## Unlocking IP Finance

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**COUNTRY PERSPECTIVES** 

# Unlocking IP-backed Financing

opening a window into what's happening on the ground

Japan • Jamaica • Singapore • Switzerland • United Kingdom

Brazil • China • Korea • Mexico

#### **GOVERNMENT**

Provide data and insights into what's happening in the country. Window into the pipeline of local activity

## LOCAL EXPERT

Build a picture of what is taking place in the country in both the private and public sectors

#### **WIPO**

Compare to other country experiences, build a community of stakeholders in IP finance.

### Some Common Challenges (e.g. the Singapore Country Report)



Acceptance of intangible assets as collateral



Information asymmetry and financial reporting

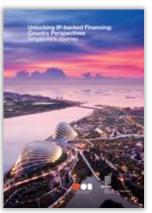


Lack of secondary markets for liquidation



Gap in IP management practices





Read more about Singapore's IP financing journey



https://www.wipo.int/publications/en/details.jsp?id=4579

## National responses to challenges in IP-backed finance

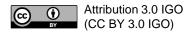
#### **Jamaica** Japan **Singapore Switzerland** Korea Development Focus on supporting Guarantee facilities Focus on the use of Provision of bank grants credit decisiondevelopment bank to support IP IP in venture equity Governmentmaking processes finance (mainly for start-ups rather loans for IP of regional business through banks) than debt finance backed loan commercialization lenders Establishment of Discussion on state-Establishment of guarantees Launch of state- Subsidized backed innovation enterprise financing/ collection fund for backed venture valuation for bank venture debt fund ongoing distressed IP capital fund lenders scheme Initiatives for Launch of direct Looking into IP-Institutional investment fund Subsidized general awareness education raising, training and backed valuation Credit guarantors Going forward focus education on IPinstruments offering underwriting on enablers such as backed finance Subsidized Current effort to build valuation valuation and valuation capacity disclosure

Different responses to overcome hurdles regarding IP-backed finance, ranging from a variety of instruments to educational initiatives

#### Thank You

For more information about WIPO's work in the area, visit: <a href="https://www.wipo.int/sme/">https://www.wipo.int/sme/</a>

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