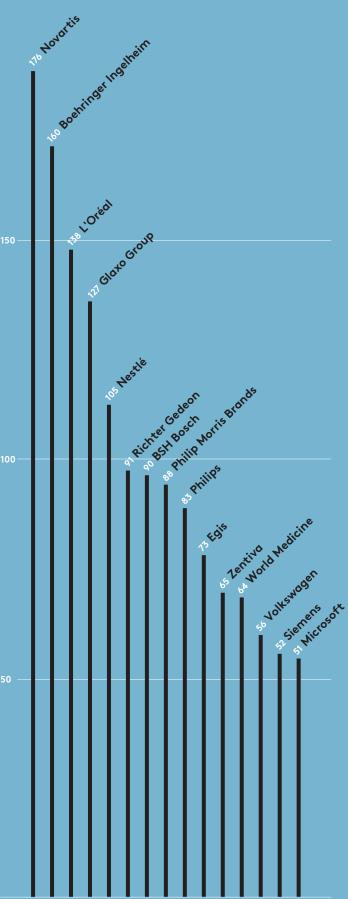
1 Germany 6,545 6 United Kingdom 2,308 2 USA 5,450 7 China 2,179 3 France 4,100 8 Japan 2,092 4 Switzerland 2,898 9 Russian Fed. 1,321 5 Italy 2,787 10 Netherlands 1,272

TOP 5 CLASSES



TOP 15 COMPANIES

Swiss pharmaceutical company Novartis was the largest filer in 2012.





INTERNATIONAL DESIGN FILINGS UNDER HAGUE SYSTEM FOR THE INTERNATIONAL REGISTRATION OF INDUSTRIAL DESIGNS

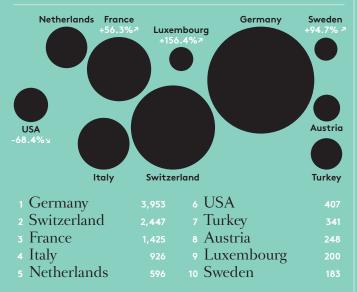
WHO FILED THE MOST HAGUE DESIGN APPLICATIONS IN 2012?

12,454 Number of designs

+3.5%

Growth in 2012

TOP 10 COUNTRIES NUMBER OF DESIGNS

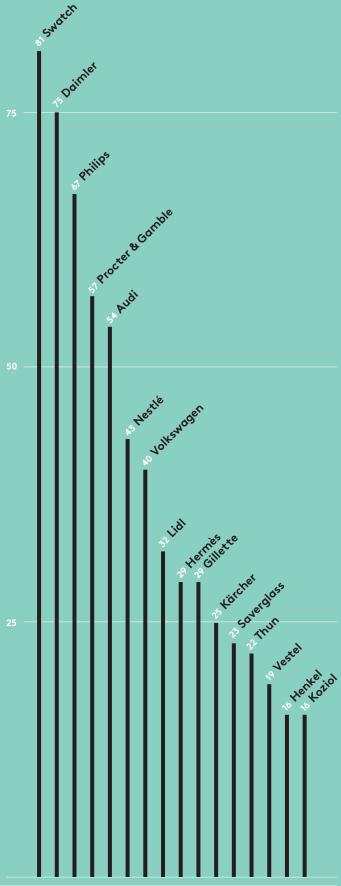


TOP 5 CLASSES

Packages & containers	258
Clocks & watches	242
Means of transport	207
4 Furnishing	199
5 Household goods	159

TOP 15 COMPANIES

Swiss watchmaker Swatch was the largest filer in 2012.

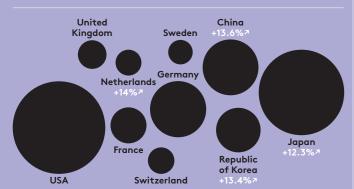




WHO FILED THE MOST **PCT PATENT APPLICATIONS** IN 2012?

194,400 +6.6% Number of applications Growth in 2012

TOP 10 COUNTRIES



- USA United Kingdom 4,8 Netherlands
- **TOP 5 TECHNOLOGIES**

Electrical machinery

Digital communication

Computer technology

12,616

4 Medical technology

5 Pharmaceuticals

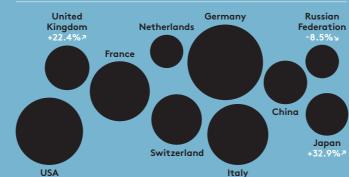
TOP 15 COMPANIES AND TOP 5 UNIVERSITIES

WHOFILEDTHE **MOST MADRID** TRADEMARK **APPLICATIONS** IN 2012?

WIPO

+4.1% Number of applications Growth in 2012

TOP 10 COUNTRIES



6,545 6 United Kingdom 2,308 2 USA

TOP 5 CLASSES

Computer & electronics

Services for business

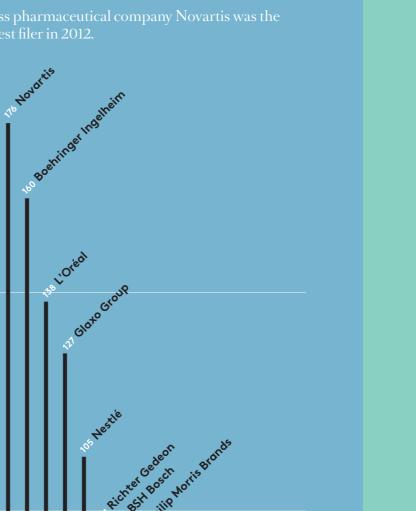
3 Technological services

⁴ Clothing, footwear, headgear 5,617

7,912

5 Pharmaceuticals & medical preparations

TOP 15 COMPANIES



WHO FILED THE MOST HAGUE DESIGN **APPLICATIONS**

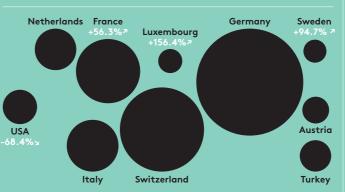
IN 2012?

12,454 Number of designs

WIPO WORLD INTELLEG

+3.5% Growth in 2012

TOP 10 COUNTRIES OF DESIGNS



Italy	Switzerland		Tu
1 Germany	3,953	6 USA	
2 Switzerland	2,447	7 Turkey	
3 France	1,425	8 Austria	
4 Italy	926	 Luxembourg 	
5 Netherlands	596	10 Sweden	

TOP 5 CLASSES



Clocks & watches

Means of transport

4 Furnishing 5 Household goods

TOP 15 COMPANIES

